Econometrics
Streamlined, Applied and e-Aware

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University of Pennsylvania

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Econometrics
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Streamlined, Applied and e-Aware

Francis X. Diebold
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To my undergraduates,
who continually surprise and inspire me
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About the Author

Francis X. Diebold is P.F. and W.S. Miller Professor of Economics, and Professor of Finance and Statistics, at the University of Pennsylvania. He has published widely in econometrics, forecasting, finance, and macroeconomics. He is an NBER Faculty Research Associate, as well as an elected Fellow of the Econometric Society, the American Statistical Association, and the International Institute of Forecasters. He has also been the recipient of Sloan, Guggenheim, and Humboldt fellowships, Co-Director of the Wharton Financial Institutions Center, and President of the Society for Financial Econometrics. His academic research is firmly linked to practical matters: During 1986-1989 he served as an economist under both Paul Volcker and Alan Greenspan at the Board of Governors of the Federal Reserve System, during 2007-2008 he served as Executive Director of Morgan Stanley Investment Management, and during 2012-2013 he served as Chairman of the Federal Reserve System’s Model Validation Council. Diebold has received several awards for outstanding teaching, and his academic ”family” includes nearly 75 Ph.D. students.
The colorful painting is *Enigma*, by Glen Josselsohn, from Wikimedia Commons. As noted there:

Glen Josselsohn was born in Johannesburg in 1971. His art has been exhibited in several art galleries around the country, with a number of sell-out exhibitions on the South African art scene ... Glen’s fascination with abstract art comes from the likes of Picasso, Pollock, Miro, and local African art.

I used the painting mostly just because I like it. But econometrics is indeed something of an enigma, part economics and part statistics, part science and part art, hunting faint and fleeting signals buried in massive noise. Yet, perhaps somewhat miraculously, it often succeeds.
Guide to e-Features

• Hyperlinks to internal items (table of contents, index, footnotes, etc.) appear in red.

• Hyperlinks to bibliographic references appear in green.

• Hyperlinks to the web appear in cyan.

• Hyperlinks to external files (e.g., video) appear in blue.

• Many images are clickable to reach related material.

• Key concepts appear in bold, and they also appear in the book’s (hyperlinked) index.

• Additional related materials appear on the book’s web page. These may include book updates, presentation slides, datasets, and computer code.

• Facebook group: Diebold Econometrics.

• Additional relevant material sometimes appears on Facebook groups Diebold Forecasting and Diebold Time Series Econometrics, on Twitter @FrancisDiebold, and on the No Hesitations blog.
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Preface

Most good texts arise from the desire to leave one’s stamp on a discipline by training future generations of students, driven by the recognition that existing texts are deficient in various respects. My motivation is no different, but it is more intense: In recent years I have come to see most existing texts as highly deficient, in four ways.

First, many existing texts attempt exhaustive coverage, resulting in large tomes impossible to cover in a single course (or even two, or three). *Econometrics*, in contrast, does not attempt exhaustive coverage. Indeed the coverage is intentionally selective and streamlined, focusing on the core methods with the widest applicability. Put differently, *Econometrics* is not designed to impress people with the breadth of my knowledge; rather, it’s designed to teach real students, and it can be realistically covered in a one-semester course. Core material appears in the main text, and additional material appears in the end-of-chapter “Exercises, Problems and Complements.”

Second, many existing texts emphasize theory at the expense of serious applications. *Econometrics*, in contrast, is applications-oriented throughout, using detailed real-world applications not simply to illustrate theory, *but to teach it* (in truly realistic situations in which not everything works perfectly!). *Econometrics* uses modern software throughout, but the discussion is not wed to any particular software – students and instructors can use whatever computing environment they like best.
Third, although *Econometrics* is designed for a first course in econometrics and uses only elementary mathematics, it nevertheless conveys a strong feel for the important advances made in recent years. It touches – sometimes extensively – upon topics such as:

- statistical graphics and exploratory data analysis
- nonlinear and non-Gaussian environments
- simulation methods
- unit roots and stochastic trends
- volatility modeling
- Big Data: selection, shrinkage, etc.

Much such material appears in the already-mentioned Exercises, Problems and Complements, which form an integral part of the book. They are organized so that instructors and students can pick and choose, according to their backgrounds and interests. Coverage of such topics helps prepare students for more advanced or specialized books, such as my *Forecasting*.

Finally, almost all existing texts remain shackled by Middle-Ages paper technology. *Econometrics*, in contrast, is e-aware. It’s colorful, hyperlinked internally and externally, and tied to a variety of media – effectively a blend of a traditional “book”, a DVD, a web page, a Facebook group, a blog, and whatever else I can find that’s useful. It’s continually evolving and improving on the web, and it’s freely available to all, as opposed to the obscene but now-standard $250 for a pile of paper. It won’t make me any new friends among the traditional publishers, but that’s not my goal.

*Econometrics* should be useful to students in a variety of fields – in economics, of course, but also business, finance, public policy, statistics, and even engineering. It is directly accessible at the undergraduate and master’s levels,
as the only prerequisite is an introductory probability and statistics course. I have used the material successfully for many years in my undergraduate econometrics course at Penn, as background for various other undergraduate courses, and in master’s-level executive education courses given to professionals in economics, business, finance and government.

Many people have contributed to the development of this book. One way or another, all of the following deserve thanks: Xu Cheng, University of Pennsylvania; Barbara Chizzolini, Bocconi University; Frank Di Traglia, University of Pennsylvania; Carlo Favero, Bocconi University; Bruce Hansen, University of Wisconsin; Frank Schorfheide, University of Pennsylvania; James H. Stock, Harvard University; Mark W. Watson, Princeton University.

I am especially grateful to the University of Pennsylvania, which for many years has provided an unparalleled intellectual home, the perfect incubator for the ideas that have congealed here. Related, I am grateful to an army of energetic and enthusiastic Penn graduate and undergraduate students, who read and improved much of the manuscript and code.

Graduate students include Ross Askanazi, Lorenzo Braccini, Laura Liu, Minchul Shin, and Molin Zhong.

Undergraduate students include Cathy Chen, Tingyan Jia, Mai Li, M.D. Mangini, Ian Masters, Joonyup Park, John Ro, Carlos Rodriguez, Ken Teoh, Han Tian, and Zach Winston.

Finally, I apologize and accept full responsibility for the many errors and shortcomings that undoubtedly remain – minor and major – despite ongoing efforts to eliminate them.

Francis X. Diebold
Philadelphia

Tuesday 10th March, 2015
Econometrics
Chapter 1

Introduction to Econometrics

1.1 Welcome

1.1.1 Who Uses Econometrics?

Econometric modeling is important — it is used constantly in business, finance, economics, government, consulting and many other fields. Econometric models are used routinely for tasks ranging from data description to policy analysis, and ultimately they guide many important decisions.

To develop a feel for the tremendous diversity of econometrics applications, let’s sketch some of the areas where they feature prominently, and the corresponding diversity of decisions supported.

One key field is economics (of course), broadly defined. Governments, businesses, policy organizations, central banks, financial services firms, and economic consulting firms around the world routinely use econometrics.

Governments, central banks and policy organizations use econometric models to guide monetary policy, fiscal policy, as well as education and training, health, and transfer policies.

Businesses use econometrics for strategic planning tasks. These include management strategy of all types including operations management and control (hiring, production, inventory, investment, ...), marketing (pricing, distributing, advertising, ...), accounting (budgeting revenues and expenditures),
and so on.

Sales modeling is a good example. Firms routinely use econometric models of sales to help guide management decisions in inventory management, sales force management, production planning, new market entry, and so on.

More generally, firms use econometric models to help decide what to produce (What product or mix of products should be produced?), when to produce (Should we build up inventories now in anticipation of high future demand? How many shifts should be run?), how much to produce and how much capacity to build (What are the trends in market size and market share? Are there cyclical or seasonal effects? How quickly and with what pattern will a newly-built plant or a newly-installed technology depreciate?), and where to produce (Should we have one plant or many? If many, where should we locate them?). Firms also use forecasts of future prices and availability of inputs to guide production decisions.

Econometric models are also crucial in financial services, including asset management, asset pricing, mergers and acquisitions, investment banking, and insurance. Portfolio managers, for example, have been interested in empirical modeling and understanding of asset returns such as stock returns, interest rates, exchange rates, and commodity prices.

Econometrics is similarly central to financial risk management. In recent decades, econometric methods for volatility modeling have been developed and widely applied to evaluate and insure risks associated with asset portfolios, and to price assets such as options and other derivatives.

Finally, econometrics is central to the work of a wide variety of consulting firms, many of which support the business functions already mentioned. Litigation support is also a very active area, in which econometric models are routinely used for damage assessment (e.g., lost earnings), “but for” analyses, and so on.

Indeed these examples are just the tip of the iceberg. Surely you can think
of many more situations in which econometrics is used.

1.1.2 What Distinguishes Econometrics?

Econometrics is much more than just “statistics using economic data,” although it is of course very closely related to statistics.

- Econometrics must confront the fact that economic data is not generated from well-designed experiments. On the contrary, econometricians must generally take whatever so-called “observational data” they’re given.
- Econometrics must confront the special issues and features that arise routinely in economic data, such as trends, seasonality and cycles.
- Econometricians are sometimes interested in non-causal predictive modeling, which requires understanding only correlations (or, more precisely, conditional expectations), and sometimes interested in evaluating treatment effects, which involve deeper issues of causation.

With so many applications and issues in econometrics, you might fear that a huge variety of econometric techniques exists, and that you’ll have to master all of them. Fortunately, that’s not the case. Instead, a relatively small number of tools form the common core of much econometric modeling. We will focus on those underlying core principles.

1.2 Types of Recorded Economic Data

Several aspects of economic data will concern us frequently.

One issue is whether the data are continuous or binary. **Continuous data** take values on a continuum, as for example with GDP growth, which in principle can take any value in the real numbers. **Binary data**, in contrast, take just two values, as with a 0-1 indicator for whether or not someone purchased a particular product during the last month.
Another issue is whether the data are recorded over time, over space, or some combination of the two. **Time series data** are recorded over time, as for example with U.S. GDP, which is measured once per quarter. A GDP dataset might contain data for, say, 1960.I to the present. **Cross sectional data**, in contrast, are recorded over space (at a point in time), as with yesterday’s closing stock price for each of the U.S. S&P 500 firms. The data structures can be blended, as for example with a **time series of cross sections**. If, moreover, the cross-sectional units are identical over time, we speak of **panel data**, or **longitudinal data**. An example would be the daily closing stock price for each of the U.S. S&P 500 firms, recorded over each of the last 30 days.

### 1.3 Online Information and Data

Much useful information is available on the web. The best way to learn about what’s out there is to spend a few hours searching the web for whatever interests you. Here we mention just a few key “must-know” sites. **Resources for Economists**, maintained by the American Economic Association, is a fine portal to almost anything of interest to economists. (See Figure 1.1.) It contains hundreds of links to data sources, journals, professional organizations, and so on. **FRED (Federal Reserve Economic Data)** is a tremendously convenient source for economic data. The **National Bureau of Economic Research** site has data on U.S. business cycles, and the **Real-Time Data Research Center** at the Federal Reserve Bank of Philadelphia has real-time vintage macroeconomic data. Finally, check out **Quandl**, which provides access to millions of data series on the web.
1.4 Software

Econometric software tools are widely available. One of the best high-level environments is Eviews, a modern object-oriented environment with extensive time series, modeling and forecasting capabilities. (See Figure 1.2.) It implements almost all of the methods described in this book, and many more. Eviews reflects a balance of generality and specialization that makes it ideal for the sorts of tasks that will concern us, and most of the examples in this book are done using it. If you feel more comfortable with another package, however, that’s fine – none of our discussion is wed to Eviews in any way, and most of our techniques can be implemented in a variety of packages.

Eviews has particular strength in time series environments. Stata is
a similarly good packaged with particular strength in cross sections and panels. (See Figure 1.3.)

Eviews and Stata are examples of very high-level modeling environments. If you go on to more advanced econometrics, you’ll probably want also to have available slightly lower-level (“mid-level”) environments in which you can quickly program, evaluate and apply new tools and techniques. R is one very powerful and popular such environment, with special strengths in modern statistical methods and graphical data analysis. (See Figure 1.4.) In this author’s humble opinion, R is the key mid-level econometric environment for the foreseeable future. Other notable such environments include Python and the rapidly emerging Julia.
1.5  Tips on How to use this book

As you navigate through the book, keep the following in mind.

• Hyperlinks to internal items (table of contents, index, footnotes, etc.) appear in red.

• Hyperlinks to references appear in green.

• Hyperlinks to external items (web pages, video, etc.) appear in cyan.

• Key concepts appear in bold, and they also appear in the (hyperlinked) index.

• Many figures are clickable to reach related material, as are, for example, all figures in this chapter.

• Most chapters contain at least one extensive empirical example in the “Econometrics in Action” section.
The end-of-chapter “Exercises, Problems and Complements” sections are of central importance and should be studied carefully. Exercises are generally straightforward checks of your understanding. Problems, in contrast, are generally significantly more involved, whether analytically or computationally. Complements generally introduce important auxiliary material not covered in the main text.

1.6 Exercises, Problems and Complements

1. (No example is definitive!)

Recall that, as mentioned in the text, most chapters contain at least one extensive empirical example. At the same time, those examples should not be taken as definitive or complete treatments – there is no such
thing! A good idea is to think of the implicit “Problem 0” at the end of each chapter as “Critique the modeling in this chapter’s Econometrics in Action section, obtain the relevant data, and produce a superior analysis.”

2. (Nominal, ordinal, interval and ratio data)

We emphasized time series, cross-section and panel data, whether continuous or discrete, but there are other complementary categorizations. In particular, distinctions are often made among nominal data, ordinal data, interval data, and ratio data. Which are most common and useful in economics and related fields, and why?

3. (Software differences and bugs: caveat emptor)

Be warned: no software is perfect. In fact, all software is highly imperfect! The results obtained when modeling in different software environments may differ – sometimes a little and sometimes a lot – for a variety of reasons. The details of implementation may differ across packages, for example, and small differences in details can sometimes produce large differences in results. Hence, it is important that you understand precisely what your software is doing (insofar as possible, as some software documentation is more complete than others). And of course, quite apart from correctly-implemented differences in details, deficient implementations can and do occur: there is no such thing as bug-free software.

1.7 Notes

For a compendium of econometric and statistical software, see the software links site, maintained by Marius Ooms at the Econometrics Journal.
R is available for free as part of a massive and highly-successful open-source project. RStudio provides a fine R working environment, and, like R, it’s free. A good R tutorial, first given on Coursera and then moved to YouTube, is here. R-bloggers is a massive blog with all sorts of information about all things R. Finally, Quandl has a nice R interface.
Chapter 2

Graphics and Graphical Style

It’s almost always a good idea to begin an econometric analysis with graphical data analysis. When compared to the modern array of econometric methods, graphical analysis might seem trivially simple, perhaps even so simple as to be incapable of delivering serious insights. Such is not the case: in many respects the human eye is a far more sophisticated tool for data analysis and modeling than even the most sophisticated statistical techniques. Put differently, graphics is a sophisticated technique. That’s certainly not to say that graphical analysis alone will get the job done – certainly, graphical analysis has its limitations of its own – but it’s usually the best place to start. With that in mind, we introduce in this chapter some simple graphical techniques, and we consider some basic elements of graphical style.

2.1 Simple Techniques of Graphical Analysis

We will segment our discussion into two parts: univariate (one variable) and multivariate (more than one variable). Because graphical analysis “lets the data speak for themselves,” it is most useful when the dimensionality of the data is low; that is, when dealing with univariate or low-dimensional multivariate data.
2.1.1 Univariate Graphics

First consider time series data. Graphics is used to reveal patterns in time series data. The great workhorse of univariate time series graphics is the simple time series plot, in which the series of interest is graphed against time.

In the top panel of Figure 2.1, for example, we present a time series plot of a 1-year Government bond yield over approximately 500 months. A number of important features of the series are apparent. Among other things, its movements appear sluggish and persistent, it appears to trend gently upward until roughly the middle of the sample, and it appears to trend gently downward thereafter.

The bottom panel of Figure 2.1 provides a different perspective; we plot the change in the 1-year bond yield, which highlights volatility fluctuations. Interest rate volatility is very high in mid-sample.

Univariate graphical techniques are also routinely used to assess distributional shape, whether in time series or cross sections. A histogram, for example, provides a simple estimate of the probability density of a random variable. The observed range of variation of the series is split into a number of segments of equal length, and the height of the bar placed at a segment is the percentage of observations falling in that segment. In Figure 2.2 we show a histogram for the 1-year bond yield.

2.1.2 Multivariate Graphics

When two or more variables are available, the possibility of relations between the variables becomes important, and we use graphics to uncover the existence and nature of such relationships. We use relational graphics to

\[\text{In some software packages (e.g., Eviews), the height of the bar placed at a segment is simply the number, not the percentage, of observations falling in that segment. Strictly speaking, such histograms are not density estimators, because the “area under the curve” doesn’t add to one, but they are equally useful for summarizing the shape of the density.}\]
Figure 2.1: 1-Year Government Bond Yield, Levels and Changes
display relationships and flag anomalous observations. You already understand the idea of a bivariate scatterplot. In Figure 2.3, for example, we show a bivariate scatterplot of the 1-year U.S. Treasury bond rate vs. the 10-year U.S. Treasury bond rate, 1960.01-2005.03. The scatterplot indicates that the two move closely together; in particular, they are positively correlated.

Thus far all our discussion of multivariate graphics has been bivariate. That’s because graphical techniques are best-suited to low-dimensional data. Much recent research has been devoted to graphical techniques for high-dimensional data, but all such high-dimensional graphical analysis is subject to certain inherent limitations.

One simple and popular scatterplot technique for high-dimensional data – and one that’s been around for a long time – is the scatterplot matrix, or multiway scatterplot. The scatterplot matrix is just the set of all possible bivariate scatterplots, arranged in the upper right or lower left part of a matrix to facilitate comparisons. If we have data on $N$ variables, there are

---

2Note that “connecting the dots” is generally not useful in scatterplots. This contrasts to time series plots, for which connecting the dots is fine and is typically done.
2.1. SIMPLE TECHNIQUES OF GRAPHICAL ANALYSIS

\[ \frac{N^2 - N}{2} \] such pairwise scatterplots. In Figure 2.4, for example, we show a scatterplot matrix for the 1-year, 10-year, 20-year, and 30-year U.S. Treasury Bond rates, 1960.01-2005.03. There are a total of six pairwise scatterplots, and the multiple comparison makes clear that although the interest rates are closely related in each case, with a regression slope of approximately one, the relationship is more precise in some cases (e.g., 20- and 30-year rates) than in others (e.g., 1- and 30-year rates).

2.1.3 Summary and Extension

Let’s summarize and extend what we’ve learned about the power of graphics:

a. Graphics helps us summarize and reveal patterns in univariate time-series data. Time-series plots are helpful for learning about many features of time-series data, including trends, seasonality, cycles, the nature and location of any aberrant observations (“outliers“), structural breaks, etc.

b. Graphics helps us summarize and reveal patterns in univariate cross-section data. Histograms are helpful for learning about distributional shape.
Figure 2.4: Scatterplot Matrix, 1-, 10-, 20- and 30-Year Government Bond Yields
c. Graphics helps us identify relationships and understand their nature, in both multivariate time-series and multivariate cross-section environments. The key graphical device is the scatterplot, which can help us to begin answering many questions, including: Does a relationship exist? Is it linear or nonlinear? Are there outliers?

d. Graphics helps us identify relationships and understand their nature in panel data. One can, for example, examine cross-sectional histograms across time periods, or time series plots across cross-sectional units.

e. Graphics facilitates and encourages comparison of different pieces of data via multiple comparisons. The scatterplot matrix is a classic example of a multiple comparison graphic.

We might add to this list another item of tremendous relevance in our age of big data: Graphics enables us to summarize and learn from huge datasets. We will study aspects of big-data econometrics in Chapter ??.

## 2.2 Elements of Graphical Style

In the preceding sections we emphasized the power of graphics and introduced various graphical tools. As with all tools, however, graphical tools can be used effectively or ineffectively, and bad graphics can be far worse than no graphics. In this section you’ll learn what makes good graphics good and bad graphics bad. In doing so you’ll learn to use graphical tools effectively.

Bad graphics is like obscenity: it’s hard to define, but you know it when you see it. Conversely, producing good graphics is like good writing: it’s an iterative, trial-and-error procedure, and very much an art rather than a science. But that’s not to say that anything goes; as with good writing, good graphics requires discipline. There are at least three keys to good graphics:

a. Know your audience, and know your goals.
b. Show the data, and only the data, within the bounds of reason.

c. Revise and edit, again and again (and again). Graphics produced using software defaults are almost never satisfactory.

We can use a number of devices to show the data. First, avoid distorting the data or misleading the viewer, in order to reveal true data variation rather than spurious impressions created by design variation. Thus, for example, avoid changing scales in midstream, use common scales when performing multiple comparisons, and so on. The sizes of effects in graphics should match their size in the data.

Second, minimize, within reason, non-data ink (ink used to depict anything other than data points). Avoid chartjunk (elaborate shadings and grids that are hard to decode, superfluous decoration including spurious 3-D perspective, garish colors, etc.)

Third, choose a graph’s aspect ratio (the ratio of the graph’s height, $h$, to its width, $w$) to maximize pattern revelation. A good aspect ratio often makes the average absolute slope of line segments connecting the data points approximately equal 45 degrees. This procedure is called banking to 45 degrees.

Fourth, maximize graphical data density. Good graphs often display lots of data, indeed so much data that it would be impossible to learn from them in tabular form. Good graphics can present a huge amount of data in a concise and digestible form, revealing facts and prompting new questions, at both “micro” and “macro” levels.

Graphs can often be shrunken greatly with no loss, as with sparklines (tiny graphics, typically time-series plots, meant to flow with text) and the

---

3 Conversely, for small amounts of data, a good table may be much more appropriate and informative than a graphic.

4 Note how maximization of graphical data density complements our earlier prescription to maximize the ratio of data ink to non-data ink, which deals with maximizing the relative amount of data ink. High data density involves maximizing as well the absolute amount of data ink.
2.3 U.S. Hourly Wages

We use CPS hourly wage data; for a detailed description see Appendix A.

- wage histogram – skewed
- wage kernel density estimate with normal superimposed – skewed
- log wage histogram – more symmetric
- log wage kernel density estimate with normal superimposed – not too bad a fit

2.4 Concluding Remarks

Ultimately good graphics proceeds just like good writing, and if good writing is good thinking, then so too is good graphics good thinking. And good writing is just good thinking. So the next time you hear someone pronounce
ignorantly along the lines of “I don’t like to write; I like to think,” rest assured, both his writing and his thinking are likely poor. Indeed many of the classic prose style references contain many insights that can be adapted to improve graphics (even if Strunk and White would view as worthless filler my use of “indeed” earlier in this sentence (“non-thought ink?”)).

So when doing graphics, just as when writing, think. Then revise and edit, revise and edit, ...

### 2.5 Exercises, Problems and Complements

1. (NBER Recession Bars: A Useful Graphical Device)

   In U.S. time-series situations it’s often useful to superimpose “NBER Recession Bars” on time-series plots, to help put things in context. You can find the dates of NBER expansions and contractions at [http://www.nber.org/cycles.html](http://www.nber.org/cycles.html).

2. (Empirical Warm-Up)

   (a) Obtain time series of quarterly real GDP and quarterly real consumption for a country of your choice. Provide details.

   (b) Display time-series plots and a scatterplot (put consumption on the vertical axis).

   (c) Convert your series to growth rates in percent, and again display time series plots.

   (d) From now on use the growth rate series only.

   (e) For each series, provide summary statistics (e.g., mean, standard deviation, range, skewness, kurtosis, ...).

   (f) For each series, perform t-tests of the null hypothesis that the population mean growth rate is 2 percent.
(g) For each series, calculate 90 and 95 percent confidence intervals for the population mean growth rate. For each series, which interval is wider, and why?

(h) Regress consumption on GDP. Discuss.

3. (Simple vs. partial correlation)

The set of pairwise scatterplots that comprises a multiway scatterplot provides useful information about the joint distribution of the set of variables, but it’s incomplete information and should be interpreted with care. A pairwise scatterplot summarizes information regarding the simple correlation between, say, $x$ and $y$. But $x$ and $y$ may appear highly related in a pairwise scatterplot even if they are in fact unrelated, if each depends on a third variable, say $z$. The crux of the problem is that there’s no way in a pairwise scatterplot to examine the correlation between $x$ and $y$ controlling for $z$, which we call partial correlation. When interpreting a scatterplot matrix, keep in mind that the pairwise scatterplots provide information only on simple correlation.

4. (Graphics and Big Data)

Another aspect of the power of statistical graphics comes into play in the analysis of large datasets, so it’s increasingly more important in our era of “Big Data”: Graphics enables us to present a huge amount of data in a small space, and hence helps to make huge datasets coherent. We might, for example, have supermarket-scanner data, recorded in five-minute intervals for a year, on the quantities of goods sold in each of four food categories – dairy, meat, grains, and vegetables. Tabular or similar analysis of such data is simply out of the question, but graphics is still straightforward and can reveal important patterns.

5. (Color)
There is a temptation to believe that color graphics is always better than grayscale. That’s often far from the truth, and in any event, color is typically best used sparingly.

a. Color can be (and often is) chartjunk. How and why?

b. Color has no natural ordering, despite the evident belief in some quarters that it does. What are the implications for “heat map” graphics? Might shades of a single color (e.g., from white or light gray through black) be better?

c. On occasion, however, color can aid graphics both in showing the data and in appealing to the viewer. One key “show the data” use is in annotation. Can you think of others? What about uses in appealing to the viewer?

d. Keeping in mind the principles of graphical style, formulate as many guidelines for color graphics as you can.

6. (Principles of Tabular Style)

The power of tables for displaying data and revealing patterns is very limited compared to that of graphics, especially in this age of Big Data. Nevertheless, tables are of course sometimes helpful, and there are principles of tabular style, just as there are principles of graphical style. Compare, for example, the nicely-formatted Table 2.1 (no need to worry about what it is or from where it comes...) to what would be produced by a spreadsheet such as Excel.

Try to formulate a set of principles of tabular style. (Hint: One principle is that vertical lines should almost never appear in tables, as in the table above.)

7. (More on Graphical Style: Appeal to the Viewer)
2.5. EXERCISES, PROBLEMS AND COMPLEMENTS

Table 2.1: Yield Statistics

<table>
<thead>
<tr>
<th>Maturity (Months)</th>
<th>( \bar{y} )</th>
<th>( \hat{s}_y )</th>
<th>( \hat{\rho}_y(1) )</th>
<th>( \hat{\rho}_y(12) )</th>
</tr>
</thead>
<tbody>
<tr>
<td>6</td>
<td>4.9</td>
<td>2.1</td>
<td>0.98</td>
<td>0.64</td>
</tr>
<tr>
<td>12</td>
<td>5.1</td>
<td>2.1</td>
<td>0.98</td>
<td>0.65</td>
</tr>
<tr>
<td>24</td>
<td>5.3</td>
<td>2.1</td>
<td>0.97</td>
<td>0.65</td>
</tr>
<tr>
<td>36</td>
<td>5.6</td>
<td>2.0</td>
<td>0.97</td>
<td>0.65</td>
</tr>
<tr>
<td>60</td>
<td>5.9</td>
<td>1.9</td>
<td>0.97</td>
<td>0.66</td>
</tr>
<tr>
<td>120</td>
<td>6.5</td>
<td>1.8</td>
<td>0.97</td>
<td>0.68</td>
</tr>
</tbody>
</table>

Notes: We present descriptive statistics for end-of-month yields at various maturities. We show sample mean, sample standard deviation, and first- and twelfth-order sample autocorrelations. Data are from the Board of Governors of the Federal Reserve System. The sample period is January 1985 through December 2008.

Other graphical guidelines help us appeal to the viewer. First, use clear and modest type, avoid mnemonics and abbreviations, and use labels rather than legends when possible. Second, make graphics self-contained; a knowledgeable reader should be able to understand your graphics without reading pages of accompanying text. Third, as with our prescriptions for showing the data, avoid chartjunk.

8. (The “Golden” Aspect Ratio, Visual Appeal, and Showing the Data)

A time-honored approach to visual graphical appeal is use of an aspect ratio such that height is to width as width is to the sum of height and width. This turns out to correspond to height approximately sixty percent of width, the so-called “golden ratio.” Graphics that conform to the golden ratio, with height a bit less than two thirds of width, are visually appealing. Other things the same, it’s a good idea to keep the golden ratio in mind when producing graphics. Other things are not always the same, however. In particular, the golden aspect ratio may not be the one that maximizes pattern revelation (e.g., by banking to 45 degrees).

Check out the non-profit “community of creative people” at www.visualizing.org.

Check out Google Charts at https://developers.google.com/chart/.
Poke around. What’s good? What’s bad? Can you use it to do sparklines?


2.6 Notes

R implements a variety of sophisticated graphical techniques and in many respects represents the cutting edge of statistical graphics software.

ggplot2 is a key R package that provides a broad catalog of graphics capabilities; see www.ggplot2.org. It implements the grammar of graphics developed by Leland Wilkinson, which allows you to produce highly customized graphics in a modular fashion. This grammar leads to a slightly unusual syntax, which must be learned, but once learned you can do almost anything. (The simple plot commands in R allow for some customization and have a shorter learning curve, but they’re not as powerful.) ggplot2 documentation is at www.cran.r-project.org/web/packages/ggplot2/ggplot2.pdf. A helpful “cheatsheet” is at www.zevross.com/blog/2014/08/04/beautiful-plotting-in-r-a-ggplot2-cheatsheet-3/#change-the-grid-lines-panel.grid.major.
This chapter has been heavily influenced by Tufte (1983), as are all modern discussions of statistical graphics. Tufte’s book is an insightful and entertaining masterpiece on graphical style, and I recommend enthusiastically. Be sure to check out his web page and other books, which go far beyond his 1983 work.
Chapter 3

A Few Elements of Probability and Statistics

3.1 Populations: Random Variables, Distributions and Moments

3.1.1 Univariate

Consider an experiment with a set \( O \) of possible outcomes. A random variable \( Y \) is simply a mapping from \( O \) to the real numbers. For example, the experiment might be flipping a coin twice, in which case \( O = \{ (\text{Heads, Heads}), (\text{Tails, Tails}), (\text{Heads, Tails}), (\text{Tails, Heads}) \} \). We might define a random variable \( Y \) to be the number of heads observed in the two flips, in which case \( Y \) could assume three values, \( y = 0, 1 \) or \( 2 \).

Discrete random variables, that is, random variables with discrete probability distributions, can assume only a countable number of values \( y_i, i = 1, 2, \ldots \), each with positive probability \( p_i \) such that \( \sum_i p_i = 1 \). The probability distribution \( f(y) \) assigns a probability \( p_i \) to each such value \( y_i \). In the example at hand, \( Y \) is a discrete random variable, and \( f(y) = 0.25 \) for \( y = 0, f(y) = 0.50 \) for \( y = 1, f(y) = 0.25 \) for \( y = 2 \), and \( f(y) = 0 \) otherwise.

\(^1\)Note that, in principle, we use capitals for random variables (\( Y \)) and small letters for their realizations (\( y \)). We will often neglect this formalism, however, as the meaning will be clear from context.
In contrast, continuous random variables can assume a continuous range of values, and the probability density function \( f(y) \) is a non-negative continuous function such that the area under \( f(y) \) between any points \( a \) and \( b \) is the probability that \( Y \) assumes a value between \( a \) and \( b \).\(^2\)

In what follows we will simply speak of a “distribution,” \( f(y) \). It will be clear from context whether we are in fact speaking of a discrete random variable with probability distribution \( f(y) \) or a continuous random variable with probability density \( f(y) \).

Moments provide important summaries of various aspects of distributions. Roughly speaking, moments are simply expectations of powers of random variables, and expectations of different powers convey different sorts of information. You are already familiar with two crucially important moments, the mean and variance. In what follows we’ll consider the first four moments: mean, variance, skewness and kurtosis.\(^3\)

The mean, or expected value, of a discrete random variable is a probability-weighted average of the values it can assume,\(^4\)

\[
E(y) = \sum_i p_i y_i.
\]

Often we use the Greek letter \( \mu \) to denote the mean, which measures the location, or central tendency, of \( y \).

The variance of \( y \) is its expected squared deviation from its mean,

\[
\text{var}(y) = E(y - \mu)^2.
\]

We use \( \sigma^2 \) to denote the variance, which measures the dispersion, or scale, of \( y \) around its mean.

Often we assess dispersion using the square root of the variance, which is

\(^2\)In addition, the total area under \( f(y) \) must be 1.
\(^3\)In principle, we could of course consider moments beyond the fourth, but in practice only the first four are typically examined.
\(^4\)A similar formula holds in the continuous case.
called the **standard deviation**,

\[ \sigma = \text{std}(y) = \sqrt{E(y - \mu)^2}. \]

The standard deviation is more easily interpreted than the variance, because it has the same units of measurement as \( y \). That is, if \( y \) is measured in dollars (say), then so too is \( \text{std}(y) \). \( \text{Var}(y) \), in contrast, would be measured in rather hard-to-grasp units of “dollars squared”.

The **skewness** of \( y \) is its expected cubed deviation from its mean (scaled by \( \sigma^3 \) for technical reasons),

\[ S = \frac{E(y - \mu)^3}{\sigma^3}. \]

Skewness measures the amount of **asymmetry** in a distribution. The larger the absolute size of the skewness, the more asymmetric is the distribution. A large positive value indicates a long right tail, and a large negative value indicates a long left tail. A zero value indicates symmetry around the mean.

The **kurtosis** of \( y \) is the expected fourth power of the deviation of \( y \) from its mean (scaled by \( \sigma^4 \), again for technical reasons),

\[ K = \frac{E(y - \mu)^4}{\sigma^4}. \]

Kurtosis measures the thickness of the tails of a distribution. A kurtosis above three indicates “fat tails” or **leptokurtosis**, relative to the **normal, or Gaussian distribution** that you studied earlier. Hence a kurtosis above three indicates that extreme events (“tail events”) are more likely to occur than would be the case under normality.
3.1.2 Multivariate

Suppose now that instead of a single random variable $Y$, we have two random variables $Y$ and $X$\footnote{We could of course consider more than two variables, but for pedagogical reasons we presently limit ourselves to two.}. We can examine the distributions of $Y$ or $X$ in isolation, which are called **marginal distributions**. This is effectively what we’ve already studied. But now there’s more: $Y$ and $X$ may be related and therefore move together in various ways, characterization of which requires a **joint distribution**. In the discrete case the joint distribution $f(y, x)$ gives the probability associated with each possible pair of $y$ and $x$ values, and in the continuous case the joint density $f(y, x)$ is such that the area in any region under it gives the probability of $(y, x)$ falling in that region.

We can examine the moments of $y$ or $x$ in isolation, such as mean, variance, skewness and kurtosis. But again, now there’s more: to help assess the dependence between $y$ and $x$, we often examine a key moment of relevance in multivariate environments, the **covariance**. The covariance between $y$ and $x$ is simply the expected product of the deviations of $y$ and $x$ from their respective means,

$$
cov(y, x) = E[(y_t - \mu_y)(x_t - \mu_x)].
$$

A positive covariance means that $y$ and $x$ are positively related; that is, when $y$ is above its mean $x$ tends to be above its mean, and when $y$ is below its mean $x$ tends to be below its mean. Conversely, a negative covariance means that $y$ and $x$ are inversely related; that is, when $y$ is below its mean $x$ tends to be above its mean, and vice versa. The covariance can take any value in the real numbers.

