

Random Matching Models

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Introduction

- Trade in the labor market is a decentralized economic activity:
 - 1. It takes time and effort.
 - 2. It is uncoordinated.
- Central points:
 - 1. Matching arrangements.
 - 2. Productivity opportunities constantly arise and disappear.

- Huge amount of labor turnover.
- Pioneers in this research: Davis and Haltiwanger.
- Micro data:
 - 1. Current population survey (CPS)
 - 2. Job opening and labor turnover survey (JOLTS): 16.000 establishments, monthly.
 - 3. Business employment dynamics (BED): entry and exit of establishments.
 - 4. Longitudinal employer household dynamics (LEHD): matched data.

• For each period t and level of aggregation i:

Net Employment Change_{ti} = $\underbrace{\text{Hires}_{ti} - \text{Separations}_{ti}}_{\text{Workers Flows}}$ = $\underbrace{\text{Creation}_{ti} - \text{Destruction}_{ti}}_{\text{Jobs Flows}}$

• Difficult to distinguish between voluntary and involuntary separations.

- Pissarides (1985).
- Mortensen and Pissarides (1994).
- Burdett and Mortensen (1998).
- Moen (1997).

Model I: Pissarides

- Pissarides (1985).
- Continuous time.
- Constant and exogenous interest rate *r*: stationary world.
- No capital (we will change this later).

- Continuum of measure L of worker. A law of large numbers hold in the economy.
- Workers are identical.
- Linear preferences (risk neutrality).
- Thus, worker maximizes total discounted income:

$$\int_0^\infty e^{-rt} y(t) \, dt$$

where r is the interest rate and y(t) is income per period.



- Endogenous number of small firms:
 - 1. One firm=one job.
 - 2. Competitive producers of the final output at price p.
- Free entry into production:
 - 1. Perfectly elastic supply of firm operators.
 - 2. Zero-profit condition.
- Vacancy cost c > 0 per unit of time.

Matching function, I

- *L* workers, *u* unemployment rate, and *v* vacancy rate.
- How do we determine how many matches do we have?
- Define matching function:

$$fL = m(uL, vL)$$

where f is the rate of jobs created.

- Increasing in both argument, concave, and constant returns to scale.
- Why CRS?
 - 1. Argument against decreasing returns to scale: submarkets.
 - 2. But possibly increasing returns to scale (we will come back to this).
- Then, f = m(u, v).

- All matches are random.
- Microfoundation of the matching function? Butters (1977).
- Empirical evidence:

$$f_t = e^{\varepsilon_t} u_t^{0.72} v_t^{0.28}$$

- ε_t is the sum of:
 - 1. High frequency noise.
 - 2. Very low frequency movement (for example, demographics).

- Multiple equilibria:
 - 1. High activity equilibrium.
 - 2. Low activity equilibrium.
- Diamond (1982), Howitt and McAfee (1987).
- In any case, a matching function implies externalities and opens door to inefficiencies.

- Define vacancy unemployment ratio (or market tightness) as $\theta = \frac{v}{u}$.
- Then:

$$q\left(heta
ight)=m\left(rac{u}{v},1
ight)=m\left(rac{1}{ heta},1
ight)$$

- We can show:
 - **1**. $q'(\theta) \le 0$.
 - 2. $\frac{q'(\theta)}{q(\theta)}\theta \in [-1,0].$

- Since $\frac{f}{v} = \frac{m(u,v)}{v} = q(\theta)$, we have:
 - 1. $q(\theta)$ is the (Poisson) rate at which vacant jobs become filled.
 - 2. Mean duration of a vacancy is $\frac{1}{q(\theta)}$.
- Since $\frac{f}{u} = \frac{m(u,v)}{u} = \theta q(\theta)$, we have:
 - 1. $\theta q(\theta)$ is the (Poisson) rate at which unemployed workers find a job.
 - 2. Mean duration of unemployment is $\frac{1}{\theta q(\theta)}$.

- Note that $q(\theta)$ and $\theta q(\theta)$ depend on market tightness.
- This is called a search or congestion externality.
- Think about a party where you take 5 friends.
- Prices and wages do not play a direct role for the rates.
- Competitive vs. search equilibria.

- Job creation: a firm and a worker match and they agree on a wage.
- Job creation in a period: $fL = u\theta q(\theta) L$.
- Job creation rate: $\frac{u\theta q(\theta)}{1-u}$.
- Job destruction: exogenous at (Poisson) rate λ .
- Job destruction in a period: $\lambda (1 u) L$.
- Job destruction rate: $\frac{\lambda(1-u)}{1-u}$.

Evolution of unemployment

• Evolution of unemployment:

$$\dot{u} = \lambda \left(1 - u\right) - u\theta q\left(\theta\right)$$

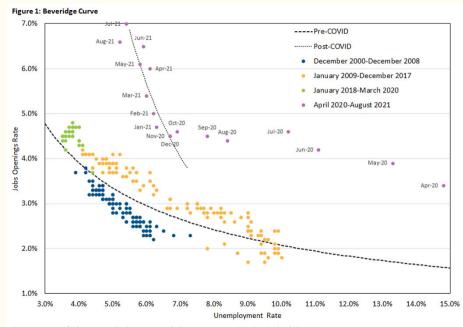
• In steady state:

or

$$\lambda (1 - u) = u \theta q(\theta)$$

 $u = \frac{\lambda}{\lambda + \theta q(\theta)}$

- This relation is a downward-slopping and convex to the origin curve: the Beveridge Curve.



Sources: Bureau of Labor Statistics' Job Openings and Labor Turnover Survey and author's calculations.

Labor contracts and firm's value functions

- Wage <u>w</u>.
- Hours fixed and normalized to 1.
- Either part can break the contract at any time without cost.
- J is the value function of an occupied job.
- V is the value function of a vacant job.
- Then, in a stationary equilibrium:

 $rV = -c + q(\theta)(J - V)$ $rJ = p - w - \lambda J$

• Note $J = \frac{p-w}{r+\lambda}$ and $J' = -\frac{1}{r+\lambda}$.

Job creation condition

• Because of free entry

$$V=0$$
 $J=rac{c}{q\left(heta
ight) }$

• Then:

$$p - w - (r + \lambda) J = 0 \Rightarrow$$

 $p - w - (r + \lambda) \frac{c}{q(\theta)} = 0$

- This equation is know as the job creation condition.
- Interpretation.

Workers, I

- Value of not working: z.
- Includes leisure, UI, home production.
- Because of linearity of preferences, we can ignore extra income.
- U is the value function of unemployed worker.
- W is the value function of employed worker.
- Then:

 $rU = z + \theta q (\theta) (W - U)$ $rW = w + \lambda (U - W)$

• Notice
$$W = \frac{w}{r+\lambda} + \frac{\lambda}{r+\lambda}U$$
 and $W' = \frac{1}{r+\lambda}$

Workers, II

• With some algebra:

$$(r + \theta q(\theta)) U - \theta q(\theta) W = z$$

 $-\lambda U + (r + \lambda) W = w$

and

$$U = \frac{(r+\lambda)z + \theta q(\theta)w}{(r+\theta q(\theta))(r+\lambda) - \lambda \theta q(\theta)} = \frac{\lambda z + \theta q(\theta)w + rz}{r^2 + r\theta q(\theta) + \lambda r}$$
$$W = \frac{(r+\theta q(\theta))w + \lambda z}{(r+\theta q(\theta))(r+\lambda) - \lambda \theta q(\theta)} = \frac{\lambda z + \theta q(\theta)w + rw}{r^2 + r\theta q(\theta) + \lambda r}$$

• Clearly, for r > 0, W > U if and only if w > z.

• If r = 0, W = U.

Wage determination, I

• We can solve Nash Bargaining solution:

$$w={\sf arg\,max}\,(W-U)^eta\,(J-V)^{1-eta}$$

• First order conditions:

$$eta rac{W'}{W-U} = -\left(1-eta
ight) rac{J'}{J-V}$$

• Since
$$W' = -J' = \frac{1}{r+\lambda}$$
 and $V = 0$:

$$W = U + \beta \left(\underbrace{W - U + J}_{\text{surplus of the relation}} \right) = U + \beta S$$

• Also:

$$W - U = \frac{\beta}{1 - \beta}J = \frac{\beta}{1 - \beta}\frac{c}{q(\theta)}$$

Wage determination, II

• Since
$$J = \frac{p-w}{r+\lambda}$$
 and $W = \frac{w}{r+\lambda} + \frac{\lambda}{r+\lambda}U$
$$\frac{w}{r+\lambda} - \frac{r}{r+\lambda}U = \beta\left(\frac{w}{r+\lambda} - \frac{r}{r+\lambda}U + \frac{p-w}{r+\lambda}\right) \Rightarrow w = rU + \beta\left(p - rU\right)$$

- Interpretation.
- Now, notice:

$$w = rU + \beta (p - rU) \Rightarrow$$

$$w = (1 - \beta) rU + \beta p \Rightarrow$$

$$w = (1 - \beta) (z + \theta q (\theta) (W - U)) + \beta p \Rightarrow$$

$$w = (1 - \beta) \left(z + \theta q (\theta) \frac{\beta}{1 - \beta} \frac{c}{q(\theta)} \right) + \beta p \Rightarrow$$

$$w = (1 - \beta) z + \beta (p + \theta c)$$

• The last condition is known as the wage equation.