Frequently we convert the covariance to a **correlation** by standardizing
by the product of $\sigma_y$ and $\sigma_x$,

$$corr(y, x) = \frac{cov(y, x)}{\sigma_y \sigma_x}.$$ 

The correlation takes values in $[-1, 1]$. Note that covariance depends on units of measurement (e.g., dollars, cents, billions of dollars), but correlation does not. Hence correlation is more immediately interpretable, which is the reason for its popularity.

Note also that covariance and correlation measure only linear dependence; in particular, a zero covariance or correlation between $y$ and $x$ does not necessarily imply that $y$ and $x$ are independent. That is, they may be non-linearly related. If, however, two random variables are jointly normally distributed with zero covariance, then they are independent.

Our multivariate discussion has focused on the joint distribution $f(y, x)$. In various chapters we will also make heavy use of the conditional distribution $f(y|x)$, that is, the distribution of the random variable $Y$ conditional upon $X = x$. Conditional moments are similarly important. In particular, the conditional mean and conditional variance play key roles in econometrics, in which attention often centers on the mean or variance of a series conditional upon the past.

### 3.2 Samples: Sample Moments

#### 3.2.1 Univariate

Thus far we’ve reviewed aspects of known distributions of random variables, in population. Often, however, we have a sample of data drawn from an unknown population distribution $f$,

$$\{y_i\}_{i=1}^N \sim f(y),$$
and we want to learn from the sample about various aspects of \( f \), such as its moments. To do so we use various estimators.\(^6\) We can obtain estimators by replacing population expectations with sample averages, because the arithmetic average is the sample analog of the population expectation. Such “analog estimators” turn out to have good properties quite generally. The sample mean is simply the arithmetic average,

\[
\bar{y} = \frac{1}{N} \sum_{i=1}^{N} y_i.
\]

It provides an empirical measure of the location of \( y \).

The sample variance is the average squared deviation from the sample mean,

\[
\hat{\sigma}^2 = \frac{1}{N} \sum_{i=1}^{N} (y_i - \bar{y})^2.
\]

It provides an empirical measure of the dispersion of \( y \) around its mean.

We commonly use a slightly different version of \( \hat{\sigma}^2 \), which corrects for the one degree of freedom used in the estimation of \( \bar{y} \), thereby producing an unbiased estimator of \( \sigma^2 \),

\[
s^2 = \frac{1}{N-1} \sum_{i=1}^{N} (y_i - \bar{y})^2.
\]

Similarly, the sample standard deviation is defined either as

\[
\hat{\sigma} = \sqrt{\hat{\sigma}^2} = \sqrt{\frac{\sum_{i=1}^{N} (y_i - \bar{y})^2}{N}}
\]

or

\[
s = \sqrt{s^2} = \sqrt{\frac{\sum_{i=1}^{N} (y_i - \bar{y})^2}{N-1}}.
\]

It provides an empirical measure of dispersion in the same units as \( y \).

---

\(^6\) An estimator is an example of a statistic, or sample statistic, which is simply a function of the sample observations.
The sample skewness is

\[ \hat{S} = \frac{1}{N} \sum_{i=1}^{N} (y_i - \bar{y})^3 \hat{\sigma}^3. \]

It provides an empirical measure of the amount of asymmetry in the distribution of \( y \).

The sample kurtosis is

\[ \hat{K} = \frac{1}{N} \sum_{i=1}^{N} (y_i - \bar{y})^4 \hat{\sigma}^4. \]

It provides an empirical measure of the fatness of the tails of the distribution of \( y \) relative to a normal distribution.

Many of the most famous and important statistical sampling distributions arise in the context of sample moments, and the normal distribution is the father of them all. In particular, the celebrated central limit theorem establishes that under quite general conditions the sample mean \( \bar{y} \) will have a normal distribution as the sample size gets large. The \( \chi^2 \) distribution arises from squared normal random variables, the \( t \) distribution arises from ratios of normal and \( \chi^2 \) variables, and the \( F \) distribution arises from ratios of \( \chi^2 \) variables. Because of the fundamental nature of the normal distribution as established by the central limit theorem, it has been studied intensively, a great deal is known about it, and a variety of powerful tools have been developed for use in conjunction with it.

3.2.2 Multivariate

We also have sample versions of moments of multivariate distributions. In particular, the sample covariance is

\[ \hat{\text{cov}}(y, x) = \frac{1}{N} \sum_{i=1}^{N} [(y_i - \bar{y})(x_i - \bar{x})], \]
and the sample correlation is

\[ \hat{\text{corr}}(y, x) = \frac{\hat{\text{cov}}(y, x)}{\hat{\sigma}_y \hat{\sigma}_x}. \]

### 3.3 Finite-Sample and Asymptotic Sampling Distributions of the Sample Mean

Here we refresh your memory on the sampling distribution of the most important sample moment, the sample mean.

#### 3.3.1 Exact Finite-Sample Results

In your earlier studies you learned about statistical inference, such as how to form confidence intervals for the population mean based on the sample mean, how to test hypotheses about the population mean, and so on. Here we partially refresh your memory.

Consider the benchmark case of Gaussian simple random sampling,

\[ y_i \sim iid N(\mu, \sigma^2), i = 1, ..., N, \]

which corresponds to a special case of what we will later call the “full ideal conditions” for regression modeling. The sample mean \( \bar{y} \) is the natural estimator of the population mean \( \mu \). In this case, as you learned earlier, \( \bar{y} \) is unbiased, consistent, normally distributed with variance \( \sigma^2/N \), and indeed the minimum variance unbiased (MVUE) estimator. We write

\[ \bar{y} \sim N \left( \mu, \frac{\sigma^2}{N} \right), \]

or equivalently

\[ \sqrt{N}(\bar{y} - \mu) \sim N(0, \sigma^2). \]
3.3. FINITE-SAMPLE AND ASYMPTOTIC SAMPLING DISTRIBUTIONS OF THE SAMPLE MEAN

We construct exact finite-sample confidence intervals for $\mu$ as

$$\mu \in \left[ \bar{y} \pm t_{1-\frac{\alpha}{2}}(N-1)\frac{s}{\sqrt{N}} \right] \text{ w.p. } \alpha,$$

where $t_{1-\frac{\alpha}{2}}(N-1)$ is the $1 - \frac{\alpha}{2}$ percentile of a $t$ distribution with $N - 1$ degrees of freedom. Similarly, we construct exact finite-sample (likelihood ratio) hypothesis tests of $H_0 : \mu = \mu_0$ against the two-sided alternative $H_0 : \mu \neq \mu_0$ using

$$\frac{\bar{y} - \mu_0}{s/\sqrt{N}} \sim t_{1-\frac{\alpha}{2}}(N-1).$$

3.3.2 Approximate Asymptotic Results (Under Weaker Assumptions)

Much of statistical inference is linked to large-sample considerations, such as the law of large numbers and the central limit theorem, which you also studied earlier. Here we again refresh your memory.

Consider again a simple random sample, but without the normality assumption,

$$y_i \sim iid(\mu, \sigma^2), i = 1, ..., N.$$  

Despite our dropping the normality assumption we still have that $\bar{y}$ is unbiased, consistent, asymptotically normally distributed with variance $\sigma^2/N$, and best linear unbiased (BLUE). We write,

$$\bar{y} \xrightarrow{a} N \left( \mu, \frac{\sigma^2}{N} \right).$$

More precisely, as $T \to \infty$,

$$\sqrt{N}(\bar{y} - \mu) \to_d N(0, \sigma^2).$$
This result forms the basis for asymptotic inference. It is a Gaussian central
limit theorem, and it also has a law of large numbers ($\bar{y} \to_p \mu$) imbedded
within it.

We construct asymptotically-valid confidence intervals for $\mu$ as

$$
\mu \in \left[ \bar{y} \pm z_{1-\frac{\alpha}{2}} \frac{\hat{\sigma}}{\sqrt{N}} \right] \text{ w.p. } \alpha,
$$

where $z_{1-\frac{\alpha}{2}}$ is the $1 - \frac{\alpha}{2}$ percentile of a $N(0, 1)$ distribution. Similarly, we
construct asymptotically-valid hypothesis tests of $H_0 : \mu = \mu_0$ against the
two-sided alternative $H_0 : \mu \neq \mu_0$ using

$$
\frac{\bar{y} - \mu_0}{\hat{\sigma} / \sqrt{N}} \sim N(0, 1).
$$

### 3.4 Exercises, Problems and Complements

1. (Interpreting distributions and densities)

The Sharpe Pencil Company has a strict quality control monitoring pro-
gram. As part of that program, it has determined that the distribution
of the amount of graphite in each batch of one hundred pencil leads
produced is continuous and uniform between one and two grams. That
is, $f(y) = 1$ for $y$ in $[1, 2]$, and zero otherwise, where $y$ is the graphite
content per batch of one hundred leads.

a. Is $y$ a discrete or continuous random variable?

b. Is $f(y)$ a probability distribution or a density?

c. What is the probability that $y$ is between $1$ and $2$? Between $1$ and
$1.3$? Exactly equal to $1.67$?

d. For high-quality pencils, the desired graphite content per batch is $1.8$
grams, with low variation across batches. With that in mind, discuss
the nature of the density $f(y)$.  

2. (Covariance and correlation)

Suppose that the annual revenues of world’s two top oil producers have a covariance of 1,735,492.

a. Based on the covariance, the claim is made that the revenues are “very strongly positively related.” Evaluate the claim.

b. Suppose instead that, again based on the covariance, the claim is made that the revenues are “positively related.” Evaluate the claim.

c. Suppose you learn that the revenues have a correlation of 0.93. In light of that new information, re-evaluate the claims in parts a and b above.

3. (Simulation)

You will often need to simulate data from various models. The simplest model is the iid$N(\mu, \sigma^2)$ (Gaussian simple random sampling) model.

a. Using a random number generator, simulate a sample of size 30 for $y$, where $y \sim iidN(0, 1)$.


c. Form an appropriate 95 percent confidence interval for $E(y)$.

d. Perform a t test of the hypothesis that $E(y) = 0$.

e. Perform a t test of the hypothesis that $E(y) = 1$.

4. (Sample moments of the wage data)

Use the 1995 wage dataset.

a. Calculate the sample mean wage and test the hypothesis that it equals $9/hour.

b. Calculate sample skewness.
c. Calculate and discuss the sample correlation between wage and years of education.

5. Notation.

We have used standard cross-section notation: $i = 1, ..., N$. The standard time-series notation is $t = 1, ..., T$. Much of our discussion will be valid in both cross-section and time-series environments, but still we have to pick a notation. Without loss of generality, henceforth we will typically use $t = 1, ..., T$.

3.5 Notes

Numerous good introductory probability and statistics books exist. Wonnacott and Wonnacott (1990) remains a time-honored classic, which you may wish to consult to refresh your memory on statistical distributions, estimation and hypothesis testing. Anderson et al. (2008) is a well-written recent text.
Chapter 4

Regression Under the Full Ideal Conditions

You have already been introduced to probability and statistics, but chances are that you could use a bit of review before plunging into regression, so begin by studying Appendix 3. Be warned, however: it is no substitute for a full-course introduction to probability and statistics, which you should have had already. Instead it is intentionally much more narrow, reviewing some material related to moments of random variables, which we will use repeatedly. It also introduces notation, and foreshadows certain ideas, that we develop subsequently in greater detail.

4.1 Preliminary Graphics

In this chapter we’ll be working with cross-sectional data on log wages, education and experience. We already examined the distribution of log wages. For convenience we reproduce it in Figure 4.1, together with the distributions of the new data on education and experience.
Figure 4.1: Distributions of Log Wage, Education and Experience
4.2 Regression as Curve Fitting

4.2.1 Bivariate, or Simple, Linear Regression

Suppose that we have data on two variables, $y$ and $x$, as in Figure 4.2, and suppose that we want to find the linear function of $x$ that best fits $y$, where “best fits” means that the sum of squared (vertical) deviations of the data points from the fitted line is as small as possible. When we “run a regression,” or “fit a regression line,” that’s what we do. The estimation strategy is called least squares, or sometimes “ordinary least squares” to distinguish it from fancier versions that we’ll introduce later.

The specific data that we show in Figure 4.2 are log wages (LWAGE, $y$) and education (EDUC, $x$) for a random sample of nearly 1500 people, as described in Appendix A.

Let us elaborate on the fitting of regression lines, and the reason for the name “least squares.” When we run the regression, we use a computer to fit the line by solving the problem

$$
\min_\beta \sum_{t=1}^{T} (y_t - \beta_1 - \beta_2 x_t)^2,
$$

where $\beta$ is shorthand notation for the set of two parameters, $\beta_1$ and $\beta_2$. We denote the set of fitted parameters by $\hat{\beta}$, and its elements by $\hat{\beta}_1$ and $\hat{\beta}_2$.

It turns out that the $\beta_1$ and $\beta_2$ values that solve the least squares problem have well-known mathematical formulas. (More on that later.) We can use a computer to evaluate the formulas, simply, stably and instantaneously.

The fitted values are

$$
\hat{y}_t = \hat{\beta}_1 + \hat{\beta}_2 x_t,
$$

$t = 1, ..., T$. The residuals are the difference between actual and fitted values,

$$
e_t = y_t - \hat{y}_t,
$$
Figure 4.2: (Log Wage, Education) Scatterplot
4.2. REGRESSION AS CURVE FITTING

In Figure 4.3, we illustrate graphically the results of regressing LWAGE on EDUC. The best-fitting line slopes upward, reflecting the positive correlation between LWAGE and EDUC. Note that the data points don’t satisfy the fitted linear relationship exactly; rather, they satisfy it on average. To predict LWAGE for any given value of EDUC, we use the fitted line to find the value of LWAGE that corresponds to the given value of EDUC.

\[ t = 1, \ldots, T. \]

Note that use of log wage promotes several desiderata. First, it promotes normality, as we discussed in Chapter 2. Second, it enforces positivity of the fitted wage, because \( \hat{WAGE} = \exp(\hat{LWAGE}) \), and \( \exp(x) > 0 \) for any \( x \).
Numerically, the fitted line is

\[ \hat{LWAGE} = 1.273 + 0.081 EDUC. \]

### 4.2.2 Multiple Linear Regression

Everything generalizes to allow for more than one RHS variable. This is called **multiple linear regression**.

Suppose, for example, that we have two RHS variables, \( x_2 \) and \( x_3 \). Before we fit a least-squares line to a two-dimensional data cloud; now we fit a least-squares plane to a three-dimensional data cloud. We use the computer to find the values of \( \beta_1 \), \( \beta_2 \), and \( \beta_3 \) that solve the problem

\[
\min_{\beta} \sum_{t=1}^{T} (y_t - \beta_1 - \beta_2 x_{2t} - \beta_3 x_{3t})^2,
\]

where \( \beta \) denotes the set of three model parameters. We denote the set of estimated parameters by \( \hat{\beta} \), with elements \( \hat{\beta}_1 \), \( \hat{\beta}_2 \), and \( \hat{\beta}_3 \). The fitted values are

\[
\hat{y}_t = \hat{\beta}_1 + \hat{\beta}_2 x_{2t} + \hat{\beta}_3 x_{3t},
\]

and the residuals are

\[
e_t = y_t - \hat{y}_t,
\]

\( t = 1, ..., T \).

For our wage data, the fitted model is

\[ \hat{LWAGE} = 0.867 + 0.093 EDUC + 0.013 EXPER. \]

Extension to the general multiple linear regression model, with an arbitrary number of right-hand-side (RHS) variables \( (K, \text{including the constant}) \), is immediate. The computer again does all the work. The fitted line is

\[
\hat{y}_t = \hat{\beta}_1 + \hat{\beta}_2 x_{2t} + \hat{\beta}_3 x_{3t} + ... + \hat{\beta}_K x_{Kt},
\]
which we sometimes write more compactly as

\[ \hat{y}_t = \sum_{k=1}^{K} \hat{\beta}_k x_{it}, \]

where \( x_{1t} = 1 \) for all \( t \).

### 4.2.3 Onward

Before proceeding, two aspects of what we’ve done so far are worth noting. First, we now have two ways to analyze data and reveal its patterns. One is the graphical scatterplot of Figure 4.2, with which we started, which provides a visual view of the data. The other is the fitted regression line of Figure 4.3, which summarizes the data through the lens of a linear fit. Each approach has its merit, and the two are complements, not substitutes, but note that linear regression generalizes more easily to high dimensions.

Second, least squares as introduced thus far has little to do with statistics or econometrics. Rather, it is simply a way of instructing a computer to fit a line to a scatterplot in a way that’s rigorous, replicable and arguably reasonable. We now turn to a probabilistic interpretation.

### 4.3 Regression as a Probability Model

We work with the full multiple regression model (simple regression is of course a special case). Collect the RHS variables into the vector \( x \), where \( x_t' = (1, x_{1t}, x_{2t}, \ldots, x_{Kt}) \).

#### 4.3.1 A Population Model and a Sample Estimator

Thus far we have not postulated a probabilistic model that relates \( y_t \) and \( x_t \); instead, we simply ran a mechanical regression of \( y_t \) on \( x_t \) to find the best fit to \( y_t \) formed as a linear function of \( x_t \). It’s easy, however, to construct
a probabilistic framework that lets us make statistical assessments about
the properties of the fitted line. We assume that \( y_t \) is linearly related to
an exogenously-determined \( x_t \), and we add an independent and identically
distributed zero-mean (iid) Gaussian disturbance:

\[
y_t = \beta_1 + \beta_2 x_{2t} + \ldots + \beta_K x_{Kt} + \varepsilon_t
\]

\( \varepsilon_t \sim iidN(0, \sigma^2) \),

\( t = 1, \ldots, T \). The intercept of the line is \( \beta_1 \), the slope parameters are the
\( \beta_i \)'s, and the variance of the disturbance is \( \sigma^2 \). Collectively, we call the \( \beta \)'s
the model’s parameters. The index \( t \) keeps track of time; the data sample
begins at some time we’ve called “1” and ends at some time we’ve called “T”,
so we write \( t = 1, \ldots, T \). (Or, in cross sections, we index cross-section units
by \( i \) and write \( i = 1, \ldots, N \).)

Note that in the linear regression model the expected value of \( y_t \) conditional upon \( x_t \) taking a particular value, say \( x_t^* \), is

\[
E(y_t|x_t = x_t^*) = \beta_1 + \beta_2 x_{2t}^* + \ldots + \beta_K x_{Kt}^*.
\]

That is, the regression function is the conditional expectation of \( y_t \).

We assume that the the linear model sketched is true in population; that
is, it is the data-generating process (DGP). But in practice, of course, we
don’t know the values of the model’s parameters, \( \beta_1, \beta_2, \ldots, \beta_K \) and \( \sigma^2 \). Our
job is to estimate them using a sample of data from the population. We estimate the \( \beta \)'s precisely as before, using the computer to solve
\[
\min_\beta \sum_{t=1}^T \varepsilon_t^2.
\]

\(^2\)We speak of the regression intercept and the regression slope.
4.3. REGRESSION AS A PROBABILITY MODEL

4.3.2 Notation, Assumptions and Results: The Full Ideal Conditions

The discussion thus far was intentionally a bit loose, focusing on motivation and intuition. Let us now be more precise about what we assume and what results obtain.

A Bit of Matrix Notation

It will be useful to arrange all RHS variables into a matrix $X$. $X$ has $K$ columns, one for each regressor. Inclusion of a constant in a regression amounts to including a special RHS variable that is always 1. We put that in the leftmost column of the $X$ matrix, which is just ones. The other columns contain the data on the other RHS variables, over the cross section in the cross-sectional case, $i = 1, ..., N$, or over time in the time-series case, $t = 1, ..., T$. With no loss of generality, suppose that we’re in a time-series situation; then notationally $X$ is a $T \times K$ matrix.

$$X = \begin{pmatrix}
1 & x_{21} & x_{31} & \ldots & x_{K1} \\
1 & x_{22} & x_{32} & \ldots & x_{K2} \\
\vdots \\
1 & x_{2T} & x_{3T} & \ldots & x_{KT}
\end{pmatrix}.$$

One reason that the $X$ matrix is useful is because the regression model can be written very compactly using it. We have written the model as

$$y_t = \beta_1 + \beta_2 x_{2t} + \ldots + \beta_K x_{Kt} + \varepsilon_t, \ t = 1, ..., T.$$

Alternatively, stack $y_t, t = 1, ..., T$ into the vector $y$, where $y' = (y_1, y_2, ..., y_T)$, and stack $\beta_j, j = 1, ..., K$ into the vector $\beta$, where $\beta' = (\beta_1, \beta_2, ..., \beta_K)$, and stack $\varepsilon_t, t = 1, ..., T$, into the vector $\varepsilon$, where $\varepsilon' = (\varepsilon_1, \varepsilon_2, ..., \varepsilon_T)$. 
Then we can write the complete model over all observations as

\[ y = X \beta + \varepsilon. \]  

(4.1)

Our requirement that

\[ \varepsilon_t \sim iid N(0, \sigma^2) \]

becomes

\[ \varepsilon \sim N(0, \sigma^2 I) \]  

(4.2)

This concise representation is very convenient.

Indeed representation (4.1)-(4.2) is crucially important, not simply because it is concise, but because the various assumptions that we need to make to get various statistical results are most naturally and simply stated on \( X \) and \( \varepsilon \) in equation (4.1). We now proceed to discuss such assumptions.

**Assumptions: The Full Ideal Conditions (FIC)**

1. The DGP is (4.1)-(4.2), and the fitted model matches the DGP exactly.

2. \( X \) is fixed in repeated samples.

3. \( X \) is of full column rank (\( K \))

   **FIC 1** has many important sub-conditions embedded. For example:

1. Linear relationship, \( E(y) = X \beta \)

2. Fixed coefficients, \( \beta \)

3. \( \varepsilon \sim N \)

4. \( \varepsilon \) has constant variance \( \sigma^2 \)

5. The \( \varepsilon \)'s are uncorrelated.
FIC 2 says that re-running the world to generate a new sample $y^*$ would entail simply generating new shocks $\varepsilon^*$ and running them through equation (4.1):

$$y^* = X\beta + \varepsilon^*.$$ 

That is, $X$ would stay fixed across replications. This “fixed $X$” condition looks innocuous, but it’s not, and we will have much more to say about it.

FIC 3 is more of a technical detail. It effectively says that there is no redundancy among the variables contained in $X$ (more precisely, no regressor is a perfect linear combination of the others). Full column rank of $X$ guarantees that $X'X$ is non-singular and hence invertible, which is necessary for calculation of the OLS estimator, $(X'X)^{-1}X'y$. The condition is largely technical insofar as $X$ will always be of full column rank unless you do something really silly, like entering the same regressor twice. However, situations where $X'X$ is almost singular can occur and raise issues, if not cause disasters. We will discuss such situations later.

The FIC are surely heroic in many contexts, and much of econometrics is devoted to detecting and dealing with various FIC failures. But before we worry about FIC failures, it’s invaluable first to understand what happens when they hold.

Results

The least squares estimator is

$$\hat{\beta}_{LS} = (X'X)^{-1}X'y,$$

and under the FIC it is MVUE and normally distributed with covariance matrix $\sigma^2(X'X)^{-1}$. We write

$$\hat{\beta}_{LS} \sim N(\beta, \sigma^2(X'X)^{-1}).$$
We estimate the covariance matrix $\sigma^2(X'X)^{-1}$ using $s^2(X'X)^{-1}$, where $s^2 = \sum_{t=1}^{T} e_t^2 / (T - K)$.

### 4.4 A Wage Equation

Now let’s do more than a simple graphical analysis of the regression fit. Instead, let’s look in detail at the computer output, which we show in Figure 7.2 for a regression of $LWAGE$ on an intercept, $EDUC$ and $EXPER$. We run regressions dozens of times in this book, and the output format and interpretation are always the same, so it’s important to get comfortable with it quickly. The output is in Eviews format. Other software will produce more-or-less the same information, which is fundamental and standard.

Before proceeding, note well that the FIC may not be satisfied for this dataset, yet we will proceed assuming that they are satisfied. As we proceed through this book, we will confront violations of the various assumptions – indeed that’s what econometrics is largely about – and we’ll return repeatedly
to this dataset and others. But we must begin at the beginning.

The printout begins by reminding us that we’re running a least-squares (LS) regression, and that the left-hand-side (LHS) variable is the log wage (LWAGE), using a total of 1323 observations.

Next comes a table listing each RHS variable together with four statistics. The RHS variables EDUC and EXPER are education and experience, and the $C$ variable refers to the earlier-mentioned intercept. The $C$ variable always equals one, so the estimated coefficient on $C$ is the estimated intercept of the regression line.\(^3\)

The four statistics associated with each RHS variable are the estimated coefficient (“Coefficient”), its standard error (“Std. Error”), a $t$ statistic, and a corresponding probability value (“Prob.”). The standard errors of the estimated coefficients indicate their likely sampling variability, and hence their reliability. The estimated coefficient plus or minus one standard error is approximately a 68% confidence interval for the true but unknown population parameter, and the estimated coefficient plus or minus two standard errors is approximately a 95% confidence interval, assuming that the estimated coefficient is approximately normally distributed, which will be true if the regression disturbance is normally distributed or if the sample size is large. Thus large coefficient standard errors translate into wide confidence intervals.

Each $t$ statistic provides a test of the hypothesis of variable irrelevance: that the true but unknown population parameter is zero, so that the corresponding variable contributes nothing to the forecasting regression and can therefore be dropped. One way to test variable irrelevance, with, say, a 5% probability of incorrect rejection, is to check whether zero is outside the 95% confidence interval for the parameter. If so, we reject irrelevance. The $t$ statistic is just the ratio of the estimated coefficient to its standard error, so if zero is outside the 95% confidence interval, then the $t$ statistic must be

\(^3\)Sometimes the population coefficient on $C$ is called the constant term, and the regression estimate is called the estimated constant term.
bigger than two in absolute value. Thus we can quickly test irrelevance at the 5% level by checking whether the $t$ statistic is greater than two in absolute value.\footnote{If the sample size is small, or if we want a significance level other than 5%, we must refer to a table of critical values of the $t$ distribution. We also note that use of the $t$ distribution in small samples also requires an assumption of normally distributed disturbances.}

Finally, associated with each $t$ statistic is a \textbf{probability value}, which is the probability of getting a value of the $t$ statistic at least as large in absolute value as the one actually obtained, assuming that the irrelevance hypothesis is true. Hence if a $t$ statistic were two, the corresponding probability value would be approximately .05. The smaller the probability value, the stronger the evidence against irrelevance. There’s no magic cutoff, but typically probability values less than 0.1 are viewed as strong evidence against irrelevance, and probability values below 0.05 are viewed as very strong evidence against irrelevance. Probability values are useful because they eliminate the need for consulting tables of the $t$ distribution. Effectively the computer does it for us and tells us the significance level at which the irrelevance hypothesis is just rejected.

Now let’s interpret the actual estimated coefficients, standard errors, $t$ statistics, and probability values. The estimated intercept is approximately .867, so that conditional on zero education and experience, our best forecast of the log wage would be 86.7 cents. Moreover, the intercept is very precisely estimated, as evidenced by the small standard error of .08 relative to the estimated coefficient. An approximate 95% confidence interval for the true but unknown population intercept is $0.867 \pm 2(0.08)$, or $[0.71, 1.03]$. Zero is far outside that interval, so the corresponding $t$ statistic is huge, with a probability value that’s zero to four decimal places.

The estimated coefficient on EDUC is .093, and the standard error is again small in relation to the size of the estimated coefficient, so the $t$ statistic is large and its probability value small. The coefficient is positive, so that
LWAGE tends to rise when EDUC rises. In fact, the interpretation of the estimated coefficient of .09 is that, holding everything else constant, a one-year increase in EDUC will produce a .093 increase in LWAGE.

The estimated coefficient on EXPER is .013. Its standard error is also small, and hence its $t$ statistic is large, with a very small probability value. Hence we reject the hypothesis that EXPER contributes nothing to the forecasting regression. A one-year increase in EXPER tends to produce a .013 increase in LWAGE.

A variety of diagnostic statistics follow; they help us to evaluate the adequacy of the regression. We provide detailed discussions of many of them elsewhere. Here we introduce them very briefly:

4.4.1 Mean dependent var 2.342

The sample mean of the dependent variable is

$$\bar{y} = \frac{1}{T} \sum_{t=1}^{T} y_t.$$  

It measures the central tendency, or location, of $y$.

4.4.2 S.D. dependent var .561

The sample standard deviation of the dependent variable is

$$SD = \sqrt{\frac{\sum_{t=1}^{T} (y_t - \bar{y})^2}{T - 1}}.$$  

It measures the dispersion, or scale, of $y$. 
4.4.3 Sum squared resid 319.938

Minimizing the **sum of squared residuals** is the objective of least squares estimation. It’s natural, then, to record the minimized value of the sum of squared residuals. In isolation it’s not of much value, but it serves as an input to other diagnostics that we’ll discuss shortly. Moreover, it’s useful for comparing models and testing hypotheses. The formula is

\[ SSR = \sum_{t=1}^{T} e_t^2. \]

4.4.4 Log likelihood -938.236

The **likelihood function** is the joint density function of the data, viewed as a function of the model parameters. Hence a natural estimation strategy, called **maximum likelihood estimation**, is to find (and use as estimates) the parameter values that maximize the likelihood function. After all, by construction, those parameter values maximize the likelihood of obtaining the data that were actually obtained. In the leading case of normally-distributed regression disturbances, maximizing the likelihood function (or equivalently, the log likelihood function, because the log is a monotonic transformation) turns out to be equivalent to minimizing the sum of squared residuals, hence the maximum-likelihood parameter estimates are identical to the least-squares parameter estimates. The number reported is the maximized value of the log of the likelihood function.\(^5\) Like the sum of squared residuals, it’s not of direct use, but it’s useful for comparing models and testing hypotheses. We will rarely use the log likelihood function directly; instead, we’ll focus for the most part on the sum of squared residuals.

\(^5\)Throughout this book, “log” refers to a natural (base e) logarithm.
4.4.5  \textit{F} statistic 199.626

We use the \textit{F} statistic to test the hypothesis that the coefficients of all variables in the regression except the intercept are jointly zero.\footnote{We don’t want to restrict the intercept to be zero, because under the hypothesis that all the other coefficients are zero, the intercept would equal the mean of \( y \), which in general is not zero. See Problem 6.} That is, we test whether, taken jointly as a set, the variables included in the forecasting model have any predictive value. This contrasts with the \textit{t} statistics, which we use to examine the predictive worth of the variables one at a time.\footnote{In the degenerate case of only one RHS variable, the \textit{t} and \textit{F} statistics contain exactly the same information, and \( F = t^2 \). When there are two or more RHS variables, however, the hypotheses tested differ, and \( F \neq t^2 \).} If no variable has predictive value, the \textit{F} statistic follows an \textit{F} distribution with \( k - 1 \) and \( T - k \) degrees of freedom. The formula is

\[
F = \frac{(SSR_{res} - SSR)/(K - 1)}{SSR/(T - K)},
\]

where \( SSR_{res} \) is the sum of squared residuals from a \textit{restricted} regression that contains only an intercept. Thus the test proceeds by examining how much the \( SSR \) increases when all the variables except the constant are dropped. If it increases by a great deal, there’s evidence that at least one of the variables has predictive content.

4.4.6  Prob(\textit{F} statistic) 0.000000

The probability value for the \textit{F} statistic gives the significance level at which we can just reject the hypothesis that the set of RHS variables has no predictive value. Here, the value is indistinguishable from zero, so we reject the hypothesis overwhelmingly.

4.4.7  S.E. of regression .492

If we knew the elements of \( \beta \) and forecasted \( y_t \) using \( x'_t \beta \), then our forecast errors would be the \( \varepsilon_t \)’s, with variance \( \sigma^2 \). We’d like an estimate of \( \sigma^2 \),
because it tells us whether our forecast errors are likely to be large or small. The observed residuals, the $e_t$’s, are effectively estimates of the unobserved population disturbances, the $\varepsilon_t$’s. Thus the sample variance of the $e$’s, which we denote $s^2$ (read “s-squared”), is a natural estimator of $\sigma^2$:

$$s^2 = \frac{\sum_{t=1}^{T} e_t^2}{T - K}.$$  

$s^2$ is an estimate of the dispersion of the regression disturbance and hence is used to assess goodness of fit of the model, as well as the magnitude of forecast errors that we’re likely to make. The larger is $s^2$, the worse the model’s fit, and the larger the forecast errors we’re likely to make. $s^2$ involves a degrees-of-freedom correction (division by $T - K$ rather than by $T - 1$, reflecting the fact that $K$ regression coefficients have been estimated), which is an attempt to get a good estimate of the out-of-sample forecast error variance on the basis of the in-sample residuals.

The **standard error of the regression** (SER) conveys the same information; it’s an estimator of $\sigma$ rather than $\sigma^2$, so we simply use $s$ rather than $s^2$. The formula is

$$SER = \sqrt{s^2} = \sqrt{\frac{\sum_{t=1}^{T} e_t^2}{T - K}}.$$  

The standard error of the regression is easier to interpret than $s^2$, because its units are the same as those of the $e$’s, whereas the units of $s^2$ are not. If the $e$’s are in dollars, then the squared $e$’s are in dollars squared, so $s^2$ is in dollars squared. By taking the square root at the end of it all, $SER$ converts the units back to dollars.

Sometimes it’s informative to compare the standard error of the regression (or a close relative) to the standard deviation of the dependent variable (or a close relative). The standard error of the regression is an estimate of the standard deviation of forecast errors from the regression model, and the standard deviation of the dependent variable is an estimate of the standard
deviation of the forecast errors from a simpler forecasting model, in which
the forecast each period is simply \( \bar{y} \). If the ratio is small, the variables in the
model appear very helpful in forecasting \( y \). \( R \)-squared measures, to which we
now turn, are based on precisely that idea.

### 4.4.8 \( R \)-squared .232

If an intercept is included in the regression, as is almost always the case,
\( R \)-squared must be between zero and one. In that case, \( R \)-squared, usually
written \( R^2 \), is the percent of the variance of \( y \) explained by the variables
included in the regression. \( R^2 \) measures the in-sample success of the regres-
sion equation in forecasting \( y \); hence it is widely used as a quick check of
goodness of fit, or forecastability of \( y \) based on the variables included in
the regression. Here the \( R^2 \) is about 55\% – good but not great. The formula is

\[
R^2 = 1 - \frac{\sum_{t=1}^{T} e_t^2}{\sum_{t=1}^{T} (y_t - \bar{y})^2}.
\]

We can write \( R^2 \) in a more roundabout way as

\[
R^2 = 1 - \frac{\frac{1}{T} \sum_{t=1}^{T} e_t^2}{\frac{1}{T} \sum_{t=1}^{T} (y_t - \bar{y})^2},
\]

which makes clear that the numerator in the large fraction is very close to
\( s^2 \), and the denominator is very close to the sample variance of \( y \).

### 4.4.9 Adjusted \( R \)-squared .231

The interpretation is the same as that of \( R^2 \), but the formula is a bit different.
Adjusted \( R^2 \) incorporates adjustments for degrees of freedom used in fitting
the model, in an attempt to offset the inflated appearance of good fit if many
RHS variables are tried and the “best model” selected. Hence adjusted \( R^2 \)
is a more trustworthy goodness-of-fit measure than \( R^2 \). As long as there is
more than one RHS variable in the model fitted, adjusted $R^2$ is smaller than $R^2$; here, however, the two are quite close (53% vs. 55%). Adjusted $R^2$ is often denoted $\bar{R}^2$; the formula is

$$\bar{R}^2 = 1 - \frac{1}{T-K} \sum_{t=1}^{T} e_t^2 \frac{1}{T-1} \sum_{t=1}^{T} (y_t - \bar{y})^2,$$

where $K$ is the number of RHS variables, including the constant term. Here the numerator in the large fraction is precisely $s^2$, and the denominator is precisely the sample variance of $y$.

### 4.4.10 Akaike info criterion 1.423

The Akaike information criterion, or $AIC$, is effectively an estimate of the out-of-sample forecast error variance, as is $s^2$, but it penalizes degrees of freedom more harshly. It is used to select among competing forecasting models. The formula is:

$$AIC = e^{(\frac{2K}{T})} \sum_{t=1}^{T} e_t^2 \frac{T}{T}.$$

### 4.4.11 Schwarz criterion 1.435

The Schwarz information criterion, or $SIC$, is an alternative to the $AIC$ with the same interpretation, but a still harsher degrees-of-freedom penalty. The formula is:

$$SIC = T^{(\frac{K}{T})} \sum_{t=1}^{T} e_t^2 \frac{T}{T}.$$

The $AIC$ and $SIC$ are tremendously important for guiding model selection in a ways that avoid data mining and in-sample overfitting. In Chapter ?? we discuss in detail the sum of squared residuals, the standard error of the regression, $R^2$, adjusted $R^2$, the $AIC$, and the $SIC$, the relationships among them, and their role in selecting forecasting models.
4.4.12 Hannan-Quinn criter. 1.427

Hannan-Quinn is yet another information criterion for use in model selection. We will not use it in this book.

4.4.13 Durbin-Watson stat. 1.926

The Durbin-Watson statistic is useful in time series environments for assessing whether the $\varepsilon_t$’s are correlated over time; that is, whether the iid assumption (part of the full ideal conditions) is violated. It is irrelevant in the present application to wages, which uses cross-section data. We nevertheless introduce it briefly here.

The Durbin-Watson statistic tests for correlation over time, called serial correlation, in regression disturbances. It works within the context of a regression model with disturbances

$$
\varepsilon_t = \phi \varepsilon_{t-1} + v_t
$$

$$
v_t \sim iidN(0, \sigma^2).
$$

The regression disturbance is serially correlated when $\phi \neq 0$. The hypothesis of interest is that $\phi = 0$. When $\phi = 0$, the ideal conditions hold, but when $\phi \neq 0$, the disturbance is serially correlated. More specifically, when $\phi \neq 0$, we say that $\varepsilon_t$ follows an autoregressive process of order one, or $AR(1)$ for short.\(^8\) If $\phi > 0$ the disturbance is positively serially correlated, and if $\phi < 0$ the disturbance is negatively serially correlated. Positive serial correlation is typically the relevant alternative in the applications that will concern us. The formula for the Durbin-Watson ($DW$) statistic is

$$
DW = \frac{\sum_{t=2}^{T}(e_t - e_{t-1})^2}{\sum_{t=1}^{T}e_t^2}.
$$

\(^8\) Although the Durbin-Watson test is designed to be very good at detecting serial correlation of the $AR(1)$ type. Many other types of serial correlation are possible; we’ll discuss them extensively in Chapter 12.1.
DW takes values in the interval \([0, 4]\), and if all is well, \(DW\) should be around 2. If \(DW\) is substantially less than 2, there is evidence of positive serial correlation. As a rough rule of thumb, if \(DW\) is less than 1.5, there may be cause for alarm, and we should consult the tables of the \(DW\) statistic, available in many statistics and econometrics texts.

### 4.4.14 The Residual Scatter

The **residual scatter** is often useful in both cross-section and time-series situations. It is a plot of \(y\) vs \(\hat{y}\). A perfect fit \((R^2 = 1)\) corresponds to all points on the 45 degree line, and no fit \((R^2 = 0)\) corresponds to all points on a vertical line corresponding to \(y = \bar{y}\).

In Figure 4.5 we show the residual scatter for the wage regression. It is not a vertical line, but certainly also not the 45 degree line, corresponding to the positive but relatively low \(R^2\) of .23.
4.4.15 The Residual Plot

In time-series settings, it’s always a good idea to assess visually the adequacy of the model via time series plots of the actual data ($y_t$’s), the fitted values ($\hat{y}_t$’s), and the residuals ($e_t$’s). Often we’ll refer to such plots, shown together in a single graph, as a residual plot.\(^9\) We’ll make use of residual plots throughout this book. Note that even with many RHS variables in the regression model, both the actual and fitted values of $y$, and hence the residuals, are simple univariate series that can be plotted easily.

The reason we examine the residual plot is that patterns would indicate violation of our iid assumption. In time series situations, we are particularly interested in inspecting the residual plot for evidence of serial correlation in the $e_t$’s, which would indicate failure of the assumption of iid regression disturbances. More generally, residual plots can also help assess the overall performance of a model by flagging anomalous residuals, due for example to outliers, neglected variables, or structural breaks.

Our wage regression is cross-sectional, so there is no natural ordering of the observations, and the residual plot is of limited value. But we can still use it, for example, to check for outliers.

In Figure 4.6, we show the residual plot for the regression of LWAGE on EDUC and EXPER. The actual and fitted values appear at the top of the graph; their scale is on the right. The fitted values track the actual values fairly well. The residuals appear at the bottom of the graph; their scale is on the left. It’s important to note that the scales differ; the $e_t$’s are in fact substantially smaller and less variable than either the $y_t$’s or the $\hat{y}_t$’s. We draw the zero line through the residuals for visual comparison. No outliers are apparent.

\(^9\)Sometimes, however, we’ll use “residual plot” to refer to a plot of the residuals alone. The intended meaning should be clear from context.
4.4.16 A Bit More on AIC and SIC

We will discuss model selection using AIC and SIC in detail in Chapter ??, but you will want to start using AIC and SIC immediately, so we provide a bit more information here. Model selection by maximizing $R^2$, or equivalently minimizing residual $SSR$, is ill-advised, because they don’t penalize for degrees of freedom and therefore tend to prefer models that are “too big.” Model selection by maximizing $\bar{R}^2$, or equivalently minimizing residual $s^2$, is still ill-advised, even though $\bar{R}^2$ and $s^2$ penalize for degrees of freedom, because they don’t penalize harshly enough and therefore still tend to prefer models that are too big. In contrast, AIC and SIC get things just right. SIC has a wonderful asymptotic optimality property when the set of candidate models is viewed as fixed as the sample size grows: Basically SIC “gets it right” asymptotically, selecting either the DGP (if the DGP is among the models considered) or the best approximation to the DGP, in a sense.
that we will make precise in Chapter ?? among the models considered (if the \textit{DGP} is not among the models considered). \textit{AIC} has a different and also-wonderful asymptotic optimality property, known as “efficiency and discussed with some precision in Chapter ??,” when the set of candidate models is viewed as expanding as the sample size grows. In practice, the models selected by \textit{AIC} and \textit{SIC} rarely disagree.

4.5 Quantile Regression

Beyond OLS: Non-Quadratic Objectives

Ordinary Least Squares (OLS)

Recall that the OLS estimator, $\hat{\beta}_{\text{OLS}}$, solves:

$$
\min_{\beta} \sum_{t=1}^{T} (y_t - \beta_1 - \beta_2 x_{2t} - \ldots - \beta_K x_{Kt})^2 = \min_{\beta} \sum_{t=1}^{T} \varepsilon_t^2
$$

- Simple

(analytic closed-form expression, $(X'X)^{-1}X'y$)

- Wonderful properties under the FIC
But other approaches are possible and sometimes useful.

Least Absolute Deviations (LAD)

The LAD estimator, $\hat{\beta}_{LAD}$, solves:

$$\min_{\beta} \sum_{t=1}^{T} |\epsilon_t|$$

- Not as simple as OLS, but still simple

(Solves a linear programming problem)

- Useful properties under some violations of FIC

(Robust to outliers; more on that later)

- But there’s a much bigger reason to be interested

Conditional Mean and Median Functions

- OLS fits the conditional mean function:

$$\text{mean}(y|X) = x\beta$$

- LAD fits the conditional median function (50% quantile):

$$\text{median}(y|X) = x\beta$$

- The two are equal under symmetry as with FIC, but not under asymmetry, in which case the median is a better measure of central tendency

Quantile Regression (QR)

Objective like LAD but unequal slopes on each side of 0.
4.5. QUANTILE REGRESSION

QR estimator $\hat{\beta}_{QR}$ minimizes “linlin loss,” or “check function loss”:

$$\min_{\beta} \sum_{t=1}^{T} \text{linlin}(\varepsilon_t),$$

where:

$$\text{linlin}(e) = \begin{cases} 
  a|e|, & \text{if } e \leq 0 \\
  b|e|, & \text{if } e > 0 
\end{cases}$$

$$= a|e| I(e \leq 0) + b|e| I(e > 0).$$

$I(x) = 1$ if $x$ is true, and $I(x) = 0$ otherwise.

“$I(\cdot)$” stands for “indicator” variable.

“linlin” refers to linearity on each side of the origin.

Not as simple as OLS, but still simple (solves a linear programming problem)

What Does Quantile Regression Fit?
- QR fits the $d \cdot 100\%$ quantile:

$$\text{quantile}_d(y|X) = x\beta$$

where

$$d = \frac{b}{a + b} = \frac{1}{1 + a/b}$$

- Median regression (LAD) is special case of $d = .5$

- Important generalization of median regression
(e.g., How do the wages of people in the far left tail of the wage distribution vary with education and experience, and how does that compare to those in the center of the wage distribution?)
4.6 Exercises, Problems and Complements

1. (Regression with and without a constant term) Consider Figure 4.3, in which we showed a scatterplot of $y$ vs. $x$ with a fitted regression line superimposed.

   a. In fitting that regression line, we included a constant term. How can you tell?
   b. Suppose that we had not included a constant term. How would the figure look?
   c. We almost always include a constant term when estimating regressions. Why?
   d. When, if ever, might you explicitly want to exclude the constant term?

2. (Interpreting coefficients and variables) Let $y_t = \beta_1 + \beta_2 x_t + \beta_3 z_t + \varepsilon_t$, where $y_t$ is the number of hot dogs sold at an amusement park on a given day, $x_t$ is the number of admission tickets sold that day, $z_t$ is the daily maximum temperature, and $\varepsilon_t$ is a random error.

   a. State whether each of $y_t$, $x_t$, $z_t$, $\beta_1$, $\beta_2$ and $\beta_3$ is a coefficient or a variable.
   b. Determine the units of $\beta_1$, $\beta_2$ and $\beta_3$, and describe the physical meaning of each.
   c. What do the signs of the coefficients tell you about how the various variables affects the number of hot dogs sold? What are your expectations for the signs of the various coefficients (negative, zero, positive or unsure)?
   d. Is it sensible to entertain the possibility of a non-zero intercept (i.e., $\beta_1 \neq 0$)? $\beta_2 > 0$? $\beta_3 < 0$?
3. (Scatter plots and regression lines)

Draw qualitative scatter plots and regression lines for each of the following two-variable datasets, and state the $R^2$ in each case:

a. Data set 1: $y$ and $x$ have correlation 1
b. Data set 2: $y$ and $x$ have correlation -1
c. Data set 3: $y$ and $x$ have correlation 0.

4. (Desired values of regression diagnostic statistics)

For each of the diagnostic statistics listed below, indicate whether, other things the same, “bigger is better,” “smaller is better,” or neither. Explain your reasoning. (Hint: Be careful, think before you answer, and be sure to qualify your answers as appropriate.)

a. Coefficient
b. Standard error
c. $t$ statistic
d. Probability value of the $t$ statistic
e. $R$-squared
f. Adjusted $R$-squared
g. Standard error of the regression
h. Sum of squared residuals
i. Log likelihood
j. Durbin-Watson statistic
k. Mean of the dependent variable
l. Standard deviation of the dependent variable
m. Akaike information criterion
n. Schwarz information criterion
o. $F$ statistic
p. Probability-value of the $F$ statistic

5. (Regression semantics)

Regression analysis is so important, and used so often by so many people, that a variety of associated terms have evolved over the years, all of which are the same for our purposes. You may encounter them in your reading, so it’s important to be aware of them. Some examples:

a. Ordinary least squares, least squares, OLS, LS.
b. $y$, LHS variable, regressand, dependent variable, endogenous variable
c. $x$'s, RHS variables, regressors, independent variables, exogenous variables, predictors, covariates
d. probability value, prob-value, $p$-value, marginal significance level
e. Schwarz criterion, Schwarz information criterion, $SIC$, Bayes information criterion, $BIC$

6. (Regression when $X$ Contains Only an Intercept)

Consider the regression model (4.1)-(4.2), but where $X$ contains only an intercept.

a. What is the OLS estimator of the intercept?
b. What is the distribution of the OLS estimator under the full ideal conditions?
c. Does the variance-covariance matrix of the OLS estimator under the ideal conditions depend on any unknown parameters, and if so, how would you estimate them?
7. (Dimensionality)

We have emphasized, particularly in Chapter 2, that graphics is a powerful tool with a variety of uses in the construction and evaluation of econometric models. We hasten to add, however, that graphics has its limitations. In particular, graphics loses much of its power as the dimension of the data grows. If we have data in ten dimensions, and we try to squash it into two or three dimensions to make graphs, there’s bound to be some information loss.

Thus, in contrast to the analysis of data in two or three dimensions, in which case learning about data by fitting models involves a loss of information whereas graphical analysis does not, graphical methods lose their comparative advantage in higher dimensions. In higher dimensions, graphical analysis can become comparatively laborious and less insightful.

8. (Wage regressions)

The relationship among wages and their determinants is one of the most important in all of economics. In the text we have examined, and will continue to examine, the relationship for 1995 using a CPS subsample. Here you will thoroughly analyze the relationship for 2004 and 2012, compare your results to those for 1995, and think hard about the meaning and legitimacy of your results.

(a) Obtain the relevant 1995, 2004 and 2012 CPS subsamples.
(b) Discuss any differences in the datasets. Are the same people in each dataset?
(c) For now, assume the validity of the ideal conditions. Using each dataset, run the OLS regression \( WAGE \rightarrow c, EDUC, EXPER \). (Note that the LHS variable is \( WAGE \), not \( LWAGE \).) Discuss and compare the results in detail.
(d) Now think of as many reasons as possible to be SKEPTICAL of your results. (This largely means think of as many reasons as possible why the IC might fail.) Which of the IC might fail? One? A few? All? Why? Insofar as possible, discuss the IC, one-by-one, how/why failure could happen here, the implications of failure, how you might detect failure, what you might do if failure is detected, etc.

(e) Repeat all of the above using \( LWAGE \) as the LHS variable.

9. Quantile Regression.

For the 1995 CPS subsample (see EPC 8) re-do the regression \( LWAGE \rightarrow c, EDUC, EXPER \) using 20%, 50% and 80% quantile regression instead of OLS regression.

10. (Understanding model selection criteria)

You are tracking and forecasting the earnings of a new company developing and applying proprietary nano-technology. The earnings are trending upward. You fit linear, quadratic, and exponential trend models, yielding sums of squared residuals of 4352, 2791, and 2749, respectively. Which trend model would you select, and why?

11. (The variety of “information criteria” reported across software packages)

Some authors, and software packages, examine and report the logarithms of the AIC and SIC,

\[
\ln(AIC) = \ln \left( \frac{\sum_{t=1}^{T} e_{t}^2}{T} \right) + \left( \frac{2K}{T} \right)
\]

\[
\ln(SIC) = \ln \left( \frac{\sum_{t=1}^{T} e_{t}^2}{T} \right) + \frac{K \ln(T)}{T}.
\]

The practice is so common that \( \log(AIC) \) and \( \log(SIC) \) are often simply called the “AIC” and “SIC.” AIC and SIC must be greater than
zero, so log(AIC) and log(SIC) are always well-defined and can take on any real value. The important insight, however, is that although these variations will of course change the numerical values of AIC and SIC produced by your computer, they will not change the rankings of models under the various criteria. Consider, for example, selecting among three models. If $AIC_1 < AIC_2 < AIC_3$, then it must be true as well that $\ln(AIC_1) < \ln(AIC_2) < \ln(AIC_3)$, so we would select model 1 regardless of the “definition” of the information criterion used.

12. The sample mean and the OLS estimator.

Consider first the sample mean under Gaussian simple random sampling.

(a) What is a Gaussian simple random sample?

(b) What is the sample mean, and what finite-sample properties does it have under Gaussian simple random sampling?

(c) Display and discuss the exact distribution of the sample mean.

(d) How would you estimate and plot the exact distribution of the sample mean?

Now consider the OLS estimator under the FIC.

(a) What are the FIC?

(b) What is the OLS estimator, and what finite-sample properties does it enjoy?

(c) Display and discuss the exact distribution of the OLS estimator.

Under what conditions, if any, do your “sample mean answers” and “OLS answers” precisely coincide?

13. The sum of squared residuals, $SSR$.

(a) What is $SSR$ and why is it reported?
(b) Do you agree with “bigger is better,” “smaller is better,” or neither? Be careful.

(c) Describe in detail and discuss the use of regression statistics $R^2$, $\bar{R}^2$, $F$, $SER$, and $SIC$. What role does $SSR$ play in each of the test statistics?

(d) Under the FIC, is the maximized log likelihood related to the $SSR$? If so, how? Would your answer change if we dropped normality?

4.7 Notes

Dozens of software packages implement linear regression analysis. Most automatically include an intercept in linear regressions unless explicitly instructed otherwise. That is, they automatically create and include a $C$ variable.

The R command for ordinary least squares regression is “lm”. It’s already pre-loaded into R as the default package for estimating linear models. It uses standard R format for such models, where you specify formula, data, and various estimation options. It returns a model estimated by OLS including coefficients, residuals, and fitted values. You can also easily calculate summary statistics using the summary function.

The standard R quantile regression package is quantreg, written by Roger Koenker, the inventor of quantile regression. The command ”rq” functions similarly to ”lm”. It takes as input a formula, data, the quantile to be estimated, and various estimation options.
This is a photographic reproduction of public domain work of art, an oil painting of German mathematician and philosopher Carl Friedrich Gauss by G. Biermann (1824-1908). Date: 1887 (painting). Source Gau-Gesellschaft Göttingen e.V. (Foto: A. Wittmann). Photo by A. Wittmann.
Chapter 5

Non-Normal Disturbances

Here we consider a violation of the full ideal conditions, non-normal disturbances.

Non-normality and outliers, which we introduce in this chapter, are closely related, because deviations from Gaussian behavior are often characterized by fatter tails than the Gaussian, which produce outliers. It is important to note that outliers are not necessarily “bad,” or requiring “treatment.” Every data set must have some most extreme observation, by definition! Statistical estimation efficiency, moreover, increases with data variability. The most extreme observations can be the most informative about the phenomena of interest. “Bad” outliers, in contrast, are those associated with things like data recording errors (e.g., you enter .753 when you mean to enter 75.3) or one-off events (e.g., a strike or natural disaster).

5.0.1 Results

To understand the properties of OLS without normality, it is helpful first to consider the properties of the sample mean without normality.

As reviewed in Chapter 3, for a non-Gaussian simple random sample,

\[ y_t \sim iid(\mu, \sigma^2), i = 1, ..., T, \]
we have that the sample mean is best linear unbiased (BLUE), with

\[ \bar{y} \sim N \left( \mu, \frac{\sigma^2}{T} \right). \]

This result forms the basis for asymptotic inference. It is a Gaussian central limit theorem. We consistently estimate the large-sample variance of the sample mean using \( s^2 / T \).

Now consider the full linear regression model without normal disturbances. We have that the linear regression estimator is BLUE, with

\[ \hat{\beta}_{OLS} \sim N \left( \beta, \sigma^2 (X'X)^{-1} \right). \]

We consistently estimate the large-sample variance of \( \hat{\beta}_{OLS} \) using \( s^2 (X'X)^{-1} \).

Clearly the linear regression results for Gaussian vs. non-Gaussian situations precisely parallel those for the sample mean in Gaussian vs. non-Gaussian situations.\(^1\) In each case the original result obtains even when we drop normality, except that it become a large-sample rather than an exact finite-sample result. The central limit theorem is a wonderful thing!

### 5.1 Assessing Normality

There are many methods, ranging from graphics to formal tests.

\(^1\)Indeed they must, as the sample mean corresponds to regression on an intercept. See EPC 6 of Chapter 4.
5.1. ASSESSING NORMALITY

5.1.1 QQ Plots

We introduced histograms earlier in Chapter 2 as a graphical device for learning about distributional shape. If, however, interest centers on the tails of distributions, QQ plots often provide sharper insight as to the agreement or divergence between the actual and reference distributions.

The QQ plot is simply a plot of the quantiles of the standardized data against the quantiles of a standardized reference distribution (e.g., normal). If the distributions match, the QQ plot is the 45 degree line. To the extent that the QQ plot does not match the 45 degree line, the nature of the divergence can be very informative, as for example in indicating fat tails.

5.1.2 Residual Sample Skewness and Kurtosis

Recall skewness and kurtosis, which we reproduce here for convenience:

\[ S = \frac{E(y - \mu)^3}{\sigma^3} \]

\[ K = \frac{E(y - \mu)^4}{\sigma^4}. \]

Obviously, each tells about a different aspect of non-normality. Kurtosis, in particular, tells about fatness of distributional tails relative to the normal.

A simple strategy is to check various implications of residual normality, such as \( S = 0 \) and \( K = 3 \), via informal examination of \( \hat{S} \) and \( \hat{K} \).

5.1.3 The Jarque-Bera Test

The Jarque-Bera test (JB) effectively aggregates the information in the data about both skewness and kurtosis to produce an overall test of the joint hypothesis that \( S = 0 \) and \( K = 3 \), based upon \( \hat{S} \) and \( \hat{K} \). The test statistic is

\[ JB = \frac{T}{6} \left( \hat{S}^2 + \frac{1}{4}(\hat{K} - 3)^2 \right). \]
Under the null hypothesis of independent normally-distributed observations $(S = 0, K = 3)$, $JB$ is distributed in large samples as a $\chi^2$ random variable with two degrees of freedom.$^2$

5.2 Outliers

Outliers refer to big disturbances (in population) or residuals (in sample). Outliers may emerge for a variety of reasons, and they may require special attention because they can have substantial influence on the fitted regression line.

On the one hand, OLS retains its magic in such outlier situations – it is BLUE regardless of the disturbance distribution. On the other hand, the fully-optimal (MVUE) estimator may be highly non-linear, so the fact that OLS remains BLUE is less than fully comforting. Indeed OLS parameter estimates are particularly susceptible to distortions from outliers, because the quadratic least-squares objective really hates big errors (due to the squaring) and so goes out of its way to tilt the fitted surface in a way that minimizes them.

How to identify and treat outliers is a time-honored problem in data analysis, and there’s no easy answer. If an outlier is simply a data-recording mistake, then it may well be best to discard it if you can’t obtain the correct data. On the other hand, every dataset, even perfectly “clean” datasets have a “most extreme observation,” but it doesn’t follow that it should be discarded. Indeed the most extreme observations are often the most informative – precise estimation requires data variation.

---

$^2$We have discussed the case of an observed time series. If the series being tested for normality is the residual from a model, then $T$ can be replaced with $T - K$, where $K$ is the number of parameters estimated, although the distinction is inconsequential asymptotically.
5.3. ROBUST ESTIMATION

5.2.1 Outlier Detection

Graphics

One obvious way to identify outliers in bivariate regression situations is via graphics: one $xy$ scatterplot can be worth a thousand words. In higher dimensions, residual $\hat{y}y$ scatterplots remain invaluable, as does the residual plot of $y - \hat{y}$.

Leave-One-Out and Leverage

Another way to identify outliers is a “leave-one-out” coefficient plots, where we use the computer to sweep through the sample, leaving out successive observations, examining differences in parameter estimates with observation $t$ in vs. out. That is, in an obvious notation, we examine and plot $\hat{\beta}_{OLS}^{(-t)} - \hat{\beta}_{OLS}$, $t = 1, ..., T$.

It can be shown, however, that the change in $\hat{\beta}_{OLS}$ is

$$\hat{\beta}_{OLS}^{(-t)} - \hat{\beta}_{OLS} = -\frac{1}{1 - h_t}(X'X)^{-1}x_t'e_t,$$

where $h_t$ is the $t$-th diagonal element of the “hat matrix,” $X(X'X)^{-1}X'$. Hence the estimated coefficient change $\hat{\beta}_{OLS}^{(-t)} - \hat{\beta}_{OLS}$ is driven by $\frac{1}{1 - h_t}$. $h_t$ is called the time-$t$ leverage. $h_t$ can be shown to be in $[0, 1]$, so that the larger is $h_t$, the larger is $\hat{\beta}_{OLS}^{(-t)} - \hat{\beta}_{OLS}$. Hence one really just needs to examine the leverage sequence, and scrutinize carefully observations with high leverage.

5.3 Robust Estimation

Robust estimation provides a useful middle ground between completely discarding allegedly-outlying observations (“dummying them out”) and doing nothing. Here we introduce outlier-robust approaches to regression. The first involves OLS regression, but on weighted data, an the second involves
switching from OLS to a different estimator.

5.3.1 Robustness Iteration

Fit at robustness iteration 0:

\[ \hat{y}^{(0)} = X \hat{\beta}^{(0)} \]

where

\[ \hat{\beta}^{(0)} = \text{argmin} \left[ \sum_{t=1}^{T} (y_t - x_t' \beta)^2 \right]. \]

Robustness weight at iteration 1:

\[ \rho_t^{(1)} = S \left( \frac{e_t^{(0)}}{6 \text{med}|e_t^{(0)}|} \right) \]

where

\[ e_t^{(0)} = y_t - \hat{y}_t^{(0)}, \]

and \( S(z) \) is a function such that \( S(z) = 1 \) for \( z \in [-1, 1] \) but downweights outside that interval.

Fit at robustness iteration 1:

\[ \hat{y}^{(1)} = X \hat{\beta}^{(1)} \]

where

\[ \hat{\beta}^{(1)} = \text{argmin} \left[ \sum_{t=1}^{T} \rho_t^{(1)} (y_t - x_t' \beta)^2 \right]. \]

Continue as desired.
5.3.2 Least Absolute Deviations

Recall that the OLS estimator solves
\[
\min_{\beta} \sum_{t=1}^{T} (y_t - \beta_1 - \beta_2 x_{2t} - \ldots - \beta_K x_{Kt})^2.
\]

Now we simply change the objective to
\[
\min_{\beta} \sum_{t=1}^{T} |y_t - \beta_1 - \beta_2 x_{2t} - \ldots - \beta_K x_{Kt}|.
\]

That is, we change from squared-error loss to absolute-error loss. We call the new estimator “least absolute deviations” (LAD). By construction, the solution under absolute-error loss is not influenced by outliers as much as the solution under quadratic loss. Put differently, LAD is more robust to outliers than is OLS.

Of course nothing is free, and the price of LAD is a bit of extra computational complexity relative to OLS. In particular, the LAD estimator does not have a tidy closed-form analytical expression like OLS, so we can’t just plug into a simple formula to obtain it. Instead we need to use the computer to find the optimal \(\beta\) directly. If that sounds complicated, rest assured that it’s largely trivial using modern numerical methods, as embedded in modern software.\(^3\)

5.4 Wage Determination

5.4.1 \textit{WAGE}

Consider \(WAGE \to c, \text{EDUC, EXPER}\)

Residual plot

\(^3\)Indeed computation of the \(LAD\) estimator turns out to be a linear programming problem, which is well-studied and simple.
Residual scatterplot
Residual histogram and stats
Residual Gaussian QQ plot
Leverages, $\{h_t\}, \ t = 1, \ldots, T$
Robustness iteration estimation
$LAD$ estimation

5.4.2 $LWAGE$

Consider $LWAGE \rightarrow c, EDUC, EXPER$
Residual plot
Residual scatterplot
Residual histogram and stats
Residual Gaussian QQ plot
Leave-one-out plot
Robustness iteration
$LAD$ estimation

5.5 Exercises, Problems and Complements

1. (Taleb’s The Black Swan)

Nassim Taleb is a financial markets trader turned pop author. His book, *The Black Swan* (Taleb (2007)), deals with many of the issues raised in this chapter. “Black swans” are seemingly impossible or very low-probability events – after all, swans are supposed to be white – that occur with annoying regularity in reality. Read his book. Where does your reaction fall on the spectrum from A to B below?

A. Taleb offers crucial lessons for econometricians, heightening awareness in ways otherwise difficult to achieve. After reading Taleb, it’s hard to stop worrying about non-normality, model uncertainty, etc.
B. Taleb belabors the obvious for hundreds of pages, arrogantly “informing” us that non-normality is prevalent, that all models are misspecified, and so on. Moreover, it takes a model to beat a model, and Taleb offers little.

2. (Bootstraping Standard Errors)

We can go farther than trying to robustify ourselves to failures of the normality assumption. Rather, using simulation methods we can embrace the precise nature of the non-normality (and small samples) with which we are confronted.

3. (“Leave-One-Out” Coefficient Plots)

Leave-one-out” coefficient plots are more appropriate for cross-section data than for time-series data. Why? How might you adapt them to handle time-series data?

4. Additional ways of quantifying “outliers”.

(a) Consider the outlier probability,

\[ P|y - \mu| > 5\sigma \]

(there is of course nothing magical about our choice of 5). In practice we use a sample version of the population object.

(b) Consider the “tail index” \( \gamma \), such that

\[ \gamma \text{ s.t. } P(y > y^*) = k y^{*-\gamma}. \]

In practice we use a sample version of the population object.
5.6 Notes

Chapter 6

Stochastic Regressors I: Measurement Error, Omitted Variables, and Multicollinearity

6.1 Dropping the “Fixed X” Assumption

Sometimes it’s logically impossible to maintain the “fixed X” assumption in the FIC, as for example when $X$ contains a lagged dependent variable.\(^1\) In any event, even if it’s logically possible to maintain the fixed $X$ assumption, it often feels unnatural, and we’d like to relax it.

Actually it’s related to how we conceptualize the regression. “Fixed X” ("fixed design") has more the feel of an experiment, where an experimenter “treats” certain subjects in certain ways, and he could and would do so identically in repeated samples. “Stochastic X” ("random design") has more the feel of an observational study, where neither $y$ nor $X$ is controlled by an “experimenter.”

If we drop the fixed $X$ assumption, then under a key condition (plus some regularity conditions on $X$ – see EPC 2) many of our earlier results continue to hold. In particular, $\hat{\beta}_{OLS}$ is still consistent and asymptotically normally distributed, and its covariance matrix is still consistently estimated

\(^1\)See EPC 1.
The key condition is that $E(X'\varepsilon) = 0$. Under the rest of the FIC, the condition says that $X$ and $\varepsilon$ are independent. We can go even farther and relax normality and fixed-$X$ simultaneously, and our usual estimators still have their usual asymptotic properties so long as $X$ and $\varepsilon$ are independent.\footnote{Actually we can significantly weaken even the requirement that $X$ and $\varepsilon$ are independent; see EPC 3.}

Notice that moving from fixed to stochastic $X$ changes nothing in terms of our calculation of $\hat{\beta}_{OLS}$, its sample covariance matrix, and its asymptotic normality. That’s because inference proceeds conditional on the observed $X$. But the key to everything is the orthogonality condition, $E(X'\varepsilon) = 0$. Notice that in the fixed $X$ case there’s no need to worry about it – $X$ can’t be correlated with $\varepsilon$ because it’s not random and hence can’t be correlated with anything. But in the stochastic $X$ case, there’s a lot to worry about. Here we begin to worry.

Let us call the weaker conditions (the FIC but without normality, and with the “fixed $X$” assumption replaced by stochastic $X$ with $\varepsilon$ and $X$ independent) the “ideal conditions” (IC), in contrast to the FIC.

Now that we’re allowing for stochastic $X$, we can introduce some violations of the IC that explicitly involve the stochastic $X$ matrix.

## 6.2 Omitted Variables

Many of the diagnostic statistics that we have introduced are designed to detect violations of the full ideal conditions (e.g., the Durbin-Watson test for serial correlation in disturbances). Omission of relevant variables is another violation of the full ideal conditions.

Suppose that the DGP is

$$y_t = \beta_1 + \beta_2 z_t + \varepsilon_t,$$
but that we incorrectly run
\[ y \rightarrow c, x \]
where \( \text{corr}(x_t, z_t) > 0 \).

Clearly we'll estimate a positive effect of \( x \) on \( y \), in large as well as small samples, even though it’s completely spurious and would vanish if \( z \) had been included in the regression. The positive bias arises because in our example we assumed that \( \text{corr}(x_t, z_t) > 0 \); in general the sign of the bias could go either way. We speak of “omitted variable bias.” Note the key breakdown in the IC: the assumption that regressors and disturbances are independent is violated in the regression
\[ y \rightarrow c, x. \]

It is important to note the distinction between what we will call “consistency for a predictive effect” and “consistency for a treatment effect.” The relationship estimated by running
\[ y \rightarrow c, x \]
\[ y \rightarrow c, x \]
is useful for predicting \( y \) given an observation on \( x \) (“consistency for a predictive effect”). But it’s not useful for determining the effect on \( y \) of an exogenous shift in \( x \) (the true effect is 0!) (“consistency for a treatment effect”).

### 6.3 Measurement Error

Suppose the DGP is
\[ y_t = \beta_1 + \beta_2 x_t + \varepsilon_t, \]
but that we can’t measure \( x_t \) accurately. Instead we measure
\[ x_t^m = x_t + v_t. \]
Think of $v_t$ as an iid measurement error with variance $\sigma_v^2$. (Assume that it is also independent of $\varepsilon_t$.) Clearly, as $\sigma_v^2$ gets larger relative to $\sigma_x^2$, the fitted regression

$$y \rightarrow c, x^m$$

is progressively less able to identify the true relationship. In the limit as $\sigma_v^2 / \sigma_x^2 \rightarrow \infty$, it is impossible. In any event, $\hat{\beta}_{LS}$ is biased toward zero, in small as well as large samples. We speak of the “errors in variables” problem.

### 6.4 Multicollinearity

Collinearity refers to two $x$ variables that are highly correlated. But all pairwise correlations could be small and yet an $x$ variable is highly correlated with a linear combination of other $x$ variables. That raises the idea of multicollinearity, where an $x$ variable is highly correlated with a linear combination of other $x$ variables. Hence collinearity is a special case of multicollinearity, and from now on we will simply speak of multicollinearity.

There are two types of multicollinearity, perfect and imperfect.

#### 6.4.1 Perfect Multicollinearity

Perfect multicollinearity refers to perfect correlation among some regressors, or linear combinations of regressors. Perfect multicollinearity is indeed a problem; $X'X$ matrix is singular, so $(X'X)^{-1}$ does not exist, and the OLS estimator cannot even be computed! Perfect multicollinearity is disastrous, but it’s unlikely to occur unless you do something really silly, like entering the same regressor twice. In any event the solution is trivial: simply drop one of the redundant variables.