Steady state

• Three equations:

$$w = (1 - \beta) z + \beta \theta c + \beta p$$
$$p - w - (r + \lambda) \frac{c}{q(\theta)} = 0$$
$$u = \frac{\lambda}{\lambda + \theta q(\theta)}$$

• Combine the first two conditions:

$$\left(1-eta
ight)\left(p-z
ight)-rac{r+\lambda+eta heta q\left(heta
ight)}{q\left(heta
ight)}c=0$$
 $u=rac{\lambda}{\lambda+ heta q\left(heta
ight)}$

that we can plot in the Beveridge Diagram.

- Raise z: higher unemployment because less surplus to firms. Relation with unemployment insurance.
- Changes in matching function.
- Changes in Nash parameter.
- Dynamics?

Efficiency, I

- Can the equilibrium achieve social efficiency despite search externalities?
- Social planner:

$$\max_{u,\theta} \int_0^\infty e^{-rt} \left(p \left(1 - u \right) + zu - c\theta u \right) dt$$
$$s.t. \ u = \frac{\lambda}{\lambda + \theta q \left(\theta \right)}$$

- The social planner faces the same matching frictions as the agents.
- First-order conditions of the Hamiltonian:

$$-e^{-rt}(p-z+c\theta)+\mu(\lambda+\theta q(\theta))-\mu=0$$
$$-e^{-rt}cu+\mu uq(\theta)(1-\eta(\theta))=0$$

where μ is the multiplier and $\eta(\theta)$ is (minus) the elasticity of $q(\theta)$.

Efficiency, II

• From the second equation:

$$\mu = e^{-rt} \frac{cu}{uq(\theta)(1-\eta(\theta))}$$

• Now:

$$e^{-rt} cu = \mu uq \left(\theta\right) \left(1 - \eta \left(\theta\right)\right)$$
$$-rt + \log cu = \log \mu + \log uq \left(\theta\right) \left(1 - \eta \left(\theta\right)\right)$$

and taking time derivatives:

$$-r = rac{\dot{\mu}}{\mu} \Rightarrow -\dot{\mu} = r\mu$$

and

$$-e^{-rt}(p-z+c\theta) + \mu(\lambda+\theta q(\theta)) - \dot{\mu} = 0 \Rightarrow$$
$$-e^{-rt}(p-z+c\theta) + \mu(r+\lambda+\theta q(\theta)) = 0$$

Efficiency, III

• Thus, we get:

$$\begin{aligned} -e^{-rt}\left(p-z+c\theta\right)+e^{-rt}\frac{cu\left(r+\lambda+\theta q\left(\theta\right)\right)}{uq\left(\theta\right)\left(1-\eta\left(\theta\right)\right)} &= 0 \Rightarrow \\ \left(1-\eta\left(\theta\right)\right)\left(p-z\right)-\frac{r+\lambda+\eta\left(\theta\right)\theta q\left(\theta\right)}{q\left(\theta\right)}c &= 0 \end{aligned}$$

• Remember that the market job creation condition:

$$(1-eta)(p-z)-rac{r+\lambda+eta heta q\left(heta
ight)}{q\left(heta
ight)}c=0$$

• Both conditions are equal if, and only if, $\eta(\theta) = \beta$.

- Imagine that matching function is $m = Au^{\eta}v^{1-\eta}$.
- Then $\eta(\theta) = \eta$.
- We have that efficiency is satisfied if $\eta = \beta$.
- This result is know as the Hosios Rule (Hosios, 1990):
 - 1. If $\eta > \beta$ equilibrium unemployment is below its social optimum.
 - 2. If $\eta < \beta$ equilibrium unemployment is above its social optimum.
- Intuition: externalities equal to share of surplus.