---

3A classic and more sophisticated example involves the “dummy variable trap,” in which we include as regressors a full set of dummy variables and an intercept. We will define dummy variables and note the dummy variable trap in Chapters 7 and 8.
6.4.2 Imperfect Multicollinearity

Imperfect multicollinearity, in contrast occurs routinely but is not necessarily problematic, although in extreme cases it may require some attention. Imperfect collinearity/multicollinearity refers to (imperfect) correlation among some regressors, or linear combinations of regressors. Imperfect multicollinearity is not a “problem” in the sense that something was done incorrectly, and it is not a violation of the FIC. Rather, it just reflects the nature of economic and financial data. But we still need to be aware of it and understand its effects.

Telltale symptoms are large $F$ and $R^2$, yet small $t$’s (large s.e.’s), and/or coefficients that are sensitive to small changes in sample period. That is, OLS has trouble parsing individual influences, yet it’s clear that there is an overall relationship.

OLS is in some sense just what the doctor ordered – orthogonal projection.

6.4.3 A Bit More

It can be shown, and it is very intuitive, that

$$
\text{var}(\hat{\beta}_k) = f \left( \sigma^2 + \sigma^2_{x_k} R^2_k \right)
$$

where $R^2_k$ is the $R^2$ from a regression of $x_k$ on all other regressors. In the limit, as $R^2_k \to 1$, $\text{var}(\hat{\beta}_k) \to \infty$, because $x_k$ is then perfectly “explained” by the other variables and is therefore completely redundant. $R^2_k$ is effectively a measure of the “strength” of the multicollinearity affecting $\beta_k$. We often measure the strength of multicollinearity by the “variance inflation factor,”

$$
VIF(\hat{\beta}_k) = \frac{1}{1 - R^2_k},
$$

which is just a transformation of $R^2_k$. 
6.5 Exercises, Problems and Complements

1. Fixed \( X \) and lagged dependent variables.

In section 6.1 we claimed that it’s logically impossible to maintain the assumption of fixed \( X \) in the presence of a lagged dependent variable. Why?

2. Regularity conditions on \( X \).

We have repeatedly mentioned (in section 6.1, for example) “regularity conditions” on \( X \), without saying more, required for various of the results claimed. In cross sections, sufficient regularity would obtain for \( X \; iid \). In time series, sufficient regularity would obtain for \( X \; covariance \; stationary \). We will define and discuss covariance stationarity in Chapter 12. It corresponds to a certain kind of stability over time in the dynamics of \( X \).

3. Dropping the assumption that \( X \) and \( \varepsilon \) are independent.

Actually we can go even farther than we did in section 6.1, and relax normality and fixed-\( X \) simultaneously, under even weaker conditions not requiring full independence of \( X \) and \( \varepsilon \), and our usual estimators still have their usual asymptotic properties. We just need that \( \varepsilon \) be conditional mean and variance independent of \( X \). More precisely, in the \( iid \; X \) (cross-section) case we need \( E(\varepsilon_t|x_t) = 0 \) and \( \text{var}(\varepsilon_t|x_t) = \sigma^2 \), and in the dynamic (time-series) case we need \( E(\varepsilon_t|x_t, x_{t-1}, \ldots) = 0 \) and \( \text{var}(\varepsilon_t|x_t, x_{t-1}, \ldots) = \sigma^2 \).

4. Measurement error correlated with \( X \).

In section 6.3, we considered measurement error \( v \) that was independent of \( \varepsilon \), and we argued that such measurement error biases the OLS estimator toward 0. What happens if \( v \) and \( \varepsilon \) are correlated?
5. Omitted variable bias.

How might you assess whether a regression suffers from omitted variable bias?

6. Included Irrelevant Variables

Another violation of the full ideal conditions is inclusion of irrelevant variables. Fortunately the effects are minor; some degrees of freedom are wasted, but otherwise there’s no problem.

How would you assess whether a variable included in a regression is irrelevant? A set of variables?
Chapter 7

Indicator Variables in Cross Sections: Group Heterogeneity

From one perspective we continue working under the FIC. From another we now begin relaxing the FIC, effectively by recognizing RHS variables that were omitted from, but should not have been omitted from, our original wage regression.

7.1 0-1 Dummy Variables

A dummy variable, or indicator variable, is just a 0-1 variable that indicates something, such as whether a person is female, non-white, or a union member. We use dummy variables to account for such “group effects,” if any. We might define the dummy UNION, for example, to be 1 if a person is a union member, and 0 otherwise. That is,

\[ UNION_t = \begin{cases} 
1, & \text{if observation } t \text{ corresponds to a union member} \\
0, & \text{otherwise}. 
\end{cases} \]

In Figure 7.1 we show histograms and statistics for all potential determinants of wages. Education (EDUC) and experience (EXPER) are standard continuous variables, although we measure them only discretely (in years);
we have examined them before and there is nothing new to say. The new variables are 0-1 dummies, UNION (already defined) and NONWHITE, where

\[ NONWHITE_t = \begin{cases} 
1, & \text{if observation } t \text{ corresponds to a non-white person} \\
0, & \text{otherwise.} 
\end{cases} \]

Note that the sample mean of a dummy variable is the fraction of the sample with the indicated attribute. The histograms indicate that roughly one-fifth of people in our sample are union members, and roughly one-fifth are non-white.

We also have a third dummy, FEMALE, where

\[ FEMALE_t = \begin{cases} 
1, & \text{if observation } t \text{ corresponds to a female} \\
0, & \text{otherwise.} 
\end{cases} \]

We don’t show its histogram because it’s obvious that FEMALE should be approximately 0 w.p. 1/2 and 1 w.p. 1/2, which it is.
Sometimes dummies like UNION, NONWHITE and FEMALE are called intercept dummies, because they effectively allow for a different intercept for each group (union vs. non-union, non-white vs. white, female vs. male). The regression intercept corresponds to the “base case” (zero values for all dummies) and the dummy coefficients give the extra effects when the respective dummies equal one. For example, in a wage regression with an intercept and a single dummy (UNION, say), the intercept corresponds to non-union members, and the estimated coefficient on UNION is the extra effect (up or down) on LWAGE accruing to union members.

Alternatively, we could define and use a full set of dummies for each category (e.g., include both a union dummy and a non-union dummy) and drop the intercept, reading off the union and non-union effects directly.

In any event, never include a full set of dummies and an intercept. Doing so would be redundant because the sum of a full set of dummies is just a unit vector, but that’s what the intercept is.\footnote{We’ll examine such issues in detail later when we study “multicollinearity” in Chapter ??.

7.2 Group Dummies in the Wage Regression

Recall our basic wage regression,

\[
\text{LWAGE} \rightarrow c, \text{EDUC}, \text{EXPER},
\]

shown in Figure 7.2. Both explanatory variables highly significant, with expected signs.

Now consider the same regression, but with our three group dummies added, as shown in Figure 7.3. All dummies are significant with the expected signs, and \( R^2 \) is higher. Both SIC and AIC favor including the group dummies. We show the residual scatter in Figure 7.4. Of course it’s hardly the
CHAPTER 7. INDICATOR VARIABLES IN CROSS SECTIONS: GROUP HETEROGENEITY

Figure 7.2: Wage Regression on Education and Experience

Figure 7.3: Wage Regression on Education, Experience and Group Dummies
forty-five degree line (the regression $R^2$ is higher but still only .31), but it’s getting closer.

### 7.3 Exercises, Problems and Complements

1. **(Slope dummies)**

   Consider the regression

   $$ y_t = \beta_1 + \beta_2 x_t + \varepsilon_t. $$

   The dummy variable model as introduced in the text generalizes the
intercept term such that it can change across groups. Instead of writing the intercept as $\beta_1$, we write it as $\beta_1 + \delta D_t$.

We can also allow slope coefficients to vary with groups. Instead of writing the slope as $\beta_2$, we write it as $\beta_2 + \gamma D_t$. Hence to capture slope variation across groups we regress not only on an intercept and $x$, but also on $D \ast x$.

Allowing for both intercept and slope variation across groups corresponds to regressing on an intercept, $D$, $x$, and $D \ast x$.

2. (Dummies vs. separate regression)

Consider the simple regression, $y_t \rightarrow c, x_t$.

(a) How is inclusion of a group $G$ intercept dummy related to the idea of running separate regressions, one for $G$ and one for non-$G$? Are the two strategies equivalent? Why or why not?

(b) How is inclusion of group $G$ intercept and slope dummies related to the idea of running separate regressions, one for $G$ and one for non-$G$? Are the two strategies equivalent? Why or why not?

3. (Analysis of variance (ANOVA) and dummy variable regression)

[You should have learned about analysis of variance (ANOVA) in your earlier statistics course. In any event there’s good news: If you understand regression on dummy variables, you understand analysis of variance (ANOVA), as any ANOVA analysis can be done via regression on dummies. So here we go.]

You treat each of 1000 randomly-selected farms that presently use no fertilizer. You either do nothing, or you apply one of four experimental fertilizers, A, B, C or D. Using a dummy variable regression setup:

(a) How would you test the hypothesis that none of the four new fertilizers is effective?
(b) Assuming that you reject the null, how would you estimate the improvement (or worsening) due to using fertilizer A, B, C or D?

7.4 Notes

ANOVA traces to Sir Ronald Fischer’s 1918 article, “The Correlation Between Relatives on the Supposition of Mendelian Inheritance,” and it was featured prominently in his classic 1925 book, *Statistical Methods for Research Workers*. Fischer is in many ways the “father” of much of modern statistics.
7.5 Dummy Variables, ANOVA, and Sir Ronald Fischer

![Sir Ronald Fischer](http://www.swlearning.com/quant/kohler/stat/biographical_sketches/Fisher_3.jpeg)

Figure 7.5: Sir Ronald Fischer

Photo credit: From Wikimedia commons. Source: [http://www.swlearning.com/quant/kohler/stat/biographical_sketches/Fisher_3.jpeg](http://www.swlearning.com/quant/kohler/stat/biographical_sketches/Fisher_3.jpeg) Rationale: Photographer died 70yrs ago = PD. Date: 2008-05-30 (original upload date). Source: Transferred from en.wikipedia. Author: Original uploader was Bletchley at en.wikipedia. Permission (Reusing this file): Released under the GNU Free Documentation License; PD-OLD-70. Permission is granted to copy, distribute and/or modify this document under the terms of the GNU Free Documentation License, Version 1.2 or any later version published by the Free Software Foundation; with no Invariant Sections, no Front-Cover Texts, and no Back-Cover Texts. A copy of the license is included in the section entitled GNU Free Documentation License.
Chapter 8

Indicator Variables in Time Series: Trend and Seasonality

The time series that we want to model vary over time, and we often mentally attribute that variation to unobserved underlying components related to trend and seasonality.

8.1 Linear Trend

Trend involves slow, long-run, evolution in the variables that we want to model and forecast. In business, finance, and economics, for example, trend is produced by slowly evolving preferences, technologies, institutions, and demographics. We’ll focus here on models of deterministic trend, in which the trend evolves in a perfectly predictable way. Deterministic trend models are tremendously useful in practice.\footnote{Later we’ll broaden our discussion to allow for stochastic trend.}

Linear trend is a simple linear function of time,

$$Trend_t = \beta_1 + \beta_2 TIME_t.$$  

The indicator variable \(TIME\) is constructed artificially and is called a “time trend” or “time dummy.” \(TIME\) equals 1 in the first period of the sample,
2 in the second period, and so on. Thus, for a sample of size $T$, $TIME = (1, 2, 3, ..., T - 1, T)$. Put differently, $TIME_t = t$, so that the TIME variable simply indicates the time. $\beta_1$ is the intercept; it’s the value of the trend at time $t=0$. $\beta_2$ is the slope; it’s positive if the trend is increasing and negative if the trend is decreasing. The larger the absolute value of $\beta_1$, the steeper the trend’s slope. In Figure 8.1, for example, we show two linear trends, one increasing and one decreasing. The increasing trend has an intercept of $\beta_1 = -50$ and a slope of $\beta_2 = .8$, whereas the decreasing trend has an intercept of $\beta_1 = 10$ and a gentler absolute slope of $\beta_2 = -.25$.

In business, finance, and economics, linear trends are typically increasing, corresponding to growth, but such need not be the case. In recent decades, for example, male labor force participation rates have been falling, as have the times between trades on stock exchanges. In other cases, such as records (e.g., world records in the marathon), trends are decreasing by definition.

Estimation of a linear trend model (for a series $y$, say) is easy. First we need to create and store on the computer the variable $TIME$. Fortunately we don’t have to type the $TIME$ values (1, 2, 3, 4, ...) in by hand; in most good software environments, a command exists to create the trend automatically.
Then we simply run the least squares regression $y \rightarrow c, \text{TIME}$.

8.2 Seasonality

In the last section we focused on the trends; now we’ll focus on seasonality. A seasonal pattern is one that repeats itself every year. The annual repetition can be exact, in which case we speak of deterministic seasonality, or approximate, in which case we speak of stochastic seasonality. Here we focus exclusively on deterministic seasonality models.

Seasonality arises from links of technologies, preferences and institutions to the calendar. The weather (e.g., daily high temperature) is a trivial but very important seasonal series, as it’s always hotter in the summer than in the winter. Any technology that involves the weather, such as production of agricultural commodities, is likely to be seasonal as well.

Preferences may also be linked to the calendar. Consider, for example, gasoline sales. People want to do more vacation travel in the summer, which tends to increase both the price and quantity of summertime gasoline sales, both of which feed into higher current-dollar sales.

Finally, social institutions that are linked to the calendar, such as holidays, are responsible for seasonal variation in a variety of series. In Western countries, for example, sales of retail goods skyrocket every December, Christmas season. In contrast, sales of durable goods fall in December, as Christmas purchases tend to be nondurables. (You don’t buy someone a refrigerator for Christmas.)

You might imagine that, although certain series are seasonal for the reasons described above, seasonality is nevertheless uncommon. On the contrary, and perhaps surprisingly, seasonality is pervasive in business and economics. Many industrialized economies, for example, expand briskly every

\footnote{Note therefore that seasonality is impossible, and therefore not an issue, in data recorded once per year, or less often than once per year.}
fourth quarter and contract every first quarter.

**8.2.1 Seasonal Dummies**

A key technique for modeling seasonality is regression on seasonal dummies. Let $s$ be the number of seasons in a year. Normally we’d think of four seasons in a year, but that notion is too restrictive for our purposes. Instead, think of $s$ as the number of observations on a series in each year. Thus $s = 4$ if we have quarterly data, $s = 12$ if we have monthly data, $s = 52$ if we have weekly data, and so forth.

The pure seasonal dummy model is

$$ Seasonal_t = \sum_{i=1}^{s} \gamma_i SEAS_{it} $$

where $SEAS_{it} = \begin{cases} 1 & \text{if observation } t \text{ falls in season } i \\ 0 & \text{otherwise} \end{cases}$

The $SEAS_{it}$ variables are called seasonal dummy variables. They simply indicate which season we’re in.

Operationalizing the model is simple. Suppose, for example, that we have quarterly data, so that $s = 4$. Then we create four variables:

- $SEAS_1 = (1, 0, 0, 0, 1, 0, 0, 0, 1, 0, 0, 0, ..., 0)'$
- $SEAS_2 = (0, 1, 0, 0, 1, 0, 0, 0, 1, 0, 0, 0, ..., 0)'$
- $SEAS_3 = (0, 0, 1, 0, 0, 1, 0, 0, 1, 0, 0, 0, ..., 0)'$
- $SEAS_4 = (0, 0, 0, 1, 0, 0, 1, 0, 0, 0, 1, 0, 0, 0, ..., 1)'$

$SEAS_1$ indicates whether we’re in the first quarter (it’s 1 in the first quarter and zero otherwise), $SEAS_2$ indicates whether we’re in the second quarter (it’s 1 in the second quarter and zero otherwise), and so on. At any given time, we can be in only one of the four quarters, so one seasonal dummy is 1, and all others are zero.

---

Footnote: For illustrative purposes, assume that the data sample begins in Q1 and ends in Q4.
8.2. **SEASONALITY**

To estimate the model for a series \( y \), we simply run the least squares regression,

\[
y \rightarrow SEAS_1, ..., SEAS_s.
\]

Effectively, we’re just regressing on an intercept, but we allow for a different intercept in each season. Those different intercepts (that is \( \gamma_i \)’s) are called the seasonal factors; they summarize the seasonal pattern over the year, and we often may want to examine them and plot them. In the absence of seasonality, those intercepts are all the same, so we can drop all the seasonal dummies and instead simply include an intercept in the usual way.

In time-series contexts it’s often most natural to include a full set of seasonal dummies, without an intercept. But of course we could instead include any \( s - 1 \) seasonal dummies and an intercept. Then the constant term is the intercept for the omitted season, and the coefficients on the seasonal dummies give the seasonal increase or decrease relative to the omitted season. In no case, however, should we include \( s \) seasonal dummies and an intercept. Including an intercept is equivalent to including a variable in the regression whose value is always one, but note that the full set of \( s \) seasonal dummies sums to a variable whose value is always one, so it is completely redundant.

Trend may be included as well. For example, we can account for seasonality and linear trend by running\(^4\)

\[
y \rightarrow TIME, SEAS_1, ..., SEAS_s.
\]

In fact, you can think of what we’re doing in this section as a generalization of what we did in the last, in which we focused exclusively on trend. We still want to account for trend, if it’s present, but we want to expand the model so that we can account for seasonality as well.

\(^4\)Note well that we drop the intercept! (Why?)
8.2.2 More General Calendar Effects

The idea of seasonality may be extended to allow for more general calendar effects. “Standard” seasonality is just one type of calendar effect. Two additional important calendar effects are holiday variation and trading-day variation.

Holiday variation refers to the fact that some holidays’ dates change over time. That is, although they arrive at approximately the same time each year, the exact dates differ. Easter is a common example. Because the behavior of many series, such as sales, shipments, inventories, hours worked, and so on, depends in part on the timing of such holidays, we may want to keep track of them in our forecasting models. As with seasonality, holiday effects may be handled with dummy variables. In a monthly model, for example, in addition to a full set of seasonal dummies, we might include an “Easter dummy,” which is 1 if the month contains Easter and 0 otherwise.

Trading-day variation refers to the fact that different months contain different numbers of trading days or business days, which is an important consideration when modeling and forecasting certain series. For example, in a monthly forecasting model of volume traded on the London Stock Exchange, in addition to a full set of seasonal dummies, we might include a trading day variable, whose value each month is the number of trading days that month.

More generally, you can model any type of calendar effect that may arise, by constructing and including one or more appropriate dummy variables.

8.3 Trend and Seasonality in Liquor Sales

We’ll illustrate trend and seasonal modeling with an application to liquor sales. The data are measured monthly.

We show the time series of liquor sales in Figure 8.2, which displays clear trend (sales are increasing) and seasonality (sales skyrocket during the Christ-
mas season, among other things).

We show log liquor sales in Figure 8.3; we take logs to stabilize the variance, which grows over time. Log liquor sales has a more stable variance, and it’s the series for which we’ll build models.

Linear trend estimation results appear in Table 8.4. The trend is increasing and highly significant. The adjusted $R^2$ is 84%, reflecting the fact that trend is responsible for a large part of the variation in liquor sales.

The residual plot (Figure 8.5) suggests, however, that linear trend is inadequate. Instead, the trend in log liquor sales appears nonlinear, and the neglected nonlinearity gets dumped in the residual. (We’ll introduce nonlinear trend later.) The residual plot also reveals obvious residual seasonality. The Durbin-Watson statistic missed it, evidently because it’s not designed to have power against seasonal dynamics.

In Figure 8.6 we show estimation results for a model with linear trend.

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5The nature of the logarithmic transformation is such that it “compresses” an increasing variance. Make a graph of $\log(x)$ as a function of $x$, and you’ll see why.
6From this point onward, for brevity we’ll simply refer to “liquor sales,” but remember that we’ve taken logs.
7Recall that the Durbin-Watson test is designed to detect simple $AR(1)$ dynamics. It also has the ability to detect other sorts of dynamics, but evidently not those relevant to the present application, which are very different from a simple $AR(1)$. 
and seasonal dummies. (Note that we dropped the intercept!) The seasonal
dummies are highly significant, and in many cases significantly different from
each other. $R^2$ is higher.

In Figure 8.7 we show the corresponding residual plot. The model now
picks up much of the seasonality, as reflected in the seasonal fitted series and
the non-seasonal residuals.

In Figure 8.8 we plot the estimated seasonal pattern, which peaks during
the winter holidays.

All of these results are crude approximations, because the linear trend
is clearly inadequate. We will subsequently allow for more sophisticated
(nonlinear) trends.

8.4 Exercises, Problems and Complements

1. (Mechanics of trend estimation and detrending)

Obtain from the web a quarterly time series of U.S. real GDP in levels,
spanning the last forty years, and ending in Q4.

a. Produce a time series plot and discuss.
b. Fit a linear trend. Discuss both the estimation results and the residual plot.

c. Is there any evidence of seasonality in the residuals? Why or why not?

d. The *residuals* from your fitted model are effectively a linearly *detrended* version of your original series. Why? Discuss.

2. (Seasonal adjustment)

Just as we sometimes want to remove the trend from a series, sometimes we want to seasonally adjust a series before modeling it. **Seasonal adjustment** may be done using a variety of methods.

a. Discuss in detail how you’d use a linear trend plus seasonal dummies model to seasonally adjust a series.

b. Seasonally adjust the log liquor sales data using a linear trend plus seasonal dummy model. Discuss the patterns present and absent from the seasonally adjusted series.
c. Search the Web (or the library) for information on the latest U.S. Census Bureau seasonal adjustment procedure, and report what you learned.

3. (Handling sophisticated calendar effects)

Describe how you would construct a purely seasonal model for the following monthly series. In particular, what dummy variable(s) would you use to capture the relevant effects?

a. A sporting goods store suspects that detrended monthly sales are roughly the same for each month in a given three-month season. For example, sales are similar in the winter months of January, February and March, in the spring months of April, May and June, and so on.

b. A campus bookstore suspects that detrended sales are roughly the same for all first, all second, all third, and all fourth months of each trimester. For example, sales are similar in January, May, and September, the first months of the first, second, and third trimesters,
c. (Trading-day effects) A financial-markets trader suspects that detrended trading volume depends on the number of trading days in the month, which differs across months.

d. (Time-varying holiday effects) A candy manufacturer suspects that detrended candy sales tend to rise at Easter.

4. (Testing for seasonality)

Using the log liquor sales data:

a. As in the chapter, construct and estimate a model with a full set of
b. Test the hypothesis of no seasonal variation. Discuss.

c. Test for the equality of the January through April seasonal factors. Discuss.

d. Test for equality of the May through November seasonal factors. Discuss.

e. Estimate a suitable “pruned” model with fewer than twelve seasonal dummies that nevertheless adequately captures the seasonal pattern.

8.5 Notes

Nerlove et al. (1979) and Harvey (1991) discuss a variety of models of trend and seasonality.

The two most common and important “official” seasonal adjustment meth-
ods are X-12-ARIMA from the U.S. Census Bureau, and TRAMO-SEATS from the Bank of Spain.
Chapter 9

Non-Linear Functional Form in Cross Sections

In general there is no reason why the conditional mean function should be linear. That is, the appropriate functional form may not be linear. Whether linearity provides an adequate approximation is an empirical matter.

non-linearity is related to non-normality, which we studied in chapter 9. In particular, in the multivariate normal case, the conditional mean function is linear in the conditioning variables. But once we leave the terra firma of multivariate normality, anything goes. The conditional mean function and disturbances may be linear and Gaussian, non-linear and Gaussian, linear and non-Gaussian, or non-linear and non-Gaussian.

In the Gaussian case, because the conditional mean is a linear function of the conditioning variable(s), it coincides with the linear projection. In non-Gaussian cases, however, linear projections are best viewed as approximations to generally non-linear conditional mean functions. That is, we can view the linear regression model as a linear approximation to a generally non-linear conditional mean function. Sometimes the linear approximation may be adequate, and sometimes not.
9.1 Models Linear in Transformed Variables

Models can be non-linear but nevertheless linear in non-linearly-transformed variables. A leading example involves logarithms, to which we now turn. This can be very convenient. Moreover, coefficient interpretations are special, and similarly convenient.

9.1.1 Logarithms

Logs turn multiplicative models additive, and they neutralize exponentials. Logarithmic models, although non-linear, are nevertheless “linear in logs.”

In addition to turning certain non-linear models linear, they can be used to enforce non-negativity of a left-hand-side variable and to stabilize a disturbance variance. (More on that later.)

Log-Log Regression

First, consider log-log regression. We write it out for the simple regression case, but of course we could have more than one regressor. We have

\[ \ln y_t = \beta_1 + \beta_2 \ln x_t + \varepsilon_t. \]

\( y_t \) is a non-linear function of the \( x_t \), but the function is linear in logarithms, so that ordinary least squares may be applied.

To take a simple example, consider a Cobb-Douglas production function with output a function of labor and capital,

\[ y_t = AL_t^\alpha K_t^\beta \exp(\varepsilon_t). \]

Direct estimation of the parameters \( A, \alpha, \beta \) would require special techniques. Taking logs, however, yields

\[ \ln y_t = \ln A + \alpha \ln L_t + \beta \ln K_t + \varepsilon_t. \]
This transformed model can be immediately estimated by ordinary least squares. We simply regress $\ln y_t$ on an intercept, $\ln L_t$ and $\ln K_t$. Such log-log regressions often capture relevant non-linearities, while nevertheless maintaining the convenience of ordinary least squares.

Note that the estimated intercept is an estimate of $\ln A$ (not $A$, so if you want an estimate of $A$ you must exponentiate the estimated intercept), and the other estimated parameters are estimates of $\alpha$ and $\beta$, as desired.

Recall that for close $y_t$ and $x_t$, $(\ln y_t - \ln x_t)$ is approximately the percent difference between $y_t$ and $x_t$. Hence the coefficients in log-log regressions give the expected percent change in $E(y_t|x_t)$ for a one-percent change in $x_t$, the so-called elasticity of $y_t$ with respect to $x_t$.

Log-Lin Regression

Second, consider log-lin regression, in which $\ln y_t = \beta x_t + \epsilon$. We have a log on the left but not on the right. The classic example involves the workhorse model of exponential growth:

$$y_t = Ae^{rt}$$

It’s non-linear due to the exponential, but taking logs yields

$$\ln y_t = \ln A + rt,$$

which is linear. The growth rate $r$ gives the approximate percent change in $E(y_t|t)$ for a one-unit change in time (because logs appear only on the left).

Lin-Log Regression

Finally, consider lin-log Regression:

$$y_t = \beta \ln x_t + \epsilon.$$ 

It’s a bit exotic but it sometimes arises. $\beta$ gives the effect on $E(y_t|x_t)$ of a one-percent change in $x_t$, because logs appear only on the right.
9.1.2 Box-Cox and GLM

Box-Cox

The **Box-Cox transformation** generalizes log-lin regression. We have

\[ B(y_t) = \beta_1 + \beta_2 x_t + \varepsilon_t, \]

where

\[ B(y_t) = \frac{y_t^\lambda - 1}{\lambda}. \]

Hence

\[ E(y_t|x_t) = B^{-1}(\beta_1 + \beta_2 x_t). \]

Because

\[ \lim_{\lambda \to 0} \left( \frac{y_t^\lambda - 1}{\lambda} \right) = \ln(y_t), \]

the Box-Cox model corresponds to the log-lin model in the special case of \( \lambda = 0 \).

GLM

The so-called “generalized linear model” (GLM) provides an even more flexible framework. Almost all models with left-hand-side variable transformations are special cases of those allowed in the **generalized linear model** (GLM). In the GLM, we have

\[ G(y_t) = \beta_1 + \beta_2 x_t + \varepsilon_t, \]

so that

\[ E(y_t|x_t) = G^{-1}(\beta_1 + \beta_2 x_t). \]

Wide classes of “**link functions**” \( G \) can be entertained. Log-lin regression, for example, emerges when \( G(y_t) = \ln(y_t) \), and Box-Cox regression emerges when \( G(y_t) = \frac{y_t^\lambda - 1}{\lambda} \).
9.2 Intrinsically Non-Linear Models

Sometimes we encounter intrinsically non-linear models. That is, there is no way to transform them to linearity, so that they can then be estimated simply by least squares, as we have always done so far.

As an example, consider the logistic model,

\[ y = \frac{1}{a + br^x}, \]

with \(0 < r < 1\). The precise shape of the logistic curve of course depends on the precise values of \(a\), \(b\) and \(r\), but its “S-shape” is often useful. The key point for our present purposes is that there is no simple transformation of \(y\) that produces a model linear in the transformed variables.

9.2.1 Nonlinear Least Squares

The least squares estimator is often called “ordinary” least squares, or OLS. As we saw earlier, the OLS estimator has a simple closed-form analytic expression, which makes it trivial to implement on modern computers. Its computation is fast and reliable.

The adjective “ordinary” distinguishes ordinary least squares from more laborious strategies for finding the parameter configuration that minimizes the sum of squared residuals, such as the non-linear least squares (NLS) estimator. When we estimate by non-linear least squares, we use a computer to find the minimum of the sum of squared residual function directly, using numerical methods, by literally trying many (perhaps hundreds or even thousands) of different \(\beta\) values until we find those that appear to minimize the sum of squared residuals. This is not only more laborious (and hence slow), but also less reliable, as, for example, one may arrive at a minimum that is local but not global.

Why then would anyone ever use non-linear least squares as opposed to
OLS? Indeed, when OLS is feasible, we generally do prefer it. For example, in all regression models discussed thus far OLS is applicable, so we prefer it. Intrinsically non-linear models can’t be estimated using OLS, however, but they can be estimated using non-linear least squares. We resort to non-linear least squares in such cases.

Intrinsically non-linear models obviously violate the linearity assumption of the FIC. But the violation is not a big deal. Under the remaining FIC (that is, dropping only linearity), $\hat{\beta}_{NLS}$ has a sampling distribution similar to that under the FIC.

### 9.3 Series Expansions

Really no such thing as an intrinsically non-linear model...

In the bivariate case we can think of the relationship as

$$y_t = g(x_t, \varepsilon_t)$$

or slightly less generally as

$$y_t = f(x_t) + \varepsilon_t$$

Taylor

First consider Taylor series expansions of $f(x_t)$. The linear (first-order) approximation is

$$f(x_t) \approx \beta_1 + \beta_2 x,$$

and the quadratic (second-order) approximation is

$$f(x_t) \approx \beta_1 + \beta_2 x_t + \beta_3 x_t^2.$$
In the multiple regression case, Taylor approximations also involve interaction terms. Consider, for example, \( f(x_t, z_t) \):

\[
f(x_t, z_t) \approx \beta_1 + \beta_2 x_t + \beta_3 z_t + \beta_4 x_t^2 + \beta_5 z_t^2 + \beta_6 x_t z_t + ....
\]

Such interaction effects are also relevant in situations involving dummy variables. There we capture interactions by including products of dummies.\(^1\)

---

Key insight:

The ultimate point is that so-called “intrinsically non-linear” models are themselves linear when viewed from the series-expansion perspective. In principle, of course, an infinite number of series terms are required, but in practice nonlinearity is often quite gentle (e.g., quadratic) so that only a few series terms are required.

– So non-linearity is in some sense really an omitted-variables problem

---

Fourier

\[
f(x_t) \approx \beta_1 + \beta_2 \sin(x_t) + \beta_3 \cos(x_t) + \beta_4 \sin(2x_t) + \beta_5 \cos(2x_t) + ...
\]

– One can also mix Taylor and Fourier approximations by regressing not only on powers and cross products (“Taylor terms”), but also on various sines and cosines (“Fourier terms”).

Mixing may facilitate parsimony.

\(^1\)Notice that a product of dummies is one if and only if both individual dummies are one.
9.4 A Final Word on Nonlinearity and the FIC

It is of interest to step back and ask what parts of the FIC are violated in our various non-linear models.

Models linear in transformed variables (e.g., log-log regression) actually don’t violate the FIC, after transformation. Neither do series expansion models, if the adopted expansion order is deemed correct, because they too are linear in transformed variables.

The series approach to handling non-linearity is actually very general and handles intrinsically non-linear models as well, and low-ordered expansions are often adequate in practice, even if an infinite expansion is required in theory. If series terms are needed, a purely linear model would suffer from misspecification of the $X$ matrix (a violation of the FIC) due to the omitted higher-order expansion terms. Hence the failure of the FIC discussed in this chapter can be viewed either as:

1. The linearity assumption $(E(y|X) = X'\beta)$ is incorrect, or

2. The linearity assumption $(E(y|X) = X'\beta)$ is correct, but the assumption that $X$ is correctly specified (i.e., no omitted variables) is incorrect, due to the omitted higher-order expansion terms.

9.5 Selecting a Non-Linear Model

9.5.1 $t$ and $F$ Tests, and Information Criteria

One can use the usual $t$ and $F$ tests for testing linear models against non-linear alternatives in nested cases, and information criteria ($AIC$ and $SIC$) for testing against non-linear alternatives in non-nested cases. To test linearity against a quadratic alternative in a simple regression case, for example, we can simply run $y \rightarrow c, x, x^2$ and perform a $t$-test for the relevance of $x^2$.

And of course, use $AIC$ and $SIC$ as always.
9.5.2 The RESET Test

Direct inclusion of powers and cross products of the various $X$ variables in the regression can be wasteful of degrees of freedom, however, particularly if there are more than just one or two right-hand-side variables in the regression and/or if the non-linearity is severe, so that fairly high powers and interactions would be necessary to capture it.

In light of this, a useful strategy is first to fit a linear regression $y_t \rightarrow c, X_t$ and obtain the fitted values $\hat{y}_t$. Then, to test for non-linearity, we run the regression again with various powers of $\hat{y}_t$ included,

$$y_t \rightarrow c, X_t, \hat{y}_t^2, ..., \hat{y}_t^m.$$

Note that the powers of $\hat{y}_t$ are linear combinations of powers and cross products of the $X$ variables – just what the doctor ordered. There is no need to include the first power of $\hat{y}_t$, because that would be redundant with the included $X$ variables. Instead we include powers $\hat{y}_t^2$, $\hat{y}_t^3$, ... Typically a small $m$ is adequate. Significance of the included set of powers of $\hat{y}_t$ can be checked using an $F$ test. This procedure is called RESET (Regression Specification Error Test).

9.6 Non-Linearity in Wage Determination

For convenience we reproduce in Figure 9.1 the results of our current linear wage regression,

$$LWAGE \rightarrow c, EDUC, EXPER,$$

$$FEMALE, UNION, NONWHITE.$$

The RESET test from that regression suggests neglected non-linearity; the $p$-value is .03 when using $\hat{y}_t^2$ and $\hat{y}_t^3$ in the RESET test regression.

Non-Linearity in $EDUC$ and $EXPER$: Powers and Interactions
Given the results of the RESET test, we proceed to allow for non-linearity. In Figure 9.2 we show the results of the quadratic regression

\[ LWAGE \rightarrow EDUC, EXPER \]

\[ EDUC^2, EXPER^2, EDUC \ast EXPER, \]

\[ FEMALE, UNION, NONWHITE \]

Two of the non-linear effects are significant. The impact of experience is decreasing, and experience seems to trade off with education, insofar as the interaction is negative.

*Non-Linearity in FEMALE, UNION and NONWHITE: Interactions*

Just as continuous variables like EDUC and EXPER may interact (and we found that they do), so too may discrete dummy variables. For example, the wage effect of being female and non-white might not simply be the sum of the individual effects. We would estimate it as the sum of coefficients on the individual dummies FEMALE and NONWHITE plus the coefficient
9.6. NON-LINEARITY IN WAGE DETERMINATION

In Figure 9.2 we show results for

\[ LWAGE \rightarrow EDUC, EXPER, \]
\[ FEMALE, UNION, NONWHITE, \]
\[ FEMALE \times UNION, FEMALE \times NONWHITE, UNION \times NONWHITE. \]

The dummy interactions are insignificant.

9.6.1 Non-Linearity in Continuous and Discrete Variables Simultaneously

Now let’s incorporate powers and interactions in \( EDUC \) and \( EXPER \), and interactions in \( FEMALE, UNION \) and \( NONWHITE \).

In Figure 9.4 we show results for

\[ LWAGE \rightarrow EDUC, EXPER, \]
The dummy interactions remain insignificant.

Note that we could explore additional interactions among $EDUC$, $EXPER$ and the various dummies. We leave that to the reader.

Assembling all the results, our tentative “best” model thus far is the of section 9.6,

$$LWAGE \rightarrow EDUC, EXPER,$$

$$EDUC^2, EXPER^2, EDUC \times EXPER,$$

$$FEMALE, UNION, NONWHITE,$$

$$FEMALE \times UNION, FEMALE \times NONWHITE, UNION \times NONWHITE.$$ The RESET statistic has a $p$-value of .19, so we would not reject adequacy.
9.7 Exercises, Problems and Complements

1. (Non-linear vs. linear relationships)

The U.S. Congressional Budget Office (CBO) is helping the president to set tax policy. In particular, the president has asked for advice on where to set the average tax rate to maximize the tax revenue collected per taxpayer. For each of 23 countries the CBO has obtained data on the tax revenue collected per taxpayer and the average tax rate. Is tax revenue likely related to the tax rate? Is the relationship likely linear? (Hint: how much revenue would be collected at a tax rate of zero percent? Fifty percent? One hundred percent?)

2. (Graphical regression diagnostic: scatterplot of $e_t$ vs. $x_t$)

This plot helps us assess whether the relationship between $y$ and the set of $x$’s is truly linear, as assumed in linear regression analysis. If not,
the linear regression residuals will depend on $x$. In the case where there is only one right-hand side variable, as above, we can simply make a scatterplot of $e_t$ vs. $x_t$. When there is more than one right-hand side variable, we can make separate plots for each, although the procedure loses some of its simplicity and transparency.

3. (Difficulties with non-linear optimization)

Non-linear optimization can be a tricky business, fraught with problems. Some problems are generic. It’s relatively easy to find a local optimum, for example, but much harder to be confident that the local optimum is global. Simple checks such as trying a variety of startup values and checking the optimum to which convergence occurs are used routinely, but the problem nevertheless remains. Other problems may be software specific. For example, some software may use highly accurate analytic derivatives whereas other software uses approximate numerical derivatives. Even the same software package may change algorithms or details of implementation across versions, leading to different results.

4. (Conditional mean functions)

Consider the regression model,

$$y_t = \beta_1 + \beta_2 x_t + \beta_3 x_t^2 + \beta_4 z_t + \varepsilon_t$$

under the full ideal conditions. Find the mean of $y_t$ conditional upon $x_t = x_t^*$ and $z_t = z_t^*$. Is the conditional mean linear in $(x_t^*, z_t^*)$?

5. (OLS vs. NLS)

Consider the following three regression models:

$$y_t = \beta_1 + \beta_2 x_t + \varepsilon_t$$

$$y_t = \beta_1 e^{\beta x_t} \varepsilon_t$$
\[ y_t = \beta_1 + e^{\beta_2 x_t} + \varepsilon_t. \]

a. For each model, determine whether OLS may be used for estimation (perhaps after transforming the data), or whether NLS is required.
b. For those models for which OLS is feasible, do you expect NLS and OLS estimation results to agree precisely? Why or why not?
c. For those models for which NLS is “required,” show how to avoid it using series expansions.

6. (Graphical regression diagnostic: scatterplot of \( e_t \) vs. \( x_t \))

This plot helps us assess whether the relationship between \( y \) and the set of \( x \)’s is truly linear, as assumed in linear regression analysis. If not, the linear regression residuals will depend on \( x \). In the case where there is only one right-hand side variable, as above, we can simply make a scatterplot of \( e_t \) vs. \( x_t \). When there is more than one right-hand side variable, we can make separate plots for each, although the procedure loses some of its simplicity and transparency.

7. (What is linear regression really estimating?)

It is important to note the distinction between a conditional mean and a **linear projection**. The conditional mean is not necessarily a linear function of the conditioning variable(s). The linear projection *is* of course a linear function of the conditioning variable(s), by construction. Linear projections are best viewed as approximations to generally non-linear conditional mean functions. That is, we can view an empirical linear regression as estimating the population linear projection, which in turn is an approximation to the population conditional expectation. Sometimes the linear projection may be an adequate approximation, and sometimes not.

8. Putting lots of things together.
Consider the cross-sectional (log) wage equation that we studied extensively, which appears again in Figure 9.5 for your reference.

(a) The model was estimated using ordinary least squares (OLS). What loss function is optimized in calculating the OLS estimate? (Give a formula and a graph.) What is the formula (if any) for the OLS estimator, and what is its exact finite-sample distribution under the full ideal conditions (FIC)?

(b) Consider instead estimating the same model numerically (i.e., by NLS) rather than analytically (i.e., by OLS). What loss function is optimized in calculating the NLS estimate? (Give a formula and a graph.) What is the formula (if any) for the NLS estimator, and what is its exact finite-sample distribution under the FIC?

(c) Does the estimated equation indicate a statistically significant effect of union status on log wage? An economically important effect? What is the precise interpretation of the estimated coefficient on UNION? How would the interpretation change if the wage were not logged?

(d) Precisely what hypothesis does the F-statistic test? What are the restricted and unrestricted sums of squared residuals to which it is related, and what are the two OLS regressions to which they correspond?

(e) Consider an additional regressor, AGE, where \( \text{AGE} = 6 + \text{EDUC} + \text{EXPER} \). (The idea is that 6 years of early childhood, followed by EDUC years of education, followed by EXPER years of work experience should, under certain assumptions, sum to a person’s age.) Discuss the likely effects, if any, of adding AGE to the regression.

(f) The log wage may of course not be linear in EDUC and EXPER. How would you assess the possibility of quadratic nonlinear effects
using t-tests? An F-test? The Schwarz criterion (SIC)? $R^2$?

(g) Suppose you find that the log wage relationship is indeed non-linear but still very simple, with only $\text{EXPER}^2$ entering in addition to the variables in Figure 9.5. What is $\frac{\partial E(LWAGE|X)}{\partial \text{EXPER}}$ in the expanded model? How does it compare to $\frac{\partial E(LWAGE|X)}{\partial \text{EXPER}}$ in the original model of Figure 9.5? What are the economic interpretations of the two derivatives? (X refers to the full set of included right-hand-side variables in a regression.)

(h) Return to the original model of Figure 9.5. How would you assess the overall adequacy of the fitted model using the Durbin-Watson statistic? The standard error of the regression? The model residuals? Which is likely to be most useful/informative?

(i) Consider estimating the model not by OLS or NLS, but rather by quantile regression (QR). What loss function is optimized in calculating the QR estimate? (Give a formula and a graph.) What is the formula (if any) for the QR estimator? How is the least absolute deviations (LAD) estimator related to the QR estimator? Under the FIC, are the OLS and LAD estimates likely very close? Why or why not?

(j) Discuss whether and how you would incorporate trend and seasonality by using a linear time trend variable and a set of seasonal dummy variables.

9.8 Notes
CHAPTER 9. NON-LINEAR FUNCTIONAL FORM IN CROSS SECTIONS

Figure 9.5: Regression Output

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<th>Std. Error</th>
<th>t-Statistic</th>
<th>Prob.</th>
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Adjusted R-squared: 0.305229
S.E. of regression: 0.467973
Sum squared resid: 288.4212
Log likelihood: -869.6356
F-statistic: 117.1588
Prob(F-statistic): 0.000000

Mean dependent var: 2.341995
S.D. dependent var: 0.561435
Akaike info criterion: 1.323712
Schwarz criterion: 1.347239
Hannan-Quinn criterion: 1.332532
Durbin-Watson stat: 1.910120
Chapter 10

Non-Linearity and Structural Change in Time Series

In time series a central issue is nonlinear trend. Here we focus on it.

10.1 Exponential Trend

The insight that exponential growth is non-linear in levels but linear in logarithms takes us to the idea of exponential trend, or log-linear trend, which is very common in business, finance and economics.¹

Exponential trend is common because economic variables often display roughly constant real growth rates (e.g., two percent per year). If trend is characterized by constant growth at rate \( \beta_2 \), then we can write

\[
Trend_t = \beta_1 e^{\beta_2 TIME_t}.
\]

The trend is a non-linear (exponential) function of time in levels, but in logarithms we have

\[
\ln(Trend_t) = \ln(\beta_1) + \beta_2 TIME_t. \tag{10.1}
\]

Thus, \( \ln(Trend_t) \) is a linear function of time.

¹Throughout this book, logarithms are natural (base e) logarithms.
In Figure 10.1 we show the variety of exponential trend shapes that can be obtained depending on the parameters. Depending on the signs and sizes of the parameter values, exponential trend can achieve a variety of patterns, increasing or decreasing at increasing or decreasing rates.

Although the exponential trend model is non-linear, we can estimate it by simple least squares regression, because it is linear in logs. We simply run the least squares regression, $\ln y \rightarrow c, TIME$. Note that because the intercept in equation (10.1) is not $\beta_1$, but rather $\ln(\beta_1)$, we need to exponentiate the estimated intercept to get an estimate of $\beta_1$. Similarly, the fitted values from this regression are the fitted values of $\ln y$, so they must be exponentiated to get the fitted values of $y$. This is necessary, for example, for appropriately comparing fitted values or residuals (or statistics based on residuals, like $AIC$ and $SIC$) from estimated exponential trend models to those from other trend models.
It’s important to note that, although the same sorts of qualitative trend shapes can be achieved with quadratic and exponential trend, there are subtle differences between them. The non-linear trends in some series are well approximated by quadratic trend, while the trends in other series are better approximated by exponential trend. Ultimately it’s an empirical matter as to which is best in any particular application.

10.2 Quadratic Trend

Sometimes trend appears non-linear, or curved, as for example when a variable increases at an increasing or decreasing rate. Ultimately, we don’t require that trends be linear, only that they be smooth.

We can allow for gentle curvature by including not only $TIME$, but also $TIME^2$,

$$Trend_i = \beta_1 + \beta_2 TIME_i + \beta_3 TIME_i^2.$$ 

This is called quadratic trend, because the trend is a quadratic function of $TIME$.

Linear trend emerges as a special (and potentially restrictive) case when $\beta_3 = 0$.

A variety of different non-linear quadratic trend shapes are possible, depending on the signs and sizes of the coefficients; we show several in Figure 10.2. In particular, if $\beta_2 > 0$ and $\beta_3 > 0$ as in the upper-left panel, the trend is monotonically, but non-linearly, increasing. Conversely, if $\beta_2 < 0$ and $\beta_3 < 0$, the trend is monotonically decreasing. If $\beta_2 < 0$ and $\beta_3 > 0$ the trend has a U shape, and if $\beta_2 > 0$ and $\beta_3 < 0$ the trend has an inverted U shape. Keep in mind that quadratic trends are used to provide local approximations; one rarely has a “U-shaped” trend, for example. Instead, all of the data may lie on one or the other side of the “U”.

Estimating quadratic trend models is no harder than estimating linear

\footnote{Higher-order polynomial trends are sometimes entertained, but it’s important to use low-order polynomials to maintain smoothness.}
trend models. We first create $TIME$ and its square; call it $TIME^2$, where $TIME^2_t = TIME_t^2$. Because $TIME = (1, 2, ..., T)$, $TIME^2 = (1, 4, ..., T^2)$. Then we simply run the least squares regression $y \rightarrow c, TIME, TIME^2$. Note in particular that although the quadratic is a non-linear function, it is linear in the variables $TIME$ and $TIME^2$.

\subsection{More on Non-Linear Trend}

The trend regression technique is one way to estimate trend. Two additional ways involve model-free smoothing techniques. They are moving-average smoothers and Hodrick-Prescott smoothers. We briefly introduce them here.
10.3.1 Moving-Average Trend and De-Trending

We’ll focus on three: two-sided moving averages, one-sided moving averages, and one-sided weighted moving averages.

Denote the original data by \( \{y_t\}_{t=1}^T \) and the smoothed data by \( \{s_t\}_{t=1}^T \). Then the two-sided moving average is

\[
s_t = \left(2m + 1\right)^{-1} \sum_{i=-m}^{m} y_{t-i},
\]

the one-sided moving average is

\[
s_t = \left(m + 1\right)^{-1} \sum_{i=0}^{m} y_{t-i},
\]

and the one-sided weighted moving average is

\[
s_t = \sum_{i=0}^{m} w_i y_{t-i},
\]

where the \( w_i \) are weights and \( m \) is an integer chosen by the user. The “standard” one-sided moving average corresponds to a one-sided weighted moving average with all weights equal to \( (m + 1)^{-1} \).

a. For each of the smoothing techniques, discuss the role played by \( m \). What happens as \( m \) gets very large? Very small? In what sense does \( m \) play a role similar to \( p \), the order of a polynomial trend?

b. If the original data runs from time 1 to time \( T \), over what range can smoothed values be produced using each of the three smoothing methods? What are the implications for “real-time” smoothing or “on-line” smoothing versus “ex post” smoothing or “off-line” smoothing?
10.3.2 Hodrick-Prescott Trend and De-Trending

A final approach to trend fitting and de-trending is known as Hodrick-Prescott filtering. The “HP trend” solves:

$$\min_{\{s_t\}_{t=1}^T} \sum_{t=1}^T (y_t - s_t)^2 + \lambda \sum_{t=2}^{T-1} ((s_{t+1} - s_t) - (s_t - s_{t-1}))^2$$

a. $\lambda$ is often called the “penalty parameter.” What does $\lambda$ govern?

b. What happens as $\lambda \to 0$?

c. What happens as $\lambda \to \infty$?

d. People routinely use bigger $\lambda$ for higher-frequency data. Why? (Common values are $\lambda = 100$, 1600 and 14,400 for annual, quarterly, and monthly data, respectively.)

10.4 Structural Change

Recall the full ideal conditions. Here we deal with violation of the assumption that the coefficients, $\beta$, are fixed.

The cross-section dummy variables that we already studied effectively allow for structural change in the cross section (heterogeneity across groups). But structural change is of special relevance in time series. It can be gradual (Lucas critique, learning, evolution of tastes, ...) or abrupt (e.g., new legislation).

Structural change is related to nonlinearity, because abrupt structural change is actually a *type* of nonlinearity. Structural change is also related to outliers, because outliers can sometimes be viewed as a kind of structural change – a quick intercept break and return.

For notational simplicity we consider the case of simple regression throughout, but the ideas extend immediately to multiple regression.
10.4.1 Gradual Parameter Evolution

In many cases, parameters may evolve gradually rather than breaking abruptly. Suppose, for example, that

\[ y_t = \beta_{1t} + \beta_{2t} x_t + \varepsilon_t \]

where

\[ \beta_{1t} = \gamma_1 + \gamma_2 \text{TIME}_t \]
\[ \beta_{2t} = \delta_1 + \delta_2 \text{TIME}_t. \]

Then we have:

\[ y_t = (\gamma_1 + \gamma_2 \text{TIME}_t) + (\delta_1 + \delta_2 \text{TIME}_t) x_t + \varepsilon_t. \]

We simply run:

\[ y_t \rightarrow c, \text{TIME}_t, x_t, \text{TIME}_t \cdot x_t. \]

This is yet another important use of dummies. The regression can be used both to test for structural change (\( F \) test of \( \gamma_2 = \delta_2 = 0 \)), and to accommodate it if present.

10.4.2 Abrupt Parameter Breaks

Exogenously-Specified Breaks

Suppose that we don’t know whether a break occurred, but we know that if it did occur, it occurred at time \( T^* \).

\textit{A Dummy-Variable Approach} That is, we entertain the possibility that

\[ y_t = \begin{cases} 
\beta_1^1 + \beta_2^1 x_t + \varepsilon_t, & t = 1, \ldots, T^* \\
\beta_1^2 + \beta_2^2 x_t + \varepsilon_t, & t = T^* + 1, \ldots, T 
\end{cases} \]
Let

\[ D_t = \begin{cases} 
0, & t = 1, \ldots, T^* \\
1, & t = T^* + 1, \ldots T 
\end{cases} \]

Then we can write the model as:

\[ y_t = (\beta_1^1 + (\beta_2^2 - \beta_1^1)D_t) + (\beta_2^1 + (\beta_2^2 - \beta_1^1)D_t)x_t + \epsilon_t \]

We simply run:

\[ y_t \to c, \ D_t, \ x_t, \ D_t \cdot x_t \]

The regression can be used both to test for structural change, and to accommodate it if present. It represents yet another use of dummies. The no-break null corresponds to the joint hypothesis of zero coefficients on \(D_t\) and \(D_t \cdot x_t\), for which an \(F\) test is appropriate.

**The Chow Test** The dummy-variable setup and associated \(F\) test above is actually just a laborious way of calculating the so-called Chow breakpoint test statistic,

\[ \text{Chow} = \frac{SSR_{res} - SSR)/K}{SSR/(T - 2K)} \]

where \(SSR_{res}\) is from the regression using sample \(t = 1, \ldots, T\) and \(SSR = SSR_1 + SSR_2\), where \(SSR_1\) is from the regression using sample \(t = 1, \ldots, T^*\) and \(SSR_2\) is from the regression using sample \(t = T^* + 1, \ldots T\). Under the FIC, \(Chow\) is distributed \(F\), with \(K\) and \(T - 2K\) degrees of freedom.

**The Chow test with Endogenous Break Selection**

Thus far we have (unrealistically) assumed that the potential break date is known. In practice, potential break dates are often unknown and are identified by “peeking” at the data. We can capture this phenomenon in stylized fashion by imagining splitting the sample sequentially at each possible break date, and picking the split at which the Chow breakpoint test statistic is maximized. Implicitly, that’s what people often do in practice, even if they
don’t always realize or admit it.

The distribution of such a test statistic is not $F$, as for the traditional Chow breakpoint test statistic. Rather, the distribution is that of the maximum of many draws from an $F$, which will be pushed far to the right of the distribution of a single $F$ draw.

The test statistic is

$$MaxChow = \max_{\tau_1 \leq \tau \leq \tau_2} Chow(\tau),$$

where $\tau$ denotes sample fraction (typically we take $\tau_1 = .15$ and $\tau_2 = .85$). The distribution of $MaxChow$ has been tabulated.

### 10.5 Dummy Variables and Omitted Variables, Again and Again

#### 10.5.1 Dummy Variables

Notice that dummy (indicator) variables have arisen repeatedly in our discussions. We used 0-1 dummies to handle group heterogeneity in cross-sections. We used time dummies to indicate the date in time series. We used 0-1 seasonal dummies to indicate the season in time series.

Now, in this chapter, we used both (1) time dummies to allow for gradual parameter evolution, and (2) 0-1 dummies to indicate a sharp break date, in time series.

#### 10.5.2 Omitted Variables

Notice that omitted variables have also arisen repeatedly in our discussions.

1. If there are neglected group effects in cross-section regression, we fix the problem (of omitted group dummies) by including the requisite group dummies.
2. If there is neglected trend or seasonality in time-series regression, we fix the problem (of omitted trend or seasonal dummies) by including the requisite trend or seasonal dummies.

3. If there is neglected non-linearity, we fix the problem (effectively one of omitted Taylor series terms) by including the requisite Taylor series terms.

4. If there is neglected structural change in time-series regression, we fix the problem (effectively one of omitted parameter trend dummies or break dummies) by including the requisite trend dummies or break dummies.

You can think of the basic “uber-strategy” as ”If some systematic feature of the DGP is missing from the model, then include it.” That is, if something is missing, then model what’s missing, and then the new uber-model won’t have anything missing, and all will be well (i.e., the FIC will be satisfied). This is an important recognition. In subsequent chapters, for example, we’ll study violations of the FIC known as heteroskedasticity (Chapters 11 and 14) and serial correlation (Chapter 13). In each case the problem amounts to a feature of the DGP neglected by the initially-fitted model, and we address the problem by incorporating the neglected feature into the model.

### 10.6 Non-Linearity in Liquor Sales Trend

We already fit a non-linear (exponential) trend to liquor sales, when we fit a linear trend to log liquor sales. But it still didn’t fit so well.

We now examine quadratic trend model (again in logs). The log-quadratic trend estimation results appear in Figure 10.3. Both \( TIME \) and \( TIME^2 \) are highly significant. The adjusted \( R^2 \) for the log-quadratic trend model is 89%, higher than for the the log-linear trend model. As with the log-linear trend model, the Durbin-Watson statistic provides no evidence against
10.6. NON-LINEARITY IN LIQUOR SALES TREND

Dependent Variable: LSALES
Method: Least Squares
Date: 08/08/13   Time: 08:53
Sample: 1987M01 2014M12
Included observations: 336

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<th>t-Statistic</th>
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R-squared 0.903676     Mean dependent var 7.096188
Adjusted R-squared 0.903097     S.D. dependent var 0.402962
S.E. of regression 0.125439     Akaike info criterion -1.305106
Sum squared resid 5.239733     Schwarz criterion -1.271025
Log likelihood 222.2579     Hannan-Quinn criter. -1.291521
F-statistic 1562.036     Durbin-Watson stat 1.754412
Prob(F-statistic) 0.000000

Figure 10.3: Log-Quadratic Trend Estimation

the hypothesis that the regression disturbance is white noise. The residual plot (Figure 10.4) shows that the fitted quadratic trend appears adequate, and that it increases at a decreasing rate. The residual plot also continues to indicate obvious residual seasonality. (Why does the Durbin-Watson not detect it?)

In Figure 10.5 we show the results of regression on quadratic trend and a full set of seasonal dummies. The trend remains highly significant, and the coefficients on the seasonal dummies vary significantly. The adjusted $R^2$ rises to 99%. The Durbin-Watson statistic, moreover, has greater ability to detect residual serial correlation now that we have accounted for seasonality, and it sounds a loud alarm. The residual plot of Figure 10.6 shows no seasonality, as the model now accounts for seasonality, but it confirms the Durbin-Watson statistic’s warning of serial correlation. The residuals appear highly persistent.

There remains one model as yet unexplored, exponential trend fit to $LSALES$. We do it by $NLS$ (why?) and present the results in Figure ***.
Among the linear, quadratic and exponential trend models for \textit{LSALES}, both \textit{SIC} and \textit{AIC} clearly favor the quadratic.

- Exogenously-specified break in log-linear trend model
- Endogenously-selected break in log-linear trend model
- SIC for best broken log-linear trend model vs. log-quadratic trend model

### 10.7 Exercises, Problems and Complements

1. (Properties of polynomial trends)

Consider a sixth-order deterministic polynomial trend:

\[ T_t = \beta_1 + \beta_2 \text{TIME}_t + \beta_3 \text{TIME}_t^2 + \ldots + \beta_7 \text{TIME}_t^6. \]

a. How many local maxima or minima may such a trend display?

b. Plot the trend for various values of the parameters to reveal some of the different possible trend shapes.

c. Is this an attractive trend model in general? Why or why not?
### Experiments, Problems and Complements

Dependent Variable: LSALES  
Method: Least Squares  
Date: 08/08/13   Time: 08:53  
Sample: 1987M01 2014M12  
Included observations: 336

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</tr>
<tr>
<td>D5</td>
<td>6.238568</td>
<td>0.011251</td>
<td>554.5117</td>
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</tr>
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<td>D6</td>
<td>6.243596</td>
<td>0.011261</td>
<td>554.4513</td>
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<td>557.8584</td>
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<td>0.011281</td>
<td>554.8647</td>
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<td>550.5987</td>
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<td>0.011317</td>
<td>581.0220</td>
<td>0.0000</td>
</tr>
</tbody>
</table>

R-squared 0.987452     Mean dependent var 7.096188  
Adjusted R-squared 0.986946     S.D. dependent var 0.402962  
S.E. of regression 0.046041     Akaike info criterion -3.277812  
Sum squared resid 0.682555     Schwarz criterion -3.118766  
Log likelihood 564.6725     Hannan-Quinn criter. -3.214412  
Durbin-Watson stat 0.581383  

Figure 10.5: Liquor Sales Log-Quadratic Trend Estimation with Seasonal Dummies

d. Fit the sixth-order polynomial trend model to a trending series that interests you, and discuss your results.

2. (Selecting non-linear trend models)
   
   Using AIC and SIC, perform a detailed comparison of polynomial vs. exponential trend in LSALES. Do you agree with our use of quadratic trend in the text?

3. (Difficulties with non-linear optimization)
   
   Non-linear optimization can be a tricky business, fraught with problems. Some problems are generic. It’s relatively easy to find a local optimum, for example, but much harder to be confident that the local optimum
is global. Simple checks such as trying a variety of startup values and checking the optimum to which convergence occurs are used routinely, but the problem nevertheless remains. Other problems may be software specific. For example, some software may use highly accurate analytic derivatives whereas other software uses approximate numerical derivatives. Even the same software package may change algorithms or details of implementation across versions, leading to different results.

4. (Direct estimation of exponential trend in levels)

We can estimate an exponential trend in two ways. First, as we have emphasized, we can take logs and then use OLS to fit a linear trend. Alternatively, we can use NLS, proceeding directly from the exponential representation and letting the computer find

$$(\hat{\beta}_1, \hat{\beta}_2) = \arg\min_{\beta_1, \beta_2} \sum_{t=1}^{T} \left[ y_t - \beta_1 e^{\beta_2 \text{TIME}_t} \right]^2.$$
a. The NLS approach is more tedious? Why?
b. The NLS approach is less thoroughly numerically trustworthy? Why?
c. Nevertheless the NLS approach can be very useful? Why? (Hint: Consider comparing SIC values for quadratic vs. exponential trend.)

5. (Logistic trend)

In the main text we introduced the logistic functional form. A key example is logistic trend, which is

\[ Trend_t = \frac{1}{a + br^{TIME_t}}, \]

with \(0<r<1\).

a. Graph the trend shape for various combinations of \(a\) and \(b\) values. When might such a trend shape be useful?
b. Can you think of other specialized situations in which other specialized trend shapes might be useful? Produce mathematical formulas for the additional specialized trend shapes you suggest.

6. (Modeling Liquor Sales Trend and Seasonality)

Consider the liquor sales data. Never include an intercept. Discuss all results in detail.

(a) Fit a linear trend plus seasonal dummy model to log liquor sales \((LSALES)\), using a full set of seasonal dummies.

(b) Find a “best” linear trend plus seasonal dummy \(LSALES\) model. That is, consider tightening the seasonal specification to include fewer than 12 seasonal dummies, and decide what’s best.

(c) Keeping the same seasonality specification as in (6b), re-estimate the model in levels (that is, the LHS variable is now \(SALES\) rather
than \( LSALES \) using exponential trend and nonlinear least squares. Do your coefficient estimates match those from (6b)? Does the SIC match that from (6b)?

(d) Repeat (6c), again using \( SALES \) and again leaving intact your seasonal specification from (6b), but try linear and quadratic trend instead of the exponential trend in (6c). What is your “final” \( SALES \) model?

(e) Critique your final \( SALES \) model from (6d). In what ways is it likely still deficient? You will of course want to discuss its residual plot (actual values, fitted values, residuals), as well as any other diagnostic plots or statistics that you deem relevant.

(f) Take your final estimated \( SALES \) model from (6d), and include as regressors three lags of \( SALES \) (i.e., \( SALES_{t-1} \), \( SALES_{t-2} \) and \( SALES_{t-3} \)). What role do the lags of \( SALES \) play? Consider this new model to be your “final, final” \( SALES \) model, and repeat (6e).

7. Regime Switching I: Observed-Regime Threshold Model

\[
y_t = \begin{cases} 
  c^{(u)} + \phi^{(u)} y_{t-1} + \varepsilon^{(u)}_t, & \theta^{(u)} < y_{t-d} \\
  c^{(m)} + \phi^{(m)} y_{t-1} + \varepsilon^{(m)}_t, & \theta^{(l)} < y_{t-d} < \theta^{(u)} \\
  c^{(l)} + \phi^{(l)} y_{t-1} + \varepsilon^{(l)}_t, & \theta^{(l)} > y_{t-d} 
\end{cases}
\]

8. Regime Switching II: Markov-Switching Model

Regime governed by latent 2-state Markov process:

\[
M = \begin{pmatrix} 
  p_{00} & 1 - p_{00} \\
  1 - p_{11} & p_{11} 
\end{pmatrix}
\]
Switching mean:

\[ f(y_t|s_t) = \frac{1}{\sqrt{2\pi\sigma}} \exp \left( -\frac{(y_t - \mu_{s_t})^2}{2\sigma^2} \right). \]

Switching regression:

\[ f(y_t|s_t) = \frac{1}{\sqrt{2\pi\sigma}} \exp \left( -\frac{(y_t - x_t'\beta_{s_t})^2}{2\sigma^2} \right). \]

10.8 Notes
Chapter 11

Heteroskedasticity and Clustering in Cross Sections

Generalized Least Squares (GLS)

Consider the FIC except that we now let:

\[ \varepsilon \sim N(0, \sigma^2 \Omega) \]

The old case is \( \Omega = I \), but things are very different when \( \Omega \neq I \):

- OLS parameter estimates consistent but inefficient
  
  (no longer MVUE or BLUE)

- OLS standard errors are biased and inconsistent. Hence \( t \) ratios do not have the \( t \) distribution in finite samples and do not have the \( N(0, 1) \) distribution asymptotically

The GLS estimator is:

\[ \hat{\beta}_{GLS} = (X'\Omega^{-1}X)^{-1}X'\Omega^{-1}y \]

Under the remaining full ideal conditions it is consistent, normally distributed with covariance matrix \( \sigma^2(X'\Omega^{-1}X)^{-1} \), and MVUE:

\[ \hat{\beta}_{GLS} \sim N(\beta, \sigma^2(X'\Omega^{-1}X)^{-1}) \].
Heteroskedasticity in Cross-Section Regression

Homoskedasticity: variance of $\varepsilon_i$ is constant across $i$

Heteroskedasticity: variance of $\varepsilon_i$ is not constant across $i$

Relevant cross-sectional heteroskedasticity situation
(on which we focus for now):
$\varepsilon_i$ independent across $i$ but not identically distributed across $i$

$$
\Omega = \begin{pmatrix}
\sigma_1^2 & 0 & \ldots & 0 \\
0 & \sigma_2^2 & \ldots & 0 \\
\vdots & \vdots & \ddots & \vdots \\
0 & 0 & \ldots & \sigma_N^2
\end{pmatrix}
$$

– Can arise for many reasons
– Engel curve (e.g., food expenditure vs. income) is classic example

Consequences

OLS inefficient (no longer MVUE or BLUE),
in finite samples and asymptotically

Standard errors biased and inconsistent.
Hence $t$ ratios do not have the $t$ distribution in finite samples
and do not have the $N(0, 1)$ distribution asymptotically

Detection

• Graphical heteroskedasticity diagnostics

• Formal heteroskedasticity tests
Graphical Diagnostics

Graph $e_i^2$ against $x_i$, for various regressors

Problem: Purely pairwise

Recall Our “Final” Wage Regression

Squared Residual vs. EDUC

The Breusch-Godfrey-Pagan Test (BGP)

- Estimate the OLS regression, and obtain the squared residuals

- Regress the squared residuals on all regressors

- To test the null hypothesis of no relationship, examine $NR^2$ from this regression. In large samples $NR^2 \sim \chi^2$ under the null.

BGP Test
White’s Test

• Estimate the OLS regression, and obtain the squared residuals

• Regress the squared residuals on all regressors, squared regressors, and pairwise regressor cross products

• To test the null hypothesis of no relationship, examine $NR^2$ from this regression. In large samples $NR^2 \sim \chi^2$ under the null.

  (White’s test is a natural and flexible generalization of the Breusch-Godfrey-Pagan test)

White Test

GLS for Heteroskedasticity

• “Weighted least squares” (WLS)

  – Take a stand on the DGP. Get consistent standard errors and efficient parameter estimates.
(Infeasible) Weighted Least Squares

DGP:

\[ y_i = x_i' \beta + \varepsilon_i \]

\[ \varepsilon_i \sim idN(0, \sigma_i^2) \]
CHAPTER 11. HETEROSEDASTICITY AND CLUSTERING IN CROSS SECTIONS

Weight the data \((y_i, x_i)\) by \(1/\sigma_i\):

\[
\frac{y_i}{\sigma_i} = \frac{x_i'\beta}{\sigma_i} + \frac{\varepsilon_i}{\sigma_i}
\]

The DGP is now:

\[
y_i^* = x_i^*\beta + \varepsilon_i^*
\]

\[
\varepsilon_i^* \sim iidN(0, 1)
\]

- OLS is MVUE!
- Problem: We don’t know \(\sigma_i^2\)

Remark on Weighted Least Squares

Weighting the data by \(1/\sigma_i\) is the same as weighting the residuals by \(1/\sigma_i^2\):

\[
\min_{\beta} \sum_{i=1}^{N} \left( \frac{y_i - x_i'\beta}{\sigma_i} \right)^2 = \min_{\beta} \sum_{i=1}^{N} \frac{1}{\sigma_i^2} (y_i - x_i'\beta)^2
\]

Feasible Weighted Least Squares

Intuition: Replace the unknown \(\sigma_i^2\) values with estimates

Some good ideas:

- Use \(w_i = 1/\hat{e}_i^2\), where \(\hat{e}_i^2\) are from the BGP test regression
- Use \(w_i = 1/\hat{e}_i^2\), where \(\hat{e}_i^2\) are from the White test regression

What about WLS directly using \(w_i = 1/e_i^2\)?

- Not such a good idea
\( e_i^2 \) is too noisy; we’d like to use not \( e_i^2 \) but rather \( E(e_i^2 | x_i) \). So we use an estimate of \( E(e_i^2 | x_i) \), namely \( \hat{e}_i^2 \) from \( e^2 \rightarrow X \)

Regression Weighted by Fit From White Test Regression

A Different Approach
(Advanced but Very Important)

White’s Heteroskedasticity-Consistent Standard Errors

Perhaps surprisingly, we make direct use of \( e_i^2 \)

Don’t take a stand on the DGP

Give up on efficient parameter estimates, but get consistent s.e.’s.

Using advanced methods, one can obtain consistent s.e.’s (if not an efficient \( \hat{\beta} \)) using only \( e_i^2 \)

- Standard errors are rendered consistent.
- \( \hat{\beta} \) remains unchanged at its OLS value. (Is that a problem?)

“Robustness to heteroskedasticity of unknown form”

Regression with White’s Heteroskedasticity-Consistent Standard Errors
11.1 Covariance Matrix “Clustering”

11.2 Exercises, Problems and Complements

1. (Robustness iteration)

Do a second-stage WLS with weights $1/|e_t|$, or something similar. This is not a heteroskedasticity correction, but a purely mechanical strategy to downweight outliers.