Introducing capital

- Production function f(k) per worker with depreciation rate δ .
- Arbitrage condition in capital market $f'(k) = (r + \delta)$.
- We have four equations:

$$f'(k) = (r + \delta)$$
$$w = (1 - \beta) z + \beta \theta c + \beta p (f(k) - (r + \delta) k)$$
$$p (f(k) - (r + \delta) k) - w - (r + \lambda) \frac{c}{q(\theta)} = 0$$
$$u = \frac{\lambda}{\lambda + \theta q(\theta)}$$

Model II: Mortensen and Pissarides

Setup

- Mortensen and Pissarides (1994).
- Similar to previous model but we endogeneize job destruction.
- Why? Empirical Evidence from Davis, Haltiwanger, and Schuh (1996).
- Productivity of a job *px* where *x* is the idiosyncratic component.
- New x's arrive with Poisson rate λ .
- Distribution is $G(\cdot)$.
- Distribution is memoriless and with bounded support [0, 1].
- Initial draw is x = 1. Why?

- Value function for a job is J(x).
- Then:
 - 1. If $J(x) \ge 0$, the job is kept.
 - 2. If J(x) < 0, the job is destroyed.
- There is an R such that J(R) = 0.
- This *R* is the reservation productivity.

- A law of large numbers hold for the economy.
- Job destruction: $\lambda G(R)(1-u)$.
- Unemployment evolves:

$$\dot{u} = \lambda G(R)(1-u) - u\theta q(\theta)$$

• In steady state:

$$u = rac{\lambda G(R)}{\lambda G(R) + \theta q(\theta)}$$

Value functions

• Value functions for the firm:

$$rV = -c + q(\theta) (J(1) - V)$$

$$rJ(x) = px - w(x) + \lambda \int_{R}^{1} J(s) dG(s) - \lambda J(x)$$

• Value functions for the worker:

$$rU = z + \theta q(\theta) (W(1) - U)$$

$$rW(x) = w(x) + \lambda \int_{R}^{1} W(s) dG(s) + \lambda G(R) U - \lambda W(x)$$

- Because of free entry, V = 0 and $J(1) = \frac{c}{q(\theta)}$.
- Also, by Nash bargaining:

$$W(x) - U = \beta \left(W(x) - U + J(x) \right)$$

$$u = \frac{\lambda G(R)}{\lambda G(R) + \theta q(\theta)}$$
$$J(R) = 0$$
$$J(1) = \frac{c}{q(\theta)}$$
$$W(x) - U = \beta (W(x) - U + J(x))$$

Solving the model, I

• First, repeating the same steps than in the Pissarides model:

 $w(x) = (1 - \beta) z + \beta (px + \theta c)$

• Second:

$$W(R) - U = \beta (W(R) - U + J(R)) = \beta (W(R) - U) \Rightarrow$$

 $W(R) = U$

• Third:

$$rJ(x) = px - (1 - \beta) z - \beta (px + \theta c) + \lambda \int_{R}^{1} J(s) dG(s) - \lambda J(x) \Rightarrow$$
$$(r + \lambda) J(x) = (1 - \beta) px - (1 - \beta) z - \beta \theta c + \lambda \int_{R}^{1} J(s) dG(s)$$

Solving the model, II

• At x = R $(r + \lambda) J(R) = (1 - \beta) pR - (1 - \beta) z - \beta \theta c + \lambda \int_{R}^{1} J(s) dG(s) = 0$

• Thus:

$$(r + \lambda) J(x) = (1 - \beta) p(x - R) \Rightarrow$$
$$(r + \lambda) J(1) = (1 - \beta) p(1 - R) \Rightarrow$$
$$(r + \lambda) \frac{c}{q(\theta)} = (1 - \beta) p(1 - R) \Rightarrow$$
$$(1 - \beta) p \frac{1 - R}{r + \lambda} = \frac{c}{q(\theta)}$$

Solving the model, III

• Notice that:

$$(r+\lambda) J(x) = (1-\beta) p(x-R) \Rightarrow J(x) = \frac{(1-\beta)}{r+\lambda} p(x-R)$$

• Then:

$$(r+\lambda) J(x) = (1-\beta) (px-z) - \beta \theta c + \lambda \int_{R}^{1} J(s) dG(s) \Rightarrow$$
$$(r+\lambda) J(x) = (1-\beta) (px-z) - \beta \theta c + \frac{\lambda (1-\beta) p}{r+\lambda} \int_{R}^{1} (s-R) dG(s)$$

• Evaluate the previous expression at x = R and using the fact that J(R) = 0:

$$(r+\lambda) J(R) = 0 = (1-\beta) (pR-z) - \beta \theta c + \frac{\lambda (1-\beta) p}{r+\lambda} \int_{R}^{1} (s-R) dG(s) \Rightarrow$$
$$R - \frac{z}{p} - \frac{\beta}{1-\beta} \theta c + \frac{\lambda}{r+\lambda} \int_{R}^{1} (s-R) dG(s) = 0$$