2. (Vocabulary)

All these have the same meaning: White standard errors, “White-washed” standard errors, heteroskedasticity-robust standard errors, heteroskedasticity-consistent standard errors, and robust standard errors.

11.3 Notes
Chapter 12

Serial Correlation in Observed Time Series

Observed Time Series.

12.1 Characterizing Time-Series Dynamics

We’ve already considered models with trend and seasonal components. In this chapter we consider a crucial third component, cycles. When you think of a “cycle,” you probably think of the sort of rigid up-and-down pattern depicted in Figure ???. Such cycles can sometimes arise, but cyclical fluctuations in business, finance, economics and government are typically much less rigid. In fact, when we speak of cycles, we have in mind a much more general, all-encompassing, notion of cyclicality: any sort of dynamics not captured by trends or seasonals.

Cycles, according to our broad interpretation, may display the sort of back-and-forth movement characterized in Figure ???, but they don’t have to. All we require is that there be some dynamics, some persistence, some way in which the present is linked to the past, and the future to the present. Cycles are present in most of the series that concern us, and it’s crucial that we know how to model and forecast them, because their history conveys information
regarding their future.

Trend and seasonal dynamics are simple, so we can capture them with simple models. Cyclical dynamics, however, are more complicated. Because of the wide variety of cyclical patterns, the sorts of models we need are substantially more involved. Thus we split the discussion into three parts. First we develop methods for characterizing cycles, and then we introduce models of cycles. All of the material is crucial, and it’s also a bit difficult the first time around because it’s unavoidably rather mathematical, so careful, systematic study is required.

12.1.1 Covariance Stationary Time Series

A realization of a time series is an ordered set,

$$\{..., y_{-2}, y_{-1}, y_0, y_1, y_2, ...\}.$$  

Typically the observations are ordered in time – hence the name time series – but they don’t have to be. We could, for example, examine a spatial series, such as office space rental rates as we move along a line from a point in midtown Manhattan to a point in the New York suburbs thirty miles away. But the most important case, by far, involves observations ordered in time, so that’s what we’ll stress.

In theory, a time series realization begins in the infinite past and continues into the infinite future. This perspective may seem abstract and of limited practical applicability, but it will be useful in deriving certain very important properties of the models we’ll be using shortly. In practice, of course, the data we observe is just a finite subset of a realization, \( \{y_1, ..., y_T\} \), called a sample path.

Shortly we’ll be building models for cyclical time series. If the underlying probabilistic structure of the series were changing over time, we’d be doomed – there would be no way to relate the future to the past, because the laws gov-
erning the future would differ from those governing the past. At a minimum we’d like a series’ mean and its covariance structure (that is, the covariances between current and past values) to be stable over time, in which case we say that the series is **covariance stationary**. Let’s discuss covariance stationarity in greater depth. The first requirement for a series to be covariance stationary is that the mean of the series be stable over time. The mean of the series at time $t$ is $E y_t = \mu_t$. If the mean is stable over time, as required by covariance stationarity, then we can write $E y_t = \mu$, for all $t$. Because the mean is constant over time, there’s no need to put a time subscript on it.

The second requirement for a series to be covariance stationary is that its covariance structure be stable over time. Quantifying stability of the covariance structure is a bit tricky, but tremendously important, and we do it using the **autocovariance function**. The autocovariance at displacement $\tau$ is just the covariance between $y_t$ and $y_{t-\tau}$. It will of course depend on $\tau$, and it may also depend on $t$, so in general we write

$$
\gamma(t, \tau) = \text{cov}(y_t, y_{t-\tau}) = E(y_t - \mu)(y_{t-\tau} - \mu).
$$

If the covariance structure is stable over time, as required by covariance stationarity, then the autocovariances depend only on displacement, $\tau$, not on time, $t$, and we write $\gamma(t, \tau) = \gamma(\tau)$, for all $t$.

The autocovariance function is important because it provides a basic summary of cyclical dynamics in a covariance stationary series. By examining the autocovariance structure of a series, we learn about its dynamic behavior. We graph and examine the autocovariances as a function of $\tau$. Note that the autocovariance function is symmetric; that is, $\gamma(\tau) = \gamma(-\tau)$, for all $\tau$. Typically, we’ll consider only non-negative values of $\tau$. Symmetry reflects the fact that the autocovariance of a covariance stationary series depends only on displacement; it doesn’t matter whether we go forward or backward. Note also that $\gamma(0) = \text{cov}(y_t, y_t) = \text{var}(y_t)$. 

There is one more technical requirement of covariance stationarity: we require that the variance of the series – the autocovariance at displacement 0, \( \gamma(0) \), be finite. It can be shown that no autocovariance can be larger in absolute value than \( \gamma(0) \), so if \( \gamma(0) < \infty \), then so too are all the other autocovariances.

It may seem that the requirements for covariance stationarity are quite stringent, which would bode poorly for our models, almost all of which invoke covariance stationarity in one way or another. It is certainly true that many economic, business, financial and government series are not covariance stationary. An upward trend, for example, corresponds to a steadily increasing mean, and seasonality corresponds to means that vary with the season, both of which are violations of covariance stationarity.

But appearances can be deceptive. Although many series are not covariance stationary, it is frequently possible to work with models that give special treatment to nonstationary components such as trend and seasonality, so that the cyclical component that’s left over is likely to be covariance stationary. We’ll often adopt that strategy. Alternatively, simple transformations often appear to transform nonstationary series to covariance stationarity. For example, many series that are clearly nonstationary in levels appear covariance stationary in growth rates.

In addition, note that although covariance stationarity requires means and covariances to be stable and finite, it places no restrictions on other aspects of the distribution of the series, such as skewness and kurtosis.\(^1\) The upshot is simple: whether we work directly in levels and include special components for the nonstationary elements of our models, or we work on transformed data such as growth rates, the covariance stationarity assumption is not as unrealistic as it may seem.

Recall that the correlation between two random variables \( x \) and \( y \) is defined\(^1\) for that reason, covariance stationarity is sometimes called second-order stationarity or weak stationarity.
by
\[ \text{corr}(x, y) = \frac{\text{cov}(x, y)}{\sigma_x \sigma_y}. \]

That is, the correlation is simply the covariance, “normalized,” or “standardized,” by the product of the standard deviations of \( x \) and \( y \). Both the correlation and the covariance are measures of linear association between two random variables. The correlation is often more informative and easily interpreted, however, because the construction of the correlation coefficient guarantees that \( \text{corr}(x, y) \in [-1, 1] \), whereas the covariance between the same two random variables may take any value. The correlation, moreover, does not depend on the units in which \( x \) and \( y \) are measured, whereas the covariance does. Thus, for example, if \( x \) and \( y \) have a covariance of ten million, they’re not necessarily very strongly associated, whereas if they have a correlation of .95, it is unambiguously clear that they are very strongly associated.

In light of the superior interpretability of correlations as compared to covariances, we often work with the correlation, rather than the covariance, between \( y_t \) and \( y_{t-\tau} \). That is, we work with the autocorrelation function, \( \rho(\tau) \), rather than the autocovariance function, \( \gamma(\tau) \). The autocorrelation function is obtained by dividing the autocovariance function by the variance,

\[ \rho(\tau) = \frac{\gamma(\tau)}{\gamma(0)}, \tau = 0, 1, 2, \ldots. \]

The formula for the autocorrelation is just the usual correlation formula, specialized to the correlation between \( y_t \) and \( y_{t-\tau} \). To see why, note that the variance of \( y_t \) is \( \gamma(0) \), and by covariance stationarity, the variance of \( y \) at any other time \( y_{t-\tau} \) is also \( \gamma(0) \). Thus,

\[ \rho(\tau) = \frac{\text{cov}(y_t, y_{t-\tau})}{\sqrt{\text{var}(y_t)} \sqrt{\text{var}(y_{t-\tau})}} = \frac{\gamma(\tau)}{\sqrt{\gamma(0)} \sqrt{\gamma(0)}} = \frac{\gamma(\tau)}{\gamma(0)}, \]

as claimed. Note that we always have \( \rho(0) = \frac{\gamma(0)}{\gamma(0)} = 1 \), because any series
Chapter 12. Serial Correlation in Observed Time Series

is perfectly correlated with itself. Thus the autocorrelation at displacement 0 isn’t of interest; rather, only the autocorrelations beyond displacement 0 inform us about a series’ dynamic structure.

Finally, the partial autocorrelation function, $p(\tau)$, is sometimes useful. $p(\tau)$ is just the coefficient of $y_{t-\tau}$ in a population linear regression of $y_t$ on $y_{t-1}, \ldots, y_{t-\tau}$. We call such regressions autoregressions, because the variable is regressed on lagged values of itself. It’s easy to see that the autocorrelations and partial autocorrelations, although related, differ in an important way. The autocorrelations are just the “simple” or “regular” correlations between $y_t$ and $y_{t-\tau}$. The partial autocorrelations, on the other hand, measure the association between $y_t$ and $y_{t-\tau}$ after controlling for the effects of $y_{t-1}, \ldots, y_{t-\tau+1}$; that is, they measure the partial correlation between $y_t$ and $y_{t-\tau}$.

As with the autocorrelations, we often graph the partial autocorrelations as a function of $\tau$ and examine their qualitative shape, which we’ll do soon. Like the autocorrelation function, the partial autocorrelation function provides a summary of a series’ dynamics, but as we’ll see, it does so in a different way.

All of the covariance stationary processes that we will study subsequently have autocorrelation and partial autocorrelation functions that approach zero, one way or another, as the displacement gets large. In Figure *** we show an autocorrelation function that displays gradual one-sided damping, and in Figure *** we show a constant autocorrelation function; the latter could not be the autocorrelation function of a stationary process, whose autocorrelation function must eventually decay. The precise decay patterns

---

2To get a feel for what we mean by “population regression,” imagine that we have an infinite sample of data at our disposal, so that the parameter estimates in the regression are not contaminated by sampling variation – that is, they’re the true population values. The thought experiment just described is a population regression.

3Also in parallel to the autocorrelation function, the partial autocorrelation at displacement 0 is always one and is therefore uninformative and uninteresting. Thus, when we graph the autocorrelation and partial autocorrelation functions, we’ll begin at displacement 1 rather than displacement 0.
of autocorrelations and partial autocorrelations of a covariance stationary series, however, depend on the specifics of the series. In Figure ***, for example, we show an autocorrelation function that displays damped oscillation – the autocorrelations are positive at first, then become negative for a while, then positive again, and so on, while continuously getting smaller in absolute value. Finally, in Figure *** we show an autocorrelation function that differs in the way it approaches zero – the autocorrelations drop abruptly to zero beyond a certain displacement.

12.2 White Noise

In this section we’ll study the population properties of certain important time series models, or time series processes. Before we estimate time series models, we need to understand their population properties, assuming that the postulated model is true. The simplest of all such time series processes is the fundamental building block from which all others are constructed. In fact, it’s so important that we introduce it now. We use $y$ to denote the observed series of interest. Suppose that

$$y_t = \varepsilon_t$$

$$\varepsilon_t \sim (0, \sigma^2),$$

where the “shock,” $\varepsilon_t$, is uncorrelated over time. We say that $\varepsilon_t$, and hence $y_t$, is serially uncorrelated. Throughout, unless explicitly stated otherwise, we assume that $\sigma^2 < \infty$. Such a process, with zero mean, constant variance, and no serial correlation, is called zero-mean white noise, or simply white
noise.\footnote{\textit{It's} called white noise by analogy with white light, which is composed of all colors of the spectrum, in equal amounts. We can think of white noise as being composed of a wide variety of cycles of differing periodicities, in equal amounts.} Sometimes for short we write

\[ \varepsilon_t \sim WN(0, \sigma^2) \]

and hence

\[ y_t \sim WN(0, \sigma^2). \]

Note that, although \( \varepsilon_t \) and hence \( y_t \) are serially uncorrelated, they are not necessarily serially independent, because they are not necessarily normally distributed.\footnote{Recall that zero correlation implies independence only in the normal case.} If in addition to being serially uncorrelated, \( y \) is serially independent, then we say that \( y \) is \textbf{independent white noise}.\footnote{Another name for independent white noise is \textbf{strong white noise}, in contrast to standard serially uncorrelated \textbf{weak white noise}.} We write

\[ y_t \sim iid(0, \sigma^2), \]

and we say that “\( y \) is independently and identically distributed with zero mean and constant variance.” If \( y \) is serially uncorrelated and normally distributed, then it follows that \( y \) is also serially independent, and we say that \( y \) is \textbf{normal white noise}, or \textbf{Gaussian white noise}.\footnote{Carl Friedrich Gauss, one of the greatest mathematicians of all time, discovered the normal distribution some 200 years ago; hence the adjective “Gaussian.”} We write

\[ y_t \sim iidN(0, \sigma^2). \]

We read “\( y \) is independently and identically distributed as normal, with zero mean and constant variance,” or simply “\( y \) is Gaussian white noise.” In Figure *** we show a sample path of Gaussian white noise, of length \( T = 150 \), simulated on a computer. There are no patterns of any kind in the series due to the independence over time.

You’re already familiar with white noise, although you may not realize it.
Recall that the disturbance in a regression model is typically assumed to be white noise of one sort or another. There’s a subtle difference here, however. Regression disturbances are not observable, whereas we’re working with an observed series. Later, however, we’ll see how all of our models for observed series can be used to model unobserved variables such as regression disturbances. Let’s characterize the dynamic stochastic structure of white noise, $y_t \sim WN(0, \sigma^2)$. By construction the unconditional mean of $y$ is $E(y_t) = 0$, and the unconditional variance of $y$ is $var(y_t) = \sigma^2$.

Note that the unconditional mean and variance are constant. In fact, the unconditional mean and variance must be constant for any covariance stationary process. The reason is that constancy of the unconditional mean was our first explicit requirement of covariance stationarity, and that constancy of the unconditional variance follows implicitly from the second requirement of covariance stationarity, that the autocovariances depend only on displacement, not on time.\(^8\)

To understand fully the linear dynamic structure of a covariance stationary time series process, we need to compute and examine its mean and its autocovariance function. For white noise, we’ve already computed the mean and the variance, which is the autocovariance at displacement 0. We have yet to compute the rest of the autocovariance function; fortunately, however, it’s very simple. Because white noise is, by definition, uncorrelated over time, all the autocovariances, and hence all the autocorrelations, are zero beyond displacement 0.\(^9\) Formally, then, the autocovariance function for a white noise process is

$$\gamma(\tau) = \begin{cases} \sigma^2, \tau = 0 \\ 0, \tau \geq 1, \end{cases}$$

\(^8\)Recall that $\sigma^2 = \gamma(0)$.

\(^9\)If the autocovariances are all zero, so are the autocorrelations, because the autocorrelations are proportional to the autocovariances.
and the autocorrelation function for a white noise process is

$$\rho(\tau) = \begin{cases} 
1, & \tau = 0 \\
0, & \tau \geq 1. 
\end{cases}$$

In Figure *** we plot the white noise autocorrelation function.

Finally, consider the partial autocorrelation function for a white noise series. For the same reason that the autocorrelation at displacement 0 is always one, so too is the partial autocorrelation at displacement 0. For a white noise process, all partial autocorrelations beyond displacement 0 are zero, which again follows from the fact that white noise, by construction, is serially uncorrelated. Population regressions of $y_t$ on $y_{t-1}$, or on $y_{t-1}$ and $y_{t-2}$, or on any other lags, produce nothing but zero coefficients, because the process is serially uncorrelated. Formally, the partial autocorrelation function of a white noise process is

$$p(\tau) = \begin{cases} 
1, & \tau = 0 \\
0, & \tau \geq 1. 
\end{cases}$$

We show the partial autocorrelation function of a white noise process in Figure ***. Again, it’s degenerate, and exactly the same as the autocorrelation function!

White noise is very special, indeed degenerate in a sense, as what happens to a white noise series at any time is uncorrelated with anything in the past, and similarly, what happens in the future is uncorrelated with anything in the present or past. But understanding white noise is tremendously important for at least two reasons. First, as already mentioned, processes with much richer dynamics are built up by taking simple transformations of white noise.

Second, the goal of all time series modeling (and 1-step-ahead forecasting)
is to reduce the data (or 1-step-ahead forecast errors) to white noise. After all, if such forecast errors aren’t white noise, then they’re serially correlated, which means that they’re forecastable, and if forecast errors are forecastable then the forecast can’t be very good. Thus it’s important that we understand and be able to recognize white noise.

Thus far we’ve characterized white noise in terms of its mean, variance, autocorrelation function and partial autocorrelation function. Another characterization of dynamics involves the mean and variance of a process, conditional upon its past. In particular, we often gain insight into the dynamics in a process by examining its conditional mean. In fact, throughout our study of time series, we’ll be interested in computing and contrasting the unconditional mean and variance and the conditional mean and variance of various processes of interest. Means and variances, which convey information about location and scale of random variables, are examples of what statisticians call moments. For the most part, our comparisons of the conditional and unconditional moment structure of time series processes will focus on means and variances (they’re the most important moments), but sometimes we’ll be interested in higher-order moments, which are related to properties such as skewness and kurtosis.

For comparing conditional and unconditional means and variances, it will simplify our story to consider independent white noise, $y_t \sim iid(0, \sigma^2)$. By the same arguments as before, the unconditional mean of $y$ is 0 and the unconditional variance is $\sigma^2$. Now consider the conditional mean and variance, where the information set $\Omega_{t-1}$ upon which we condition contains either the past history of the observed series, $\Omega_{t-1} = y_{t-1}, y_{t-2}, ...$, or the past history of the shocks, $\Omega_{t-1} = \varepsilon_{t-1}, \varepsilon_{t-2}, ...$ (They’re the same in the white noise case.) In contrast to the unconditional mean and variance, which must be constant by covariance stationarity, the conditional mean and variance need not be

\footnote{If you need to refresh your memory on conditional means, consult any good introductory statistics book, such as Wonnacott and Wonnacott (1990).}
constant, and in general we’d expect them not to be constant. The unconditionally expected growth of laptop computer sales next quarter may be ten percent, but expected sales growth may be much higher, conditional upon knowledge that sales grew this quarter by twenty percent. For the independent white noise process, the conditional mean is

\[ E(y_t|\Omega_{t-1}) = 0, \]

and the conditional variance is

\[ \text{var}(y_t|\Omega_{t-1}) = E[(y_t - E(y_t|\Omega_{t-1}))^2|\Omega_{t-1}] = \sigma^2. \]

Conditional and unconditional means and variances are identical for an independent white noise series; there are no dynamics in the process, and hence no dynamics in the conditional moments.

### 12.3 Estimation and Inference for the Mean, Autocorrelation and Partial Autocorrelation Functions

Now suppose we have a sample of data on a time series, and we don’t know the true model that generated the data, or the mean, autocorrelation function or partial autocorrelation function associated with that true model. Instead, we want to use the data to estimate the mean, autocorrelation function, and partial autocorrelation function, which we might then use to help us learn about the underlying dynamics, and to decide upon a suitable model or set of models to fit to the data.

#### 12.3.1 Sample Mean

The mean of a covariance stationary series is

\[ \mu = E y_t. \]
A fundamental principle of estimation, called the \textit{analog principle}, suggests that we develop estimators by replacing expectations with sample averages. Thus our estimator for the population mean, given a sample of size $T$, is the \textit{sample mean},

$$\bar{y} = \frac{1}{T} \sum_{t=1}^{T} y_t.$$  

Typically we’re not directly interested in the estimate of the mean, but it’s needed for estimation of the autocorrelation function.

### 12.3.2 Sample Autocorrelations

The autocorrelation at displacement $\tau$ for the covariance stationary series $y$ is

$$\rho(\tau) = \frac{E[(y_t - \mu)(y_{t-\tau} - \mu)]}{E[(y_t - \mu)^2]}.$$ 

Application of the analog principle yields a natural estimator,

$$\hat{\rho}(\tau) = \frac{1}{T} \sum_{t=\tau+1}^{T} [(y_t - \bar{y})(y_{t-\tau} - \bar{y})] = \frac{\sum_{t=\tau+1}^{T} [(y_t - \bar{y})(y_{t-\tau} - \bar{y})]}{\sum_{t=1}^{T} (y_t - \bar{y})^2}.$$ 

This estimator, viewed as a function of $\tau$, is called the \textit{sample autocorrelation function}, or \textit{correlogram}. Note that some of the summations begin at $t = \tau + 1$, not at $t = 1$; this is necessary because of the appearance of $y_{t-\tau}$ in the sum. Note that we divide those same sums by $T$, even though only $T - \tau$ terms appear in the sum. When $T$ is large relative to $\tau$ (which is the relevant case), division by $T$ or by $T - \tau$ will yield approximately the same result, so it won’t make much difference for practical purposes, and moreover there are good mathematical reasons for preferring division by $T$.

It’s often of interest to assess whether a series is reasonably approximated as white noise, which is to say whether all its autocorrelations are zero in population. A key result, which we simply assert, is that if a series is white noise, then the distribution of the sample autocorrelations in large samples
is
\[ \hat{\rho}(\tau) \sim N\left(0, \frac{1}{T}\right). \]

Note how simple the result is. The sample autocorrelations of a white noise series are approximately normally distributed, and the normal is always a convenient distribution to work with. Their mean is zero, which is to say the sample autocorrelations are unbiased estimators of the true autocorrelations, which are in fact zero. Finally, the variance of the sample autocorrelations is approximately \(1/T\) (equivalently, the standard deviation is \(1/\sqrt{T}\)), which is easy to construct and remember. Under normality, taking plus or minus two standard errors yields an approximate 95% confidence interval. Thus, if the series is white noise, approximately 95% of the sample autocorrelations should fall in the interval \(0 \pm 2/\sqrt{T}\). In practice, when we plot the sample autocorrelations for a sample of data, we typically include the “two standard error bands,” which are useful for making informal graphical assessments of whether and how the series deviates from white noise.

The two-standard-error bands, although very useful, only provide 95% bounds for the sample autocorrelations taken one at a time. Ultimately, we’re often interested in whether a series is white noise, that is, whether all its autocorrelations are \textit{jointly} zero. A simple extension lets us test that hypothesis. Rewrite the expression
\[ \hat{\rho}(\tau) \sim N\left(0, \frac{1}{T}\right) \]
as
\[ \sqrt{T}\hat{\rho}(\tau) \sim N(0, 1). \]
Squaring both sides yields\textsuperscript{11}

\[ T \hat{\rho}^2(\tau) \sim \chi^2_{1}. \]

It can be shown that, in addition to being approximately normally distributed, the sample autocorrelations at various displacements are approximately independent of one another. Recalling that the sum of independent \( \chi^2 \) variables is also \( \chi^2 \) with degrees of freedom equal to the sum of the degrees of freedom of the variables summed, we have shown that the \textbf{Box-Pierce Q-statistic},

\[ Q_{BP} = T \sum_{\tau=1}^{m} \hat{\rho}^2(\tau), \]

is approximately distributed as a \( \chi^2_m \) random variable under the null hypothesis that \( y \) is white noise.\textsuperscript{12} A slight modification of this, designed to follow more closely the \( \chi^2 \) distribution in small samples, is

\[ Q_{LB} = T(T+2) \sum_{\tau=1}^{m} \left( \frac{1}{T-\tau} \right) \hat{\rho}^2(\tau). \]

Under the null hypothesis that \( y \) is white noise, \( Q_{LB} \) is approximately distributed as a \( \chi^2_m \) random variable. Note that the \textbf{Ljung-Box Q-statistic} is the same as the Box-Pierce \( Q \) statistic, except that the sum of squared autocorrelations is replaced by a weighted sum of squared autocorrelations, where the weights are \( (T+2)/(T-\tau) \). For moderate and large \( T \), the weights are approximately 1, so that the Ljung-Box statistic differs little from the Box-Pierce statistic.

Selection of \( m \) is done to balance competing criteria. On one hand, we don’t want \( m \) too small, because after all, we’re trying to do a joint test on

\textsuperscript{11}Recall that the square of a standard normal random variable is a \( \chi^2 \) random variable with one degree of freedom. We square the sample autocorrelations \( \hat{\rho}(\tau) \) so that positive and negative values don’t cancel when we sum across various values of \( \tau \), as we will soon do.

\textsuperscript{12}m is a maximum displacement selected by the user. Shortly we’ll discuss how to choose it.
a large part of the autocorrelation function. On the other hand, as \( m \) grows relative to \( T \), the quality of the distributional approximations we’ve invoked deteriorates. In practice, focusing on \( m \) in the neighborhood of \( \sqrt{T} \) is often reasonable.

12.3.3 Sample Partial Autocorrelations

Recall that the partial autocorrelations are obtained from population linear regressions, which correspond to a thought experiment involving linear regression using an infinite sample of data. The sample partial autocorrelations correspond to the same thought experiment, except that the linear regression is now done on the (feasible) sample of size \( T \). If the fitted regression is

\[
\hat{y}_t = \hat{c} + \hat{\beta}_1 y_{t-1} + \ldots + \hat{\beta}_\tau y_{t-\tau},
\]

then the sample partial autocorrelation at displacement \( \tau \) is

\[
\hat{p}(\tau) \equiv \hat{\beta}_\tau.
\]

Distributional results identical to those we discussed for the sample autocorrelations hold as well for the sample partial autocorrelations. That is, if the series is white noise, approximately 95% of the sample partial autocorrelations should fall in the interval \( \pm 2/\sqrt{T} \). As with the sample autocorrelations, we typically plot the sample partial autocorrelations along with their two-standard-error bands.

A “correlogram analysis” simply means examination of the sample autocorrelation and partial autocorrelation functions (with two standard error bands), together with related diagnostics, such as \( Q \) statistics.

We don’t show the sample autocorrelation or partial autocorrelation at displacement 0, because as we mentioned earlier, they equal 1.0, by construction, and therefore convey no useful information. We’ll adopt this convention
throughout.

Note that the sample autocorrelation and partial autocorrelation are identical at displacement 1. That’s because at displacement 1, there are no earlier lags to control for when computing the sample partial autocorrelation, so it equals the sample autocorrelation. At higher displacements, of course, the two diverge.

12.4 Autoregressive Models for Serially-Correlated Time Series

12.4.1 Some Preliminary Notation: The Lag Operator

The lag operator and related constructs are the natural language in which time series models are expressed. If you want to understand and manipulate time series models – indeed, even if you simply want to be able to read the software manuals – you have to be comfortable with the lag operator. The lag operator, $L$, is very simple: it “operates” on a series by lagging it. Hence $Ly_t = y_{t-1}$. Similarly, $L^2 y_t = L(L(y_t)) = L(y_{t-1}) = y_{t-2}$, and so on. Typically we’ll operate on a series not with the lag operator but with a polynomial in the lag operator. A lag operator polynomial of degree $m$ is just a linear function of powers of $L$, up through the $m$-th power,

$$B(L) = b_0 + b_1 L + b_2 L^2 + \ldots b_m L^m.$$

To take a very simple example of a lag operator polynomial operating on a series, consider the $m$-th order lag operator polynomial $L^m$, for which

$$L^m y_t = y_{t-m}.$$

A well-known operator, the first-difference operator $\Delta$, is actually a first-order
polynomial in the lag operator; you can readily verify that

\[ \Delta y_t = (1 - L)y_t = y_t - y_{t-1}. \]

As a final example, consider the second-order lag operator polynomial \( 1 + .9L + .6L^2 \) operating on \( y_t \). We have

\[ (1 + .9L + .6L^2)y_t = y_t + .9y_{t-1} + .6y_{t-2}, \]

which is a weighted sum, or **distributed lag**, of current and past values. All time-series models, one way or another, must contain such distributed lags, because they’ve got to quantify how the past evolves into the present and future; hence lag operator notation is a useful shorthand for stating and manipulating time-series models.

Thus far we’ve considered only finite-order polynomials in the lag operator; it turns out that infinite-order polynomials are also of great interest. We write the infinite-order lag operator polynomial as

\[ B(L) = b_0 + b_1L + b_2L^2 + ... = \sum_{i=0}^{\infty} b_iL^i. \]

Thus, for example, to denote an infinite distributed lag of current and past shocks we might write

\[ B(L)\varepsilon_t = b_0\varepsilon_t + b_1\varepsilon_{t-1} + b_2\varepsilon_{t-2} + ... = \sum_{i=0}^{\infty} b_i\varepsilon_{t-i}. \]

At first sight, infinite distributed lags may seem esoteric and of limited practical interest, because models with infinite distributed lags have infinitely many parameters \( (b_0, b_1, b_2, ...) \) and therefore can’t be estimated with a finite sample of data. On the contrary, and surprisingly, it turns out that models involving infinite distributed lags are central to time series modeling. Wold’s theorem, to which we now turn, establishes that centrality.
12.4.2 Autoregressions

When building models, we don’t want to pretend that the model we fit is true. Instead, we want to be aware that we’re approximating a more complex reality. That’s the modern view, and it has important implications for time-series modeling. In particular, the key to successful time series modeling is parsimonious, yet accurate, approximations. Here we emphasize a very important class of approximations, the autoregressive (AR) model.

We begin by characterizing the autocorrelation function and related quantities under the assumption that the AR model is “true.” These characterizations have nothing to do with data or estimation, but they’re crucial for developing a basic understanding of the properties of the models, which is necessary to perform intelligent modeling. They enable us to make statements such as “If the data were really generated by an autoregressive process, then we’d expect its autocorrelation function to have property x.” Armed with that knowledge, we use the sample autocorrelations and partial autocorrelations, in conjunction with the AIC and the SIC, to suggest candidate models, which we then estimate.

The autoregressive process is a natural approximation to time-series dynamics. It’s simply a stochastic difference equation, a simple mathematical model in which the current value of a series is linearly related to its past values, plus an additive stochastic shock. Stochastic difference equations are a natural vehicle for discrete-time stochastic dynamic modeling.

The AR(1) Process

The first-order autoregressive process, AR(1) for short, is

$$y_t = \phi y_{t-1} + \varepsilon_t$$

---

13Sometimes, especially when characterizing population properties under the assumption that the models are correct, we refer to them as processes, which is short for stochastic processes.
\( \varepsilon_t \sim WN(0, \sigma^2). \)

In lag operator form, we write

\[
(1 - \phi L)y_t = \varepsilon_t.
\]

In Figure *** we show simulated realizations of length 150 of two \( AR(1) \) processes; the first is

\[
y_t = .4y_{t-1} + \varepsilon_t,
\]

and the second is

\[
y_t = .95y_{t-1} + \varepsilon_t,
\]

where in each case

\[
\varepsilon_t \sim iidN(0,1),
\]

and the same innovation sequence underlies each realization. The fluctuations in the \( AR(1) \) with parameter \( \phi = .95 \) appear much more persistent that those of the \( AR(1) \) with parameter \( \phi = .4 \). Thus the \( AR(1) \) model is capable of capturing highly persistent dynamics.

Certain conditions must be satisfied for an autoregressive process to be covariance stationary. If we begin with the \( AR(1) \) process,

\[
y_t = \phi y_{t-1} + \varepsilon_t,
\]

and substitute backward for lagged \( y \)'s on the right side, we obtain

\[
y_t = \varepsilon_t + \phi \varepsilon_{t-1} + \phi^2 \varepsilon_{t-2} + ...
\]

In lag operator form we write

\[
y_t = \frac{1}{1 - \phi L} \varepsilon_t.
\]

This moving average representation for \( y \) is convergent if and only if \( |\phi| < 1 \).
12.4. AUTOREGRESSIVE MODELS FOR SERIALLY-CORRELATED TIME SERIES

Thus, $|\phi| < 1$ is the condition for covariance stationarity in the $AR(1)$ case. Equivalently, the condition for covariance stationarity is that the inverse of the root of the autoregressive lag operator polynomial be less than one in absolute value.

From the moving average representation of the covariance stationary $AR(1)$ process, we can compute the unconditional mean and variance,

$$E(y_t) = E(\varepsilon_t + \phi \varepsilon_{t-1} + \phi^2 \varepsilon_{t-2} + \ldots)$$

$$= E(\varepsilon_t) + \phi E(\varepsilon_{t-1}) + \phi^2 E(\varepsilon_{t-2}) + \ldots$$

$$= 0$$

and

$$var(y_t) = var(\varepsilon_t + \phi \varepsilon_{t-1} + \phi^2 \varepsilon_{t-2} + \ldots)$$

$$= \sigma^2 + \phi^2 \sigma^2 + \phi^4 \sigma^2 + \ldots$$

$$= \sigma^2 \sum_{i=0}^{\infty} \phi^{2i}$$

$$= \sigma^2 \frac{1}{1-\phi^2}.$$

The conditional moments, in contrast, are

$$E(y_t|y_{t-1}) = E(\phi y_{t-1} + \varepsilon_t|y_{t-1})$$

$$= \phi E(y_{t-1}|y_{t-1}) + E(\varepsilon_t|y_{t-1})$$

$$= \phi y_{t-1} + 0$$

$$= \phi y_{t-1}$$
and
\[ \text{var}(y_t|y_{t-1}) = \text{var}((\phi y_{t-1} + \epsilon_t)|y_{t-1}) \]
\[ = \phi^2 \text{var}(y_{t-1}|y_{t-1}) + \text{var}(\epsilon_t|y_{t-1}) \]
\[ = 0 + \sigma^2 \]
\[ = \sigma^2. \]

Note in particular that the simple way that the conditional mean adapts to the changing information set as the process evolves.

To find the autocovariances, we proceed as follows. The process is
\[ y_t = \phi y_{t-1} + \epsilon_t, \]
so that multiplying both sides of the equation by \( y_{t-\tau} \) we obtain
\[ y_t y_{t-\tau} = \phi y_{t-1} y_{t-\tau} + \epsilon_t y_{t-\tau}. \]
For \( \tau \geq 1 \), taking expectations of both sides gives
\[ \gamma(\tau) = \phi \gamma(\tau - 1). \]
This is called the **Yule-Walker equation**. It is a recursive equation; that is, given \( \gamma(\tau) \), for any \( \tau \), the Yule-Walker equation immediately tells us how to get \( \gamma(\tau + 1) \). If we knew \( \gamma(0) \) to start things off (an “initial condition”), we could use the Yule-Walker equation to determine the entire autocovariance sequence. And we *do* know \( \gamma(0) \); it’s just the variance of the process, which we already showed to be
\[ \gamma(0) = \sigma^2. \]
Thus we have
\[ \gamma(0) = \sigma^2. \]
\[ \gamma(1) = \phi \sigma^2 \]
\[ \gamma(2) = \phi^2 \sigma^2, \]
and so on. In general, then,
\[ \gamma(\tau) = \phi^\tau \sigma^2, \tau = 0, 1, 2, \ldots. \]
Dividing through by \( \gamma(0) \) gives the autocorrelations,
\[ \rho(\tau) = \phi^\tau, \tau = 0, 1, 2, \ldots. \]
Note the gradual autocorrelation decay, which is typical of autoregressive processes. The autocorrelations approach zero, but only in the limit as the displacement approaches infinity. In particular, they don’t cut off to zero, as is the case for moving average processes. If \( \phi \) is positive, the autocorrelation decay is one-sided. If \( \phi \) is negative, the decay involves back-and-forth oscillations. The relevant case in business and economics is \( \phi > 0 \), but either way, the autocorrelations damp gradually, not abruptly. In Figure *** and *** we show the autocorrelation functions for \( AR(1) \) processes with parameters \( \phi = .4 \) and \( \phi = .95 \). The persistence is much stronger when \( \phi = .95 \).

Finally, the partial autocorrelation function for the \( AR(1) \) process cuts off abruptly; specifically,
\[ p(\tau) = \begin{cases} \phi, & \tau = 1 \\ 0, & \tau > 1. \end{cases} \]
It’s easy to see why. The partial autocorrelations are just the last coefficients in a sequence of successively longer population autoregressions. If the true process is in fact an \( AR(1) \), the first partial autocorrelation is just the autoregressive coefficient, and coefficients on all longer lags are zero.

In Figures *** and *** we show the partial autocorrelation functions for our two \( AR(1) \) processes. At displacement 1, the partial autocorrelations are
simply the parameters of the process (.4 and .95, respectively), and at longer displacements, the partial autocorrelations are zero.

More on the Stability Condition in $AR(1)$

The key stability condition is $|\phi| < 1$

Recall $y_t = \sum_{j=0}^{\infty} \phi^j \varepsilon_{t-j}$

$\implies \text{var}(y_t) = \sum_{j=0}^{\infty} \phi^{2j} \sigma^2$

This is the sum of a geometric series. Hence:

$$\text{var}(y_t) = \frac{\sigma^2}{1 - \phi^2} \text{ if } |\phi| < 1$$

$$\text{var}(y_t) = \infty \text{ otherwise}$$

A More Complete Picture of $AR(1)$ Stability
(On Your Own)

- Series $y_t$ is persistent but eventually reverts to a fixed mean
- Shocks $\varepsilon_t$ have persistent effects but eventually die out
  
  Hint: Consider $y_t = \mu + \sum_{j=0}^{\infty} \phi^j \varepsilon_{t-j}, \ |\phi| < 1$

- Autocorrelations $\rho(\tau)$ nonzero but decay to zero
- Autocorrelations $\rho(\tau)$ depend on $\tau$ (of course) but not on time

Hint: Use back substitution to relate $y_t$ and $y_{t-2}$. How does it compare to the relation between $y_t$ and $y_{t-1}$ when $|\phi| < 1$?

- Series $y_t$ varies but not too extremely

  Hint: Consider $\text{var}(y_t) = \frac{\sigma^2}{1 - \phi^2}, \ |\phi| < 1$

All of this makes for a nice, stable environment.

“Covariance stationarity”
12.4.3 The AR(p) Process

The general $p$-th order autoregressive process, or $AR(p)$ for short, is

$$y_t = \phi_1 y_{t-1} + \phi_2 y_{t-2} + \ldots + \phi_p y_{t-p} + \varepsilon_t$$

$$\varepsilon_t \sim WN(0, \sigma^2).$$

In lag operator form we write

$$\Phi(L)y_t = (1 - \phi_1 L - \phi_2 L^2 - \ldots - \phi_p L^p)y_t = \varepsilon_t.$$

In our discussion of the $AR(p)$ process we dispense with mathematical derivations and instead rely on parallels with the $AR(1)$ case to establish intuition for its key properties.

An $AR(p)$ process is covariance stationary if and only if the inverses of all roots of the autoregressive lag operator polynomial $\Phi(L)$ are inside the unit circle.\(^{14}\) In the covariance stationary case we can write the process in the convergent infinite moving average form

$$y_t = \frac{1}{\Phi(L)} \varepsilon_t.$$

The autocorrelation function for the general $AR(p)$ process, as with that of the $AR(1)$ process, decays gradually with displacement. Finally, the $AR(p)$ partial autocorrelation function has a sharp cutoff at displacement $p$, for the same reason that the $AR(1)$ partial autocorrelation function has a sharp cutoff at displacement 1.

Let’s discuss the $AR(p)$ autocorrelation function in a bit greater depth. The key insight is that, in spite of the fact that its qualitative behavior (gradual damping) matches that of the $AR(1)$ autocorrelation function, it

\(^{14}\)A necessary condition for covariance stationarity, which is often useful as a quick check, is $\sum_{i=1}^{p} \phi_i < 1$. If the condition is satisfied, the process may or may not be stationary, but if the condition is violated, the process can’t be stationary.
can nevertheless display a richer variety of patterns, depending on the order and parameters of the process. It can, for example, have damped monotonic decay, as in the $AR(1)$ case with a positive coefficient, but it can also have damped oscillation in ways that $AR(1)$ can’t have. In the $AR(1)$ case, the only possible oscillation occurs when the coefficient is negative, in which case the autocorrelations switch signs at each successively longer displacement. In higher-order autoregressive models, however, the autocorrelations can oscillate with much richer patterns reminiscent of cycles in the more traditional sense. This occurs when some roots of the autoregressive lag operator polynomial are complex.\footnote{Note that complex roots can’t occur in the $AR(1)$ case.} Consider, for example, the $AR(2)$ process,

$$y_t = 1.5y_{t-1} - .9y_{t-2} + \varepsilon_t.$$ 

The corresponding lag operator polynomial is $1 - 1.5L + .9L^2$, with two complex conjugate roots, $.83 \pm .65i$. The inverse roots are $.75 \pm .58i$, both of which are close to, but inside, the unit circle; thus the process is covariance stationary. It can be shown that the autocorrelation function for an $AR(2)$ process is

$$\rho(0) = 1$$
$$\rho(\tau) = \phi_1\rho(\tau - 1) + \phi_2\rho(\tau - 2), \tau = 2, 3, ...$$

$$\rho(1) = \frac{\phi_1}{1 - \phi_2}$$

Using this formula, we can evaluate the autocorrelation function for the process at hand; we plot it in Figure ***. Because the roots are complex, the autocorrelation function oscillates, and because the roots are close to the unit circle, the oscillation damps slowly.

Finally, let’s step back once again to consider in greater detail the precise way that finite-order autoregressive processes approximate the Wold repre-
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sentation. As always, the Wold representation is

\[ y_t = B(L)\varepsilon_t, \]

where \( B(L) \) is of infinite order. The moving average representation associated with the \( AR(1) \) process is

\[ y_t = \frac{1}{1 - \phi L}\varepsilon_t. \]

Thus, when we fit an \( AR(1) \) model, we’re using \( \frac{1}{1 - \phi L} \), a rational polynomial with degenerate numerator polynomial (degree zero) and denominator polynomial of degree one, to approximate \( B(L) \). The moving average representation associated with the \( AR(1) \) process is of infinite order, as is the Wold representation, but it does not have infinitely many free coefficients. In fact, only one parameter, \( \phi \), underlies it.

The \( AR(p) \) is an obvious generalization of the \( AR(1) \) strategy for approximating the Wold representation. The moving average representation associated with the \( AR(p) \) process is

\[ y_t = \frac{1}{\Phi(L)}\varepsilon_t. \]

When we fit an \( AR(p) \) model to approximate the Wold representation we’re still using a rational polynomial with degenerate numerator polynomial (degree zero), but the denominator polynomial is of higher degree.

12.4.4 Alternative Approaches to Estimating Autoregressions

We can estimate autoregressions directly by OLS.

Alternatively, we can write the \( AR \) model as a regression on an intercept, with a serially correlated disturbance. We have

\[ y_t = \mu + \varepsilon_t \]
\[ \Phi(L)\varepsilon_t = v_t \]

\[ v_t \sim WN(0, \sigma^2). \]

We can estimate each model in identical fashion using nonlinear least squares. Eviews and other packages proceed in precisely that way.\(^\text{16}\)

This framework – regression on a constant with serially correlated disturbances – has a number of attractive features. First, the mean of the process is the regression constant term.\(^\text{17}\) Second, it leads us naturally toward regression on more than just a constant, as other right-hand side variables can be added as desired.

*************

Non-Zero Mean I (\(AR(1)\) Example): Regression on an Intercept and \(y_{t-1}\), With White Noise Disturbances

\[ (y_t - \mu) = \phi(y_{t-1} - \mu) + \varepsilon_t \]

\[ \varepsilon_t \sim iidN(0, \sigma^2), \ |\phi| < 1 \]

\[ \implies y_t = c + \phi y_{t-1} + \varepsilon_t, \text{ where } c = \mu(1 - \phi) \]

Back-substitution reveals that:

\[ y_t = \mu + \sum_{j=0}^{\infty} \phi^j \varepsilon_{t-j} \]

\[ \implies E(y_t) = \mu \]

Non-Zero Mean II (\(AR(1)\) Example, Cont’d): Regression on an Intercept Alone, with \(AR(1)\) Disturbances

\(^{16}\)That’s why, for example, information on the number of iterations required for convergence is presented even for estimation of the autoregressive model.

\(^{17}\)Hence the notation “\(\mu\)” for the intercept.
\[ y_t = \mu + \varepsilon_t \]

\[ \varepsilon_t = \phi \varepsilon_{t-1} + v_t \]

\[ v_t \sim iidN(0, \sigma^2), \ |\phi| < 1 \]

12.5 Exercises, Problems and Complements

1. (Autocorrelation functions of covariance stationary series)

While interviewing at a top investment bank, your interviewer is impressed by the fact that you have taken a course on time series. She decides to test your knowledge of the autocovariance structure of covariance stationary series and lists five autocovariance functions:

a. \( \gamma(t, \tau) = \alpha \)

b. \( \gamma(t, \tau) = e^{-\alpha \tau} \)

c. \( \gamma(t, \tau) = \alpha \tau \)

d. \( \gamma(t, \tau) = \frac{\alpha}{\tau} \), where \( \alpha \) is a positive constant. Which autocovariance function(s) are consistent with covariance stationarity, and which are not? Why?

2. (Autocorrelation vs. partial autocorrelation)

Describe the difference between autocorrelations and partial autocorrelations. How can autocorrelations at certain displacements be positive while the partial autocorrelations at those same displacements are negative?

3. (Simulating time series processes)
Many cutting-edge estimation techniques involve simulation. Moreover, simulation is often a good way to get a feel for a model and its behavior. White noise can be simulated on a computer using random number generators, which are available in most statistics, econometrics and forecasting packages.

a. Simulate a Gaussian white noise realization of length 200. Call the white noise $\varepsilon_t$. Compute the correlogram. Discuss.

b. Form the distributed lag $y_t = \varepsilon_t + 0.9\varepsilon_{t-1}$, $t = 2, 3, ..., 200$. Compute the sample autocorrelations and partial autocorrelations. Discuss.

c. Let $y_1 = 1$ and $y_t = 0.9y_{t-1} + \varepsilon_t$, $t = 2, 3, ..., 200$. Compute the sample autocorrelations and partial autocorrelations. Discuss.

4. (Sample autocorrelation functions for trending series)

A tell-tale sign of the slowly-evolving nonstationarity associated with trend is a sample autocorrelation function that damps extremely slowly.

a. Find three trending series, compute their sample autocorrelation functions, and report your results. Discuss.

b. Fit appropriate trend models, obtain the model residuals, compute their sample autocorrelation functions, and report your results. Discuss.

5. (Sample autocorrelation functions for seasonal series)

A tell-tale sign of seasonality is a sample autocorrelation function with sharp peaks at the seasonal displacements (4, 8, 12, etc. for quarterly data, 12, 24, 36, etc. for monthly data, and so on).

a. Find a series with both trend and seasonal variation. Compute its sample autocorrelation function. Discuss.
b. Detrend the series. Discuss.

c. Compute the sample autocorrelation function of the detrended series. Discuss.

d. Seasonally adjust the detrended series. Discuss.

e. Compute the sample autocorrelation function of the detrended, seasonally-adjusted series. Discuss.

6. (Outliers in Time Series)

Outliers can arise for a number of reasons. Perhaps the outlier is simply a mistake due to a clerical recording error, in which case you’d want to replace the incorrect data with the correct data. We’ll call such outliers measurement outliers, because they simply reflect measurement errors. In a time-series context, if a particular value of a recorded series is plagued by a measurement outlier, there’s no reason why observations at other times should necessarily be affected.

Alternatively, outliers in time series may be associated with large unanticipated shocks, the effects of which may certainly linger. If, for example, an adverse shock hits the U.S. economy this quarter (e.g., the price of oil on the world market triples) and the U.S. plunges into a severe depression, then it’s likely that the depression will persist for some time. Such outliers are called innovation outliers, because they’re driven by shocks, or “innovations,” whose effects naturally last more than one period due to the dynamics operative in business, economic, and financial series.

12.6 Notes
Figure 1
A Rigid Cyclical Pattern
Figure 3
Autocorrelation Function, Non-Damping
Figure 4
Autocorrelation Function, Gradual Damped Oscillation
Figure 5
Autocorrelation Function, Sharp Cutoff
Figure 6

Realization of White Noise Process
Figure 7
Population Autocorrelation Function
White Noise Process
Figure 8
Population Partial Autocorrelation Function
White Noise Process
Figure 6
Realizations of Two AR(1) Processes

\[ \phi = 0.4 \quad \phi = 0.95 \]
Figure 7
Population Autocorrelation Function
AR(1) Process, \( q = 4 \)
Figure 8
Population Autocorrelation Function
AR(1) Process, $q=95$
Figure 9
Population Partial Autocorrelation Function
AR(1) Process, $q=4$
Figure 10
Population Partial Autocorrelation Function
AR(1) Process, \( \varphi = 0.95 \)
Figure 11
Population Autocorrelation Function
AR(2) Process with Complex Roots
Chapter 13

Serial Correlation in Time Series Regression

Recall the full ideal conditions.

Here we deal with violation of the assumption that ***

Consider:

\[ \varepsilon \sim N(0, \sigma^2 \Omega) \]

The FIC case is \( \Omega = I \). When is \( \Omega \neq I \)?

We’ve already seen heteroskedasticity.

Now we consider “serial correlation” or “autocorrelation.”

\[ \rightarrow \ v_t \text{ is correlated with } \varepsilon_{t-\tau} \leftarrow \]

Can arise for many reasons, but they all boil down to:

The included \( X \) variables fail to capture all the dynamics in \( y \).

- No additional explanation needed!

On \( \Omega \) with Heteroskedasticity vs. Serial Correlation

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With heteroskedasticity, \( \varepsilon_i \) is independent across \( i \) but not identically distributed across \( i \) (variance of \( \varepsilon_i \) varies with \( i \)):

\[
\sigma^2 \Omega = \begin{pmatrix}
\sigma_1^2 & 0 & \ldots & 0 \\
0 & \sigma_2^2 & \ldots & 0 \\
\vdots & \vdots & \ddots & \vdots \\
0 & 0 & \ldots & \sigma_N^2
\end{pmatrix}
\]

With serial correlation, \( \varepsilon_t \) is correlated across \( t \) but unconditionally identically distributed across \( t \):

\[
\sigma^2 \Omega = \begin{pmatrix}
\sigma^2 & \gamma(1) & \ldots & \gamma(T-1) \\
\gamma(1) & \sigma^2 & \ldots & \gamma(T-2) \\
\vdots & \vdots & \ddots & \vdots \\
\gamma(T-1) & \gamma(T-2) & \ldots & \sigma^2
\end{pmatrix}
\]

Consequences of Serial Correlation

- OLS inefficient (no longer BLUE),
- in finite samples and asymptotically
- Standard errors biased and inconsistent. Hence \( t \) ratios do not have the \( t \) distribution in finite samples and do not have the \( N(0,1) \) distribution asymptotically

Does this sound familiar?

Detection

- Graphical autocorrelation diagnostics
  - Residual plot
13.1 Testing for Serial Correlation

If a model has extracted all the systematic information from the data, then what’s left – the residual – should be \( \text{iid} \) random noise. Hence the usefulness of various residual-based tests of the hypothesis that regression disturbances are white noise.

- Formal autocorrelation tests and analyses
  - Durbin-Watson
  - Breusch-Godfrey
  - Residual correlogram

Liquor Sales Regression on Trend and Seasonals
Graphical Diagnostics - Residual Plot

Graphical Diagnostics - Scatterplot of \( e_t \) against \( e_{t-1} \)

13.1.1 The Durbin-Watson Test

Formal Tests and Analyses: Durbin-Watson (0.59!)

The Durbin-Watson test (discussed in Chapter 4) is the most popular.

Simple paradigm (\( AR(1) \)):

\[
y_t = x_t' \beta + \varepsilon_t
\]

\[
\varepsilon_t = \phi \varepsilon_{t-1} + v_t
\]
CHAPTER 13. SERIAL CORRELATION IN TIME SERIES REGRESSION

Dependent Variable: LSALES
Method: Least Squares
Date: 10/13/12  Time: 12:32
Sample: 1968M01 1993M12
Included observations: 312

Variable  Coef  Std. Err  t-Statistic  Prob.
---------  ------  --------  -----------  -----
TIME      0.007656  0.0000123  62.35882  0.0000
TIME2     -1.14E-05  3.56E-07  -32.06823  0.0000
D1        6.147456  0.012340  498.1699  0.0000
D2        6.08653  0.012353  492.8890  0.0000
D3        6.174127  0.012366  499.3008  0.0000
D4        6.175220  0.012378  498.8970  0.0000
D5        6.246086  0.012390  504.1398  0.0000
D6        6.250387  0.012401  504.0394  0.0000
D7        6.295797  0.012412  507.2402  0.0000
D8        6.260843  0.012423  504.5509  0.0000
D9        6.203832  0.012433  498.9630  0.0000
D10       6.229197  0.012444  500.5968  0.0000
D11       6.259770  0.012453  502.6602  0.0000
D12       6.306908  0.012463  527.9819  0.0000

R-squared  0.986111  Mean dependent var  7.112363
Adjusted R-squared  0.985505  S.D. dependent var  0.379308
S.E. of regression  0.045666  Akaike info criterion  -3.201086
Sum squared resid  0.621448  Schwarz criterion  -3.120131
Log likelihood  527.4094  Hannan-Quinn criterion  -3.221039
Durbin-Watson stat  0.586387
13.1. TESTING FOR SERIAL CORRELATION

\[ v_t \sim iid N(0, \sigma^2) \]

We want to test \( H_0 : \phi = 0 \) against \( H_1 : \phi \neq 0 \)

Regress \( y \rightarrow X \) and obtain the residuals \( e_t \)

\[
DW = \frac{\sum_{t=2}^{T} (e_t - e_{t-1})^2}{\sum_{t=1}^{T} e_t^2}
\]

Understanding the Durbin-Watson Statistic

\[
DW = \frac{\sum_{t=2}^{T} (e_t - e_{t-1})^2}{\sum_{t=1}^{T} e_t^2} = \frac{1}{T} \sum_{t=2}^{T} (e_t - e_{t-1})^2 = \frac{1}{T} \sum_{t=1}^{T} e_t^2
\]

\[
= \frac{1}{T} \sum_{t=2}^{T} e_t^2 + \frac{1}{T} \sum_{t=2}^{T} e_{t-1}^2 - 2 \frac{1}{T} \sum_{t=2}^{T} e_t e_{t-1}
\]

Hence as \( T \rightarrow \infty \):

\[
DW \approx \frac{\sigma^2 + \sigma^2 - 2cov(e_t, e_{t-1})}{\sigma^2} = 2\left(1 - \frac{\text{corr}(e_t, e_{t-1})}{\rho_c(1)}\right)
\]
\[ \Rightarrow \quad DW \in [0, 4], \quad DW \to 2 \text{ as } \phi \to 0, \text{ and } DW \to 0 \text{ as } \phi \to 1 \]

Note that the Durbin-Watson test is effectively based only on the first sample autocorrelation and really only tests whether the first autocorrelation is zero. We say therefore that the Durbin-Watson is a test for first-order serial correlation.

In addition, the Durbin-Watson test is not valid if the regressors include lagged dependent variables.\(^1\) (See EPC *** ) On both counts, we’d like more general and flexible approaches for diagnosing serial correlation.

### 13.1.2 The Breusch-Godfrey Test

The Breusch-Godfrey test is an alternative to the Durbin-Watson test. It’s designed to detect \(p^{th}\)-order serial correlation, where \(p\) is selected by the user, and is also valid in the presence of lagged dependent variables.

**General \(AR(p)\) environment:**

\[
y_t = x_t' \beta + \varepsilon_t
\]

\[
\varepsilon_t = \phi_1 \varepsilon_{t-1} + \ldots + \phi_p \varepsilon_{t-p} + v_t
\]

\[
v_t \sim iidN(0, \sigma^2)
\]

We want to test \(H_0: (\phi_1, ..., \phi_p) = 0\) against \(H_1: (\phi_1, ..., \phi_p) \neq 0\)

- Regress \(y_t \to x_t\) and obtain the residuals \(e_t\)

- Regress \(e_t \to x_t, e_{t-1}, ..., e_{t-p}\)

\(^1\)Following standard, if not strictly appropriate, practice, in this book we often report and examine the Durbin-Watson statistic even when lagged dependent variables are included. We always supplement the Durbin-Watson statistic, however, with other diagnostics such as the residual correlogram, which remain valid in the presence of lagged dependent variables, and which almost always produce the same inference as the Durbin-Watson statistic.
• Examine $TR^2$. In large samples $TR^2 \sim \chi^2_p$ under the null.

Does this sound familiar?

BG for $AR(1)$ Disturbances
$(TR^2 = 168.5, \ p = 0.0000)$

BG for $AR(4)$ Disturbances
$(TR^2 = 216.7, \ p = 0.0000)$

BG for $AR(8)$ Disturbances
$(TR^2 = 219.0, \ p = 0.0000)$

13.1.3 The Residual Correlogram

When we earlier introduced the correlogram in Chapter ***, we focused on the case of an observed time series, in which case we showed that the $Q$ statistics are distributed as $\chi^2_m$. Now, however, we want to assess whether unobserved model disturbances are white noise. To do so, we use the model
CHAPTER 13. SERIAL CORRELATION IN TIME SERIES REGRESSION
13.2. ESTIMATION WITH SERIAL CORRELATION

residuals, which are estimates of the unobserved disturbances. Because we fit a model to get the residuals, we need to account for the degrees of freedom used. The upshot is that the distribution of the $Q$ statistics under the white noise hypothesis is better approximated by a $\chi^2_{m-k}$ random variable, where $k$ is the number of parameters estimated.

$$\hat{\rho}_e(\tau) = \frac{\text{cov}(e_t, e_{t-\tau})}{\text{var}(e_t)} = \frac{1}{T} \sum_t e_t e_{t-\tau}$$

$$\hat{\rho}_e(\tau)$$ is the coefficient on $e_{t-\tau}$ in the regression $e_t \rightarrow c, e_{t-1}, \ldots, e_{t-(\tau-1)}, e_{t-\tau}$

Approximate 95% “Bartlett bands” under the iid $N$ null: $0 \pm \frac{2}{\sqrt{T}}$

$$Q_{BP} = T \sum_{\tau=1}^{m} \hat{\rho}_e^2(\tau) \sim \chi^2_{m-K} \text{ under iid } N$$

$$Q_{LB} = T(T+2) \sum_{\tau=1}^{m} \left( \frac{1}{T-\tau} \right) \hat{\rho}_e^2(\tau) \sim \chi^2_{m-K}$$

Residual Correlogram for Trend + Seasonal Model

13.2 Estimation with Serial Correlation

“Correcting for Autocorrelation”

13.2.1 Regression with Serially-Correlated Disturbances

GLS quasi-differencing, Cochrane-Orcutt iteration
• Generalized least squares
  – Transform the data such that the classical conditions hold

• Heteroskedasticity and autocorrelation consistent (HAC) s.e.’s
  – Use OLS, but calculate standard errors robustly

Recall Generalized Least Squares (GLS)

Consider the FIC except that we now let:

\[ \varepsilon \sim N(0, \sigma^2 \Omega) \]

The GLS estimator is:

\[ \hat{\beta}_{GLS} = (X'\Omega^{-1}X)^{-1}X'\Omega^{-1}y \]

Under the remaining full ideal conditions it is consistent, normally
distributed with covariance matrix \( \sigma^2(X'\Omega^{-1}X)^{-1} \), and MVUE:

\[ \hat{\beta}_{GLS} \sim N(\beta, \sigma^2(X'\Omega^{-1}X)^{-1}) \]
Infeasible GLS
(Illustrated in the Durbin-Watson AR(1) Environment)

\[ y_t = x_t' \beta + \varepsilon_t \] (1a)

\[ \varepsilon_t = \phi \varepsilon_{t-1} + v_t \] (1b)

\[ v_t \sim iid N(0, \sigma^2) \] (1c)

Suppose that you know \( \phi \). Then you could form:

\[ \phi y_{t-1} = \phi x_{t-1}' \beta + \phi \varepsilon_{t-1} \] (1a*)

\[ \implies (y_t - \phi y_{t-1}) = (x_t' - \phi x_{t-1}') \beta + (\varepsilon_t - \phi \varepsilon_{t-1}) \] (just (1a) – (1a*))

\[ \implies y_t = \phi y_{t-1} + x_t' \beta - x_{t-1}' (\phi \beta) + v_t \]

– Satisfies the classical conditions! Note the restriction.

13.2.2 Serially-Correlated Disturbances vs. Lagged Dependent Variables

Closely related. Inclusion of lagged dependent variables is the more general
(and simple!) approach. OLS estimation.

So, two key closely-related regressions:

\[ y_t \to x_t \] (with AR(1) disturbances)

\[ y_t \to y_{t-1}, x_t, x_{t-1} \] (with WN disturbances and a coef. restr.)

Feasible GLS

(1) Replace the unknown \( \phi \) value with
an estimate and run the OLS regression:

$$(y_t - \hat{\phi} y_{t-1}) \rightarrow (x'_t - \hat{\phi} x'_{t-1})$$

- Iterate if desired: $\hat{\beta}_1, \hat{\phi}_1, \hat{\beta}_2, \hat{\phi}_2, \ldots$

(2) Run the OLS Regression

$$y_t \rightarrow y_{t-1}, x_t, x_{t-1}$$

subject to the constraint noted earlier (or not)

- Generalizes trivially to $AR(p)$: $y_t \rightarrow y_{t-1}, \ldots, y_{t-p}, x_t, x_{t-1}, \ldots, x_{t-p}$

(Select $p$ using the usual $AIC$, $SIC$, etc.)

Trend + Seasonal Model with $AR(4)$ Disturbances

Residual Plot

Trend + Seasonal Model with $AR(4)$ Disturbances

Residual Correlogram
13.2. ESTIMATION WITH SERIAL CORRELATION

Figure 13.2: ***.

Figure 13.3: ***.
Trend + Seasonal Model with Four Lags of Dep. Var.

How Did we Arrive at \( AR(4) \) Dynamics?

Everything points there:
- Supported by original trend + seasonal residual correlogram
  - Supported by \( DW \)
  - Supported by \( BG \)
  - Supported by \( SIC \) pattern:
    \[
    \begin{align*}
    AR(1) &= -3.797 \\
    AR(2) &= -3.941 \\
    AR(3) &= -4.080 \\
    AR(4) &= -4.086 \\
    AR(5) &= -4.071 \\
    AR(6) &= -4.058 \\
    AR(7) &= -4.057 \\
    AR(8) &= -4.040
    \end{align*}
    \]

Heteroskedasticity-and-Autocorrelation Consistent (HAC) Standard Errors
13.2. ESTIMATION WITH SERIAL CORRELATION

Using advanced methods, one can obtain consistent standard errors (if not an efficient $\hat{\beta}$), under minimal assumptions

- “HAC standard errors”
- “Robust standard errors”
- “Newey-West standard errors”
- $\hat{\beta}$ remains unchanged at its OLS value. Is that a problem?

Trend + Seasonal Model with HAC Standard Errors

13.2.3 A Full Model of Liquor Sales

We’ll model monthly U.S. liquor sales. We graphed a short span of the series in Chapter *** and noted its pronounced seasonality – sales skyrocket during the Christmas season. In Figure ***, we show a longer history of liquor sales, 1968.01 - 1993.12. In Figure *** we show log liquor sales; we take logs to
stabilize the variance, which grows over time.\textsuperscript{2} The variance of log liquor sales is more stable, and it’s the series for which we’ll build models.\textsuperscript{3}

Liquor sales dynamics also feature prominent trend and cyclical effects. Liquor sales trend upward, and the trend appears nonlinear in spite of the fact that we’re working in logs. To handle the nonlinear trend, we adopt a quadratic trend model (in logs). The estimation results are in Table 1. The residual plot (Figure ***) shows that the fitted trend increases at a decreasing rate; both the linear and quadratic terms are highly significant. The adjusted $R^2$ is 89\%, reflecting the fact that trend is responsible for a large part of the variation in liquor sales. The standard error of the regression is .125; it’s an estimate of the standard deviation of the error we’d expect to make in forecasting liquor sales if we accounted for trend but ignored seasonality and serial correlation. The Durbin-Watson statistic provides no evidence against the hypothesis that the regression disturbance is white noise.

The residual plot, however, shows obvious residual seasonality. The Durbin-Watson statistic missed it, evidently because it’s not designed to have power against seasonal dynamics.\textsuperscript{4} The residual plot also suggests that there may be a cycle in the residual, although it’s hard to tell (hard for the Durbin-Watson statistic as well), because the pervasive seasonality swamps the picture and makes it hard to infer much of anything.

The residual correlogram (Table 2) and its graph (Figure ***) confirm the importance of the neglected seasonality. The residual sample autocorrelation function has large spikes, far exceeding the Bartlett bands, at the seasonal displacements, 12, 24, and 36. It indicates some cyclical dynamics as well; apart from the seasonal spikes, the residual sample autocorrelation and par-

\textsuperscript{2}The nature of the logarithmic transformation is such that it “compresses” an increasing variance. Make a graph of log(x) as a function of x, and you’ll see why.

\textsuperscript{3}From this point onward, for brevity we’ll simply refer to “liquor sales,” but remember that we’ve taken logs.

\textsuperscript{4}Recall that the Durbin-Watson test is designed to detect simple $AR(1)$ dynamics. It also has the ability to detect other sorts of dynamics, but evidently not those relevant to the present application, which are very different from a simple $AR(1)$. \hfill
tial autocorrelation functions oscillate, and the Ljung-Box statistic rejects the white noise null hypothesis even at very small, non-seasonal, displacements. In Table 3 we show the results of regression on quadratic trend and a full set of seasonal dummies. The quadratic trend remains highly significant. The adjusted $R^2$ rises to 99%, and the standard error of the regression falls to .046, which is an estimate of the standard deviation of the forecast error we expect to make if we account for trend and seasonality but ignore serial correlation. The Durbin-Watson statistic, however, has greater ability to detect serial correlation now that the residual seasonality has been accounted for, and it sounds a loud alarm.

The residual plot of Figure *** shows no seasonality, as that’s now picked up by the model, but it confirms the Durbin-Watson’s warning of serial correlation. The residuals are highly persistent, and hence predictable. We show the residual correlogram in tabular and graphical form in Table *** and Figure ***. The residual sample autocorrelations oscillate and decay slowly, and they exceed the Bartlett standard errors throughout. The Ljung-Box test strongly rejects the white noise null at all displacements. Finally, the residual sample partial autocorrelations cut off at displacement 3. All of this suggests that an $AR(3)$ would provide a good approximation to the disturbance’s Wold representation.

In Table 5, then, we report the results of estimating a liquor sales model with quadratic trend, seasonal dummies, and $AR(3)$ disturbances. The $R^2$ is now 100%, and the Durbin-Watson is fine. One inverse root of the $AR(3)$ disturbance process is estimated to be real and close to the unit circle (.95), and the other two inverse roots are a complex conjugate pair farther from the unit circle. The standard error of this regression is an estimate of the standard deviation of the forecast error we’d expect to make after modeling the residual serial correlation, as we’ve now done; that is, it’s an estimate
of the standard deviation of $v$.\footnote{Recall that $v$ is the innovation that drives the $AR$ process for the regression disturbance, $\varepsilon$.} It’s a very small .027, roughly half that obtained when we ignored serial correlation.

We show the residual plot in Figure *** and the residual correlogram in Table *** and Figure ***. The residual plot reveals no patterns; instead, the residuals look like white noise, as they should. The residual sample autocorrelations and partial autocorrelations display no patterns and are mostly inside the Bartlett bands. The Ljung-Box statistics also look good for small and moderate displacements, although their $p$-values decrease for longer displacements.

All things considered, the quadratic trend, seasonal dummy, $AR(3)$ specification seems tentatively adequate. We also perform a number of additional checks. In Figure ***, we show a histogram and normality test applied to the residuals. The histogram looks symmetric, as confirmed by the skewness near zero. The residual kurtosis is a bit higher than three and causes Jarque-Bera test to reject the normality hypothesis with a $p$-value of .02, but the residuals nevertheless appear to be fairly well approximated by a normal distribution, even if they may have slightly fatter tails.

### 13.3 Exercises, Problems and Complements

1. (Serially correlated disturbances vs. lagged dependent variables)

   Estimate the quadratic trend model for log liquor sales with seasonal dummies and three lags of the dependent variable included directly. Discuss your results and compare them to those we obtained when we instead allowed for $AR(3)$ disturbances in the regression.

2. (Liquor sales model selection using AIC and SIC)

   Use the AIC and SIC to assess the necessity and desirability of including trend and seasonal components in the liquor sales model.
a. Display the AIC and SIC for a variety of specifications of trend and seasonality. Which would you select using the AIC? SIC? Do the AIC and SIC select the same model? If not, which do you prefer?

b. Discuss the estimation results and residual plot from your preferred model, and perform a correlogram analysis of the residuals. Discuss, in particular, the patterns of the sample autocorrelations and partial autocorrelations, and their statistical significance.

c. How, if at all, are your results different from those reported in the text? Are the differences important? Why or why not?

3. (Diagnostic checking of model residuals)

   The Durbin-Watson test is invalid in the presence of lagged dependent variables. Breusch-Godfrey remains valid.

   a. **Durbin’s $h$ test** is an alternative to the Durbin-Watson test. As with the Durbin-Watson test, it’s designed to detect first-order serial correlation, but it’s valid in the presence of lagged dependent variables. Do some background reading as well on Durbin’s $h$ test and report what you learned.

   b. Which do you think is likely to be most useful to you in assessing the properties of residuals from time-series models: the residual correlogram, Durbin’s $h$ test, or the Breusch-Godfrey test? Why?

4. (Assessing the adequacy of the liquor sales model trend specification)

   Critique the liquor sales model that we adopted (log liquor sales with quadratic trend, seasonal dummies, and $AR(3)$ disturbances).

   a. If the trend is not a good approximation to the actual trend in the series, would it greatly affect short-run forecasts? Long-run forecasts?

   b. Fit and assess the adequacy of a model with log-linear trend.
c. How might you fit and assess the adequacy of a broken linear trend? How might you decide on the location of the break point?

d. Recall our assertion that best practice requires using a $\chi^2_{m-k}$ distribution rather than a $\chi^2_m$ distribution to assess the significance of $Q$-statistics for model residuals, where $m$ is the number of autocorrelations included in the Box-Pierce statistic and $k$ is the number of parameters estimated. In several places in this chapter, we failed to heed this advice when evaluating the liquor sales model. If we were instead to compare the residual $Q$-statistic $p$-values to a $\chi^2_{m-k}$ distribution, how, if at all, would our assessment of the model’s adequacy change?

e. Return to the log-quadratic trend model with seasonal dummies, allow for $AR(p)$ disturbances, and do a systematic selection of $p$ and $q$ using the $AIC$ and $SIC$. Do $AIC$ and $SIC$ select the same model? If not, which do you prefer? If your preferred model differs from the $AR(3)$ that we used, replicate the analysis in the text using your preferred model, and discuss your results.

13.4 Notes

The idea that regression models with serially correlated disturbances are more restrictive than other sorts of transfer function models has a long history in econometrics and engineering and is highlighted in a memorably-titled paper, ”Serial Correlation as a Convenient Simplification, not a Nuisance,” by Hendry and Mizon (1978)***.
Chapter 14

Heteroskedasticity in Time Series

Recall the full ideal conditions.