Solving the model, IV

• We have two equations on two unknowns, R and θ :

$$(1 - \beta) p \frac{1 - R}{r + \lambda} = \frac{c}{q(\theta)}$$
$$R - \frac{z}{p} - \frac{\beta}{1 - \beta} \theta c + \frac{\lambda}{r + \lambda} \int_{R}^{1} (s - R) dG(s) = 0$$

- The first expression is known as the job creation condition.
- The second expression is known as the job destruction condition.
- Together with $u = \frac{\lambda G(R)}{\lambda G(R) + \theta q(\theta)}$ and $w(x) = (1 \beta) z + \beta (px + \theta c)$, we complete the characterization of the equilibrium.

Efficiency

• Social welfare:

$$\max_{u,\theta} \int_{0}^{\infty} e^{-rt} \left(y + zu - c\theta u \right) dt$$

s.t. $u = \frac{\lambda G(R)}{\lambda G(R) + \theta q(\theta)}$

where y is the average product per person in the labor market.

• The evolution of *y* is given by:

$$\dot{y}=p heta q\left(heta
ight) u+\lambda \left(1-u
ight) \int_{R}^{1}psdG\left(s
ight) -\lambda y$$

• Again, Hosios' rule.

Model III: Burdett and Mortensen

Motivation

- Burdett and Mortensen (1998).
- Wage dispersion: different wages for the same work.
- Violates the law of one price.
- What is same work? Observable and unobservable heterogeneity.
- Evidence of wage dispersion: Mincerian regression

 $w_i = X_i'\beta + \varepsilon_i$

• Typical Mincerian regression accounts for 25-30% of variation in the data.

- Remember Diamond's paradox: elasticity of labor supply was zero for the firm.
- Not all the deviations from a competitive setting deliver wage dispersion.
- Wage dispersion you get from Mortensen-Pissarides is very small (Krusell, Hornstein, Violante, 2007).
- Main mechanism to generate wage dispersion: on-the-job search.

- Unit measure of identical workers.
- Unit measure of identical firms.
- Each worker is unemployed (state 0) or employed (state 1).
- Poisson arrival rate of new offers λ . Same for workers and unemployed agents.
- Offers come from an equilibrium distribution *F*.

- No recall of offers.
- Job-worker matches are destroyed at rate δ .
- Value of not working: *z*.
- Discount rate r.
- Vacancy cost *c*.

Value functions for workers

• Utility of unemployed agent:

$$rV_{0} = z + \lambda \left[\int \max \left\{ V_{0}, V_{1}\left(w'\right) \right\} dF\left(w'\right) - V_{0} \right]$$

• Utility of worker employed at wage *w*:

$$rV_{1}(w) = w + \lambda \int [\max \{V_{1}(w), V_{1}(w')\} - V_{1}(w)] dF(w') + \delta [V_{0} - V_{1}(w)]$$

- As before, there is a reservation wage w_R such that $V_0 = V_1(w_R)$.
- Clearly, $w_R = z$.

- G(w): distribution of workers.
- Wage posting: Butters (1977), Burdett and Judd (1983), and Mortensen (1990).
- The profit for a firm:

$$\pi(p, w) = \frac{[u + (1 - u) G(w)]}{r + \delta + \lambda (1 - F(w))} (p - w)$$

- Firm sets wages w to maximize $\pi(p, w)$. No symmetric pure strategy equilibrium.
- Firms will never post w lower than z.

• Steady state unemployment:

$$\lambda\left(1-F\left(z\right)\right)u=\delta\left(1-u\right)$$

• Then:

$$u = \frac{\delta}{\delta + \lambda \left[1 - F(z)\right]} = \frac{\delta}{\delta + \lambda}$$

where we have used the fact that no firm will post wage lower than z and that F will not have mass points (equilibrium property that we have not shown yet).

Distribution of workers

• Workers gaining less than w:

E(w) = (1-u) G(w)

• Then:

$$\dot{E}(w) = \lambda F(w) u - (\delta + \lambda [1 - F(w)]) E(w)$$

• In steady state:

$$E(w) = \frac{\lambda F(w)}{\delta + \lambda [1 - F(w)]} u \Rightarrow$$
$$G(w) = \frac{E(w)}{1 - u} = \frac{\delta F(w)}{\delta + \lambda [1 - F(w)]}$$

- Equilibrium objects: $u, F(w), \lambda, G(w)$.
- Simple yet boring arguments show that F(w) does not have mass points and has connected support.
- First, by free entry:

$$\pi(p, z) = rac{\delta}{\delta + \lambda} rac{p - z}{r + \delta + \lambda} = c$$

which we solve for λ .