The celebrated Wold decomposition makes clear that every covariance stationary series may be viewed as ultimately driven by underlying weak white noise innovations. Hence it is no surprise that every model discussed in this book is driven by underlying white noise. To take a simple example, if the series \( y_t \) follows an AR(1) process, then \( y_t = \phi y_{t-1} + \varepsilon_t \), where \( \varepsilon_t \) is white noise. In some situations it is inconsequential whether \( \varepsilon_t \) is weak or strong white noise, that is, whether \( \varepsilon_t \) is independent, as opposed to merely serially uncorrelated. Hence, to simplify matters we sometimes assume strong white noise, \( \varepsilon_t \sim iid(0, \sigma^2) \). Throughout this book, we have thus far taken that approach, sometimes explicitly and sometimes implicitly.

When \( \varepsilon_t \) is independent, there is no distinction between the unconditional distribution of \( \varepsilon_t \) and the distribution of \( \varepsilon_t \) conditional upon its past, by definition of independence. Hence \( \sigma^2 \) is both the unconditional and conditional variance of \( \varepsilon_t \). The Wold decomposition, however, does not require that \( \varepsilon_t \) be serially independent; rather it requires only that \( \varepsilon_t \) be serially uncorrelated.

If \( \varepsilon_t \) is dependent, then its unconditional and conditional distributions will differ. We denote the unconditional innovation distribution by \( \varepsilon_t \sim (0, \sigma^2) \). We are particularly interested in conditional dynamics characterized by heteroskedasticity, or time-varying volatility. Hence we denote the conditional
distribution by $\varepsilon_t | \Omega_{t-1} \sim (0, \sigma_t^2)$, where $\Omega_{t-1} = \varepsilon_{t-1}, \varepsilon_{t-2}, \ldots$. The conditional variance $\sigma_t^2$ will in general evolve as $\Omega_{t-1}$ evolves, which focuses attention on the possibility of time-varying innovation volatility.\footnote{In principle, aspects of the conditional distribution other than the variance, such as conditional skewness, could also fluctuate. Conditional variance fluctuations are by far the most important in practice, however, so we assume that fluctuations in the conditional distribution of $\varepsilon$ are due exclusively to fluctuations in $\sigma_t^2$.}

Allowing for time-varying volatility is crucially important in certain economic and financial contexts. The volatility of financial asset returns, for example, is often time-varying. That is, markets are sometimes tranquil and sometimes turbulent, as can readily be seen by examining the time series of stock market returns in Figure 1, to which we shall return in detail. Time-varying volatility has important implications for financial risk management, asset allocation and asset pricing, and it has therefore become a central part of the emerging field of financial econometrics. Quite apart from financial applications, however, time-varying volatility also has direct implications for interval and density forecasting in a wide variety of applications: correct confidence intervals and density forecasts in the presence of volatility fluctuations require time-varying confidence interval widths and time-varying density forecast spreads. The models that we have considered thus far, however, do not allow for that possibility. In this chapter we do so.

\section*{14.1 The Basic ARCH Process}

Consider the general linear process,

$$y_t = B(L)\varepsilon_t$$

$$B(L) = \sum_{i=0}^{\infty} b_i L^i$$

$$\sum_{i=0}^{\infty} b_i^2 < \infty$$
$b_0 = 1$

$\varepsilon_t \sim WN(0, \sigma^2)$.

We will work with various cases of this process.

Suppose first that $\varepsilon_t$ is strong white noise, $\varepsilon_t \sim iid(0, \sigma^2)$. Let us review some results already discussed for the general linear process, which will prove useful in what follows. The *unconditional* mean and variance of $y$ are

$$E(y_t) = 0$$

and

$$E(y_t^2) = \sigma^2 \sum_{i=0}^{\infty} b_i^2,$$

which are both time-invariant, as must be the case under covariance stationarity. However, the *conditional* mean of $y$ is time-varying:

$$E(y_t|\Omega_{t-1}) = \sum_{i=1}^{\infty} b_i \varepsilon_{t-i},$$

where the information set is

$$\Omega_{t-1} = \varepsilon_{t-1}, \varepsilon_{t-2}, \ldots.$$

The ability of the general linear process to capture covariance stationary conditional mean dynamics is the source of its power.

Because the volatility of many economic time series varies, one would hope that the general linear process could capture conditional variance dynamics as well, but such is not the case for the model as presently specified: the conditional variance of $y$ is constant at

$$E \left( (y_t - E(y_t|\Omega_{t-1}))^2 | \Omega_{t-1} \right) = \sigma^2.$$
This potentially unfortunate restriction manifests itself in the properties of the h-step-ahead conditional prediction error variance. The minimum mean squared error forecast is the conditional mean,

\[ E(y_{t+h} | \Omega_t) = \sum_{i=0}^{\infty} b_{i+h} \varepsilon_{t-i}, \]

and so the associated prediction error is

\[ y_{t+h} - E(y_{t+h} | \Omega_t) = \sum_{i=0}^{h-1} b_i \varepsilon_{t+h-i}, \]

which has a conditional prediction error variance of

\[ E\left((y_{t+h} - E(y_{t+h} | \Omega_t))^2 | \Omega_t\right) = \sigma^2 \sum_{i=0}^{h-1} b_i^2. \]

The conditional prediction error variance is different from the unconditional variance, but it is not time-varying: it depends only on h, not on the conditioning information \( \Omega_t \). In the process as presently specified, the conditional variance is not allowed to adapt to readily available and potentially useful conditioning information.

So much for the general linear process with iid innovations. Now we extend it by allowing \( \varepsilon_t \) to be weak rather than strong white noise, with a particular nonlinear dependence structure. In particular, suppose that, as before,

\[ y_t = B(L) \varepsilon_t \]

\[ B(L) = \sum_{i=0}^{\infty} b_i L^i \]

\[ \sum_{i=0}^{\infty} b_i^2 < \infty \]

\[ b_0 = 1, \]
but now suppose as well that

\[ \varepsilon_t | \Omega_{t-1} \sim N(0, \sigma_t^2) \]
\[ \sigma_t^2 = \omega + \gamma(L) \varepsilon_t^2 \]
\[ \omega > 0 \gamma(L) = \sum_{i=1}^{p} \gamma_i L^i \gamma_i \geq 0 \text{ for all } \sum \gamma_i < 1. \]

Note that we parameterize the innovation process in terms of its conditional density,

\[ \varepsilon_t | \Omega_{t-1}, \]

which we assume to be normal with a zero conditional mean and a conditional variance that depends linearly on \( p \) past squared innovations. \( \varepsilon_t \) is serially uncorrelated but not serially independent, because the current conditional variance \( \sigma_t^2 \) depends on the history of \( \varepsilon_t \). The stated regularity conditions are sufficient to ensure that the conditional and unconditional variances are positive and finite, and that \( y_t \) is covariance stationary.

The unconditional moments of \( \varepsilon_t \) are constant and are given by

\[ E(\varepsilon_t) = 0 \]

and

\[ E(\varepsilon_t - E(\varepsilon_t))^2 = \frac{\omega}{1 - \sum \gamma_i}. \]

The important result is not the particular formulae for the unconditional mean and variance, but the fact that they are fixed, as required for covariance stationarity. As for the conditional moments of \( \varepsilon_t \), its conditional variance

\[ \gamma(L) \varepsilon_t^2. \]
is time-varying,

\[ E \left( (\varepsilon_t - E(\varepsilon_t|\Omega_{t-1}))^2 | \Omega_{t-1} \right) = \omega + \gamma(L)\varepsilon_t^2, \]

and of course its conditional mean is zero by construction.

Assembling the results to move to the unconditional and conditional moments of \( y \) as opposed to \( \varepsilon_t \), it is easy to see that both the unconditional mean and variance of \( y \) are constant (again, as required by covariance stationarity), but that both the conditional mean and variance are time-varying:

\[ E(y_t|\Omega_{t-1}) = \sum_{i=1}^{\infty} b_i \varepsilon_{t-i} \]

\[ E \left( (y_t - E(y_t|\Omega_{t-1}))^2 | \Omega_{t-1} \right) = \omega + \gamma(L)\varepsilon_t^2. \]

Thus, we now treat conditional mean and variance dynamics in a symmetric fashion by allowing for movement in each, as determined by the evolving information set \( \Omega_{t-1} \). In the above development, \( \varepsilon_t \) is called an ARCH(p) process, and the full model sketched is an infinite-ordered moving average with ARCH(p) innovations, where ARCH stands for autoregressive conditional heteroskedasticity. Clearly \( \varepsilon_t \) is conditionally heteroskedastic, because its conditional variance fluctuates. There are many models of conditional heteroskedasticity, but most are designed for cross-sectional contexts, such as when the variance of a cross-sectional regression disturbance depends on one or more of the regressors.\(^3\) However, heteroskedasticity is often present as well in the time-series contexts relevant for forecasting, particularly in financial markets. The particular conditional variance function associated with the ARCH process,

\[ \sigma_t^2 = \omega + \gamma(L)\varepsilon_t^2, \]

\(^3\)The variance of the disturbance in a model of household expenditure, for example, may depend on income.
is tailor-made for time-series environments, in which one often sees volatility clustering, such that large changes tend to be followed by large changes, and small by small, of either sign. That is, one may see persistence, or serial correlation, in volatility dynamics (conditional variance dynamics), quite apart from persistence (or lack thereof) in conditional mean dynamics. The ARCH process approximates volatility dynamics in an autoregressive fashion; hence the name autoregressive conditional heteroskedasticity. To understand why, note that the ARCH conditional variance function links today’s conditional variance positively to earlier lagged $\varepsilon_i^2$’s, so that large $\varepsilon_i^2$’s in the recent past produce a large conditional variance today, thereby increasing the likelihood of a large $\varepsilon_i^2$ today. Hence ARCH processes are to conditional variance dynamics precisely as standard autoregressive processes are to conditional mean dynamics. The ARCH process may be viewed as a model for the disturbance in a broader model, as was the case when we introduced it above as a model for the innovation in a general linear process. Alternatively, if there are no conditional mean dynamics of interest, the ARCH process may be used for an observed series. It turns out that financial asset returns often have negligible conditional mean dynamics but strong conditional variance dynamics; hence in much of what follows we will view the ARCH process as a model for an observed series, which for convenience we will sometimes call a “return.”

14.2 The GARCH Process

Thus far we have used an ARCH(p) process to model conditional variance dynamics. We now introduce the GARCH(p,q) process (GARCH stands for generalized ARCH), which we shall subsequently use almost exclusively. As we shall see, GARCH is to ARCH (for conditional variance dynamics) as ARMA is to AR (for conditional mean dynamics).
The pure GARCH(p,q) process is given by
\[ y_t = \varepsilon_t \]

\[ \varepsilon_t | \Omega_{t-1} \sim N(0, \sigma_t^2) \]

\[ \sigma_t^2 = \omega + \alpha(L)\varepsilon_t^2 + \beta(L)\sigma_t^2 \]

\[ \alpha(L) = \sum_{i=1}^{p} \alpha_i L^i, \beta(L) = \sum_{i=1}^{q} \beta_i L^i \]

\[ \omega > 0, \alpha_i \geq 0, \beta_i \geq 0, \sum \alpha_i + \sum \beta_i < 1. \]

The stated conditions ensure that the conditional variance is positive and that \( y_t \) is covariance stationary.

Back substitution on \( \sigma_t^2 \) reveals that the GARCH(p,q) process can be represented as a restricted infinite-ordered ARCH process,

\[ \sigma_t^2 = \frac{\omega}{1 - \sum \beta_i} + \frac{\alpha(L)}{1 - \beta(L)} \varepsilon_t^2 = \frac{\omega}{1 - \sum \beta_i} + \sum_{i=1}^{\infty} \delta_i \varepsilon_{t-i}^2, \]

which precisely parallels writing an ARMA process as a restricted infinite-ordered AR. Hence the GARCH(p,q) process is a parsimonious approximation to what may truly be infinite-ordered ARCH volatility dynamics.

It is important to note a number of special cases of the GARCH(p,q) process. First, of course, the ARCH(p) process emerges when \( \beta(L) = 0 \).

Second, if both \( \alpha(L) \) and \( \beta(L) \) are zero, then the process is simply iid Gaussian noise with variance \( \omega \). Hence, although ARCH and GARCH processes may at first appear unfamiliar and potentially ad hoc, they are in fact much more general than standard iid white noise, which emerges as a potentially

\footnote{By “pure” we mean that we have allowed only for conditional variance dynamics, by setting \( y_t = \varepsilon_t \). We could of course also introduce conditional mean dynamics, but doing so would only clutter the discussion while adding nothing new.}
Here we highlight some important properties of GARCH processes. All of the discussion of course applies as well to ARCH processes, which are special cases of GARCH processes. First, consider the second-order moment structure of GARCH processes. The first two unconditional moments of the pure GARCH process are constant and given by

\[ E(\varepsilon_t) = 0 \]

and

\[ E(\varepsilon_t - E(\varepsilon_t))^2 = \frac{\omega}{1 - \sum \alpha_i - \sum \beta_i}, \]

while the conditional moments are

\[ E(\varepsilon_t|\Omega_{t-1}) = 0 \]

and of course

\[ E((\varepsilon_t - E(\varepsilon_t|\Omega_{t-1}))^2|\Omega_{t-1}) = \omega + \alpha(L)\varepsilon_t^2 + \beta(L)\sigma_t^2. \]

In particular, the unconditional variance is fixed, as must be the case under covariance stationarity, while the conditional variance is time-varying. It is no surprise that the conditional variance is time-varying – the GARCH process was of course designed to allow for a time-varying conditional variance – but it is certainly worth emphasizing: the conditional variance is itself a serially correlated time series process.

Second, consider the unconditional higher-order (third and fourth) moment structure of GARCH processes. Real-world financial asset returns, which are often modeled as GARCH processes, are typically unconditionally symmetric but leptokurtic (that is, more peaked in the center and with fatter tails than a normal distribution). It turns out that the implied uncondi-
tional distribution of the conditionally Gaussian GARCH process introduced above is also symmetric and leptokurtic. The unconditional leptokurtosis of GARCH processes follows from the persistence in conditional variance, which produces clusters of “low volatility” and “high volatility” episodes associated with observations in the center and in the tails of the unconditional distribution, respectively. Both the unconditional symmetry and unconditional leptokurtosis agree nicely with a variety of financial market data.

Third, consider the conditional prediction error variance of a GARCH process, and its dependence on the conditioning information set. Because the conditional variance of a GARCH process is a serially correlated random variable, it is of interest to examine the optimal h-step-ahead prediction, prediction error, and conditional prediction error variance. Immediately, the h-step-ahead prediction is

$$E(\varepsilon_{t+h}|\Omega_t) = 0,$$

and the corresponding prediction error is

$$\varepsilon_{t+h} - E(\varepsilon_{t+h}|\Omega_t) = \varepsilon_{t+h}.$$

This implies that the conditional variance of the prediction error,

$$E\left(\left(\varepsilon_{t+h} - E(\varepsilon_{t+h}|\Omega_t)\right)^2|\Omega_t\right) = E(\varepsilon_{t+h}^2|\Omega_t),$$

depends on both $h$ and $\Omega_t$,

because of the dynamics in the conditional variance. Simple calculations
reveal that the expression for the GARCH(p, q) process is given by

\[ E(\varepsilon_{t+h}^2|\Omega_t) = \omega \left( \sum_{i=0}^{h-2} (\alpha(1) + \beta(1))^i \right) + (\alpha(1) + \beta(1))^{h-1} \sigma_{t+1}^2. \]

In the limit, this conditional variance reduces to the unconditional variance of the process,

\[ \lim_{h \to \infty} E(\varepsilon_{t+h}^2|\Omega_t) = \frac{\omega}{1 - \alpha(1) - \beta(1)}. \]

For finite h, the dependence of the prediction error variance on the current information set \( \Omega_t \) can be exploited to improve interval and density forecasts.

Fourth, consider the relationship between \( \varepsilon_t^2 \) and \( \sigma_t^2 \). The relationship is important: GARCH dynamics in \( \sigma_t^2 \) turn out to introduce ARMA dynamics in \( \varepsilon_t^2 \). More precisely, if \( \varepsilon_t \) is a GARCH(p,q) process, then

\[ \varepsilon_t^2 \]

has the ARMA representation

\[ \varepsilon_t^2 = \omega + (\alpha(L) + \beta(L))\varepsilon_t^2 - \beta(L)\nu_t + \nu_t, \]

where

\[ \nu_t = \varepsilon_t^2 - \sigma_t^2 \]

is the difference between the squared innovation and the conditional variance at time \( t \). To see this, note that if \( \varepsilon_t \) is GARCH(p,q), then

\[ \sigma_t^2 = \omega + \alpha(L)\varepsilon_t^2 + \beta(L)\sigma_t^2. \]

Adding and subtracting

\[ \beta(L)\varepsilon_t^2 \]

\[ ^5 \text{Put differently, the GARCH process approximates conditional variance dynamics in the same way that an ARMA process approximates conditional mean dynamics.} \]
from the right side gives

\[ \sigma_t^2 = \omega + \alpha(L)\epsilon_t^2 + \beta(L)\epsilon_t^2 - \beta(L)\epsilon_t^2 + \beta(L)\sigma_t^2 \]

\[ = \omega + (\alpha(L) + \beta(L))\epsilon_t^2 - \beta(L)(\epsilon_t^2 - \sigma_t^2). \]

Adding \( \epsilon_t^2 \) to each side then gives

\[ \sigma_t^2 + \epsilon_t^2 = \omega + (\alpha(L) + \beta(L))\epsilon_t^2 - \beta(L)(\epsilon_t^2 - \sigma_t^2) + \epsilon_t^2, \]

so that

\[ \epsilon_t^2 = \omega + (\alpha(L) + \beta(L))\epsilon_t^2 - \beta(L)(\epsilon_t^2 - \sigma_t^2) + (\epsilon_t^2 - \sigma_t^2), \]

\[ = \omega + (\alpha(L) + \beta(L))\epsilon_t^2 - \beta(L)\nu_t + \nu_t. \]

Thus,

\[ \epsilon_t^2 \]

is an ARMA((\max(p,q)), p) process with innovation \( \nu_t \), where

\[ \nu_t \in [-\sigma_t^2, \infty). \]

\( \epsilon_t^2 \) is covariance stationary if the roots of \( \alpha(L)+\beta(L)=1 \) are outside the unit circle.

Fifth, consider in greater depth the similarities and differences between \( \sigma_t^2 \) and

\[ \epsilon_t^2. \]

It is worth studying closely the key expression,

\[ \nu_t = \epsilon_t^2 - \sigma_t^2, \]
which makes clear that

$$\varepsilon_t^2$$

is effectively a “proxy” for $$\sigma_t^2$$, behaving similarly but not identically, with $$\nu_t$$ being the difference, or error. In particular, $$\varepsilon_t^2$$ is a noisy proxy: $$\varepsilon_t^2$$ is an unbiased estimator of $$\sigma_t^2$$, but it is more volatile. It seems reasonable, then, that reconciling the noisy proxy $$\varepsilon_t^2$$ and the true underlying $$\sigma_t^2$$ should involve some sort of smoothing of $$\varepsilon_t^2$$. Indeed, in the GARCH(1,1) case $$\sigma_t^2$$ is precisely obtained by exponentially smoothing $$\varepsilon_t^2$$. To see why, consider the exponential smoothing recursion, which gives the current smoothed value as a convex combination of the current unsmoothed value and the lagged smoothed value,

$$\bar{\varepsilon}_t^2 = \gamma \varepsilon_t^2 + (1 - \gamma) \bar{\varepsilon}_{t-1}^2.$$  

Back substitution yields an expression for the current smoothed value as an exponentially weighted moving average of past actual values:

$$\bar{\varepsilon}_t^2 = \sum w_j \varepsilon_{t-j}^2,$$

where

$$w_j = \gamma(1 - \gamma)^j.$$  

Now compare this result to the GARCH(1,1) model, which gives the current volatility as a linear combination of lagged volatility and the lagged squared return, $$\sigma_t^2 = \omega + \alpha \varepsilon_{t-1}^2 + \beta \sigma_{t-1}^2.$$  

Back substitution yields $$\sigma_t^2 = \frac{\omega}{1-\beta} + \alpha \sum \beta^{j-1} \varepsilon_{t-j}^2$$, so that the GARCH(1,1) process gives current volatility as an exponentially weighted moving average of past squared returns.  

Sixth, consider the temporal aggregation of GARCH processes. By temporal aggregation we mean aggregation over time, as for example when we convert a series of daily returns to weekly returns, and then to monthly returns, then quarterly, and so on. It turns out that convergence toward
normality under temporal aggregation is a feature of real-world financial asset returns. That is, although high-frequency (e.g., daily) returns tend to be fat-tailed relative to the normal, the fat tails tend to get thinner under temporal aggregation, and normality is approached. Convergence to normality under temporal aggregation is also a property of covariance stationary GARCH processes. The key insight is that a low-frequency change is simply the sum of the corresponding high-frequency changes; for example, an annual change is the sum of the internal quarterly changes, each of which is the sum of its internal monthly changes, and so on. Thus, if a Gaussian central limit theorem can be invoked for sums of GARCH processes, convergence to normality under temporal aggregation is assured. Such theorems can be invoked if the process is covariance stationary.

In closing this section, it is worth noting that the symmetry and leptokurtosis of the unconditional distribution of the GARCH process, as well as the disappearance of the leptokurtosis under temporal aggregation, provide nice independent confirmation of the accuracy of GARCH approximations to asset return volatility dynamics, insofar as GARCH was certainly not invented with the intent of explaining those features of financial asset return data. On the contrary, the unconditional distributional results emerged as unanticipated byproducts of allowing for conditional variance dynamics, thereby providing a unified explanation of phenomena that were previously believed unrelated.

14.3 Extensions of ARCH and GARCH Models

There are numerous extensions of the basic GARCH model. In this section, we highlight several of the most important. One important class of extensions allows for asymmetric response; that is, it allows for last period’s squared
return to have different effects on today's volatility, depending on its sign.\(^6\) Asymmetric response is often present, for example, in stock returns.

### 14.3.1 Asymmetric Response

The simplest GARCH model allowing for asymmetric response is the **threshold GARCH**, or TGARCH, model.\(^7\) We replace the standard GARCH conditional variance function, \(\sigma_t^2 = \omega + \alpha \varepsilon_{t-1}^2 + \beta \sigma_{t-1}^2\), with \(\sigma_t^2 = \omega + \alpha \varepsilon_{t-1}^2 + \gamma \varepsilon_{t-1}^2 D_t + \beta \sigma_{t-1}^2\), where \(D_t = 1, if \varepsilon_t < 0\) or \(0, otherwise.\)

The dummy variable \(D\) keeps track of whether the lagged return is positive or negative. When the lagged return is positive (good news yesterday), \(D=0\), so the effect of the lagged squared return on the current conditional variance is simply \(\alpha\). In contrast, when the lagged return is negative (bad news yesterday), \(D=1\), so the effect of the lagged squared return on the current conditional variance is \(\alpha + \gamma\). If \(\gamma=0\), the response is symmetric and we have a standard GARCH model, but if \(\gamma \neq 0\) we have asymmetric response of volatility to news. Allowance for asymmetric response has proved useful for modeling "leverage effects" in stock returns, which occur when \(\gamma < 0.\)\(^8\)

Asymmetric response may also be introduced via the **exponential GARCH** (EGARCH) model,

\[
\ln(\sigma_t^2) = \omega + \alpha \left| \frac{\varepsilon_{t-1}}{\sigma_{t-1}} \right| + \gamma \varepsilon_{t-1}^2 \sigma_{t-1}^{-2} + \beta \ln(\sigma_{t-1}^2).
\]

Note that volatility is driven by both size and sign of shocks; hence the model allows for an asymmetric response depending on the sign of news.\(^9\)

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\(^6\) In the GARCH model studied thus far, only the *square* of last period's return affects the current conditional variance; hence its sign is irrelevant.

\(^7\) For expositional convenience, we will introduce all GARCH extensions in the context of GARCH(1,1), which is by far the most important case for practical applications. Extensions to the GARCH(p,q) case are immediate but notationally cumbersome.

\(^8\) Negative shocks appear to contribute more to stock market volatility than do positive shocks. This is called the leverage effect, because a negative shock to the market value of equity increases the aggregate debt/equity ratio (other things the same), thereby increasing leverage.

\(^9\) The absolute "size" of news is captured by \(\left| \frac{r_{t-1}}{\sigma_{t-1}} \right|\), and the sign is captured by \(r_{t-1}/\sigma_{t-1}\).
log specification also ensures that the conditional variance is automatically positive, because $\sigma^2_t$ is obtained by exponentiating $\ln(\sigma^2_t)$; hence the name “exponential GARCH.”

### 14.3.2 Exogenous Variables in the Volatility Function

Just as ARMA models of conditional mean dynamics can be augmented to include the effects of exogenous variables, so too can GARCH models of conditional variance dynamics.

We simply modify the standard GARCH volatility function in the obvious way, writing

$$\sigma^2_t = \omega + \alpha \varepsilon^2_{t-1} + \beta \sigma^2_{t-1} + \gamma x_t,$$

where $\gamma$ is a parameter and $x$ is a positive exogenous variable.\(^{10}\) Allowance for exogenous variables in the conditional variance function is sometimes useful. Financial market volume, for example, often helps to explain market volatility.

### 14.3.3 Regression with GARCH disturbances and GARCH-M

Just as ARMA models may be viewed as models for disturbances in regressions, so too may GARCH models. We write

$$y_t = \beta_0 + \beta_1 x_t + \varepsilon_t$$

$$\varepsilon_t|\Omega_{t-1} \sim N(0, \sigma^2_t)$$

$$\sigma^2_t = \omega + \alpha \varepsilon^2_{t-1} + \beta \sigma^2_{t-1}.$$  

Consider now a regression model with GARCH disturbances of the usual sort, with one additional twist: the conditional variance enters as a regressor, thereby affecting the conditional mean. We

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\(^{10}\)Extension to allow multiple exogenous variables is straightforward.
write

\[ y_t = \beta_0 + \beta_1 x_t + \gamma \sigma_t^2 + \varepsilon_t \]

\[ \varepsilon_t | \Omega_{t-1} \sim N(0, \sigma_t^2) \]

\[ \sigma_t^2 = \omega + \alpha \varepsilon_{t-1}^2 + \beta \sigma_{t-1}^2. \]

This model, which is a special case of the general regression model with GARCH disturbances, is called GARCH-in-Mean (GARCH-M). It is sometimes useful in modeling the relationship between risks and returns on financial assets when risk, as measured by the conditional variance, varies.\(^{11}\)

### 14.3.4 Component GARCH

Note that the standard GARCH(1,1) process may be written as \( (\sigma_t^2 - \bar{\omega}) = \alpha (\varepsilon_{t-1}^2 - \bar{\omega}) + \) where \( \bar{\omega} = \frac{\omega}{1 - \alpha - \beta} \) is the unconditional variance.\(^{12}\) This is precisely the GARCH(1,1) model introduced earlier, rewritten in a slightly different but equivalent form.

In this model, short-run volatility dynamics are governed by the parameters \( \alpha \) and \( \beta \), and there are no long-run volatility dynamics, because \( \bar{\omega} \) is constant.

Sometimes we might want to allow for both long-run and short-run, or persistent and transient, volatility dynamics in addition to the short-run volatility dynamics already incorporated. To do this, we replace \( \bar{\omega} \) with a time-varying process, yielding \( (\sigma_t^2 - q_t) = \alpha (\varepsilon_{t-1}^2 - q_{t-1}) + \beta (\sigma_{t-1}^2 - q_{t-1}) \), where the time-varying long-run volatility, \( q_t \), is given by \( q_t = \omega + \rho (q_{t-1} - \omega) + \phi (\varepsilon_{t-1}^2 - \sigma_{t-1}^2) \).

This “component GARCH” model effectively lets us decompose volatility dynamics into long-run (persistent) and short-run (transitory) components, which sometimes yields useful insights. The persistent dynamics are governed by \( \rho \), and the transitory dynamics are governed by \( \alpha \) and \( \beta \).\(^{13}\)

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\(^{11}\)One may also allow the conditional standard deviation, rather than the conditional variance, to enter the regression.

\(^{12}\bar{\omega} \) is sometimes called the “long-run” variance, referring to the fact that the unconditional variance is the long-run average of the conditional variance.

\(^{13}\)It turns out, moreover, that under suitable conditions the component GARCH model introduced here is covariance stationary, and equivalent to a GARCH(2,2) process subject to certain nonlinear restrictions on its parameters.
14.3.5 Mixing and Matching

In closing this section, we note that the different variations and extensions of the GARCH process may of course be mixed. As an example, consider the following conditional variance function: 

\[ (\sigma^2_t - q_t) = \alpha(\varepsilon^2_{t-1} - q_{t-1}) + \gamma(\varepsilon^2_{t-1} - q_{t-1})D_{t-1} + \beta(\sigma^2_{t-1} - q_{t-1}) + \theta x_t. \]

This is a component GARCH specification, generalized to allow for asymmetric response of volatility to news via the sign dummy D, as well as effects from the exogenous variable x.

14.4 Estimating, Forecasting and Diagnosing GARCH Models

Recall that the likelihood function is the joint density function of the data, viewed as a function of the model parameters, and that maximum likelihood estimation finds the parameter values that maximize the likelihood function. This makes good sense: we choose those parameter values that maximize the likelihood of obtaining the data that were actually obtained. It turns out that construction and evaluation of the likelihood function is easily done for GARCH models, and maximum likelihood has emerged as the estimation method of choice.\textsuperscript{14}

No closed-form expression exists for the GARCH maximum likelihood estimator, so we must maximize the likelihood numerically.\textsuperscript{15} Construction of optimal forecasts of GARCH processes is simple. In fact, we derived the key formula earlier but did not comment extensively on it. Recall, in particular, that

\[ \sigma^2_{t+h,t} = E[\varepsilon^2_{t+h_t}|\Omega_t] = \omega \left( \sum_{i=1}^{h-1} [\alpha(1) + \beta(1)]^i \right) + [\alpha(1) + \beta(1)]^{h-1} \sigma^2_{t+1}. \]

\textsuperscript{14}The precise form of the likelihood is complicated, and we will not give an explicit expression here, but it may be found in various of the surveys mentioned in the Notes at the end of the chapter.

\textsuperscript{15}Routines for maximizing the GARCH likelihood are available in a number of modern software packages such as Eviews. As with any numerical optimization, care must be taken with startup values and convergence criteria to help insure convergence to a global, as opposed to merely local, maximum.
In words, the optimal h-step-ahead forecast is proportional to the optimal 1-step-ahead forecast. The optimal 1-step-ahead forecast, moreover, is easily calculated: all of the determinants of $\sigma^2_{t+1}$ are lagged by at least one period, so that there is no problem of forecasting the right-hand side variables. In practice, of course, the underlying GARCH parameters $\alpha$ and $\beta$ are unknown and so must be estimated, resulting in the feasible forecast $\hat{\sigma}^2_{t+h,t}$ formed in the obvious way. In financial applications, volatility forecasts are often of direct interest, and the GARCH model delivers the optimal h-step-ahead point forecast, $\sigma^2_{t+h,t}$. Alternatively, and more generally, we might not be intrinsically interested in volatility; rather, we may simply want to use GARCH volatility forecasts to improve h-step-ahead interval or density forecasts of $\varepsilon_t$, which are crucially dependent on the h-step-ahead prediction error variance, $\sigma^2_{t+h,t}$. Consider, for example, the case of interval forecasting. In the case of constant volatility, we earlier worked with Gaussian ninety-five percent interval forecasts of the form

$$y_{t+h,t} \pm 1.96 \sigma_h,$$

where $\sigma_h$ denotes the unconditional h-step-ahead standard deviation (which also equals the conditional h-step-ahead standard deviation in the absence of volatility dynamics). Now, however, in the presence of volatility dynamics we use

$$y_{t+h,t} \pm 1.96 \sigma_{t+h,t}.$$

The ability of the conditional prediction interval to adapt to changes in volatility is natural and desirable: when volatility is low, the intervals are naturally tighter, and conversely. In the presence of volatility dynamics, the unconditional interval forecast is correct on average but likely incorrect at any given time, whereas the conditional interval forecast is correct at all times. The issue arises as to how to detect GARCH effects in observed returns, and
related, how to assess the adequacy of a fitted GARCH model. A key and simple device is the correlogram of squared returns, $\varepsilon_t^2$. As discussed earlier, $\varepsilon_t^2$ is a proxy for the latent conditional variance; if the conditional variance displays persistence, so too will $\varepsilon_t^2$. Once can of course also fit a GARCH model, and assess significance of the GARCH coefficients in the usual way.

Note that we can write the GARCH process for returns as $\varepsilon_t = \sigma_t v_t$, where $v_t \sim iidN(0,1)$, $\sigma_t^2 = \omega + \alpha \varepsilon_{t-1}^2 + \beta \sigma_{t-1}^2$. Equivalently, the standardized return, $v$, is iid, $\varepsilon_t / \hat{\sigma}_t \sim iidN(0,1)$.

This observation suggests a way to evaluate the adequacy of a fitted GARCH model: standardize returns by the conditional standard deviation from the fitted GARCH model, $\hat{\sigma}$, and then check for volatility dynamics missed by the fitted model by examining the correlogram of the squared standardized return, $(\varepsilon_t / \hat{\sigma}_t)^2$. This is routinely done in practice.

### 14.5 Stock Market Volatility

We model and forecast the volatility of daily returns on *** from *** through ***, excluding holidays, for a total of *** observations. We estimate using observations ***, and then we forecast observations ***,

In Figure *** we plot the daily returns, $r_t$. There is no visual evidence of serial correlation in the returns, but there is evidence of serial correlation in the amplitude of the returns. That is, volatility appears to cluster: large changes tend to be followed by large changes, and small by small, of either sign. In Figure *** we show the histogram and related statistics for $r_t$. The mean daily return is slightly positive. Moreover, the returns are approximately symmetric (only slightly left skewed) but highly leptokurtic.

---

16Note well, however, that the converse is not true. That is, if $\varepsilon_t^2$ displays persistence, it does not necessarily follow that the conditional variance displays persistence. In particular, neglected serial correlation associated with conditional mean dynamics may cause serial correlation in $\varepsilon_t$ and hence also in $\varepsilon_t^2$. Thus, before proceeding to examine and interpret the correlogram of $\varepsilon_t^2$ as a check for volatility dynamics, it is important that any conditional mean effects be appropriately modeled, in which case $\varepsilon_t$ should be interpreted as the disturbance in an appropriate conditional mean model.
The Jarque-Bera statistic indicates decisive rejection of normality. In Figure *** we show the correlogram for $r_t$. The sample autocorrelations are tiny and usually insignificant relative to the Bartlett standard errors, yet the autocorrelation function shows some evidence of a systematic cyclical pattern, and the $Q$ statistics (not shown), which cumulate the information across all displacements, reject the null of weak white noise. Despite the weak serial correlation evidently present in the returns, we will proceed for now as if returns were weak white noise, which is approximately, if not exactly, the case.\footnote{In the Exercises, Problems and Complements at the end of this chapter we model the conditional mean, as well as the conditional variance, of returns.}

In Figure *** we plot $r_t^2$. The volatility clustering is even more evident