• Hence, we also know $u = \frac{\delta}{\delta + \lambda}$.

• Second, by the equality of profits and with some substitutions:

$$\pi(p,w) = \frac{\left[\frac{\delta}{\delta+\lambda} + \left(\frac{\lambda}{\delta+\lambda}\right)\frac{\delta F(w)}{\delta+\lambda[1-F(w)]}\right]}{r+\delta+\lambda(1-F(w))}(p-w)$$
$$= \frac{\delta}{\delta+\lambda[1-F(w)]}\frac{p-w}{r+\delta+\lambda(1-F(w))}$$
$$= \frac{\delta}{\delta+\lambda}\frac{p-z}{r+\delta+\lambda}$$

• Previous equality is a quadratic equation on F(w).

Solving for an equilibrium, III

• To simplify the solution, set r = 0. Then:

$$F(w) = rac{\delta + \lambda}{\delta} \left[1 - \left(rac{p - w}{p - z}
ight)^{0.5}
ight]$$

• Now, we get:

$$G(w) = \frac{\delta}{\lambda} \left[\left(\frac{p-w}{p-z} \right)^{0.5} - 1 \right]$$

• Highest wage is $F(w^{\max}) = 1$

$$w^{\max} = \left(1 - rac{\delta}{\delta + \lambda}
ight)^2 p + \left(rac{\delta}{\delta + \lambda}
ight)^2 z$$

- Empirical content.
- Modifications to fit the data.

Model IV: Moen

- Moen (1997).
- A market maker chooses a number of markets m and determines the wage w_i in each submarket.
- Workers and firms are free to move between markets.
- Two alternative interpretations:
 - 1. Clubs charging an entry fee. Competition drives fees to zero.
 - 2. Wage posting by firms.

Workers, I

• Value functions:

$$rU_i = z + \theta_i q(\theta_i) (W_i - U_i)$$

$$rW_i = w_i + \lambda (U_i - W_i)$$

• Then:

$$W_{i} = \frac{1}{r+\lambda}w_{i} + \frac{\lambda}{r+\lambda}U_{i}$$
$$rU_{i} = z + \theta_{i}q(\theta_{i})\left(\frac{w_{i} - rU_{i}}{r+\lambda}\right)$$

• Workers will pick the highest U_i .

• In equilibrium, all submarkets should deliver the same U_i . Hence:

$$heta_i q\left(heta_i
ight) = rac{rU-z}{w_i - rU}\left(r + \lambda
ight)$$

- Negative relation between wage and labor market tightness.
- If $w_i < rU$, the market will not attract workers and it will close.

Firms

• Value Functions:

$$rV_i = -c + q(\theta_i)(J_i - V_i)$$

$$rJ_i = p - w_i - \lambda J_i$$

• Thus:

$$rV_{i} = -c + q\left(heta_{i}
ight)\left(rac{p-w_{i}}{r+\lambda}-V_{i}
ight)$$

• Each firm solves

$$rV_{i} = \max_{w_{i},\theta_{i}} \left(-c + q\left(\theta_{i}\right) \left(\frac{p - w_{i}}{r + \lambda} - V_{i}\right) \right)$$

s.t. $rU_{i} = z + \theta_{i}q\left(\theta_{i}\right) \left(\frac{w_{i} - rU}{r + \lambda}\right)$

Equilibrium

• Impose equilibrium condition $V_i = 0$ and solve the dual:

$$egin{split} U_i &= \max_{w_i, heta_i} \left(z + heta_i q\left(heta_i
ight) rac{w_i - rU}{r+\lambda}
ight) \ s.t. \; c &= q\left(heta_i
ight) rac{p - w_i}{r+\lambda} \end{split}$$

• Plugging the value of w_i from the constraint into the objective function:

$$rU_i = \max_{ heta_i} \left(z - c heta_i + heta_i q\left(heta_i\right) rac{p - rU}{r + \lambda}
ight)$$

• Solution:

$$c=q\left(heta_{i}
ight)rac{p-rU}{r+\lambda}+ heta_{i}q^{\prime}\left(heta_{i}
ight)rac{p-rU}{r+\lambda},$$

which is unique if $\theta_i q(\theta_i)$ is concave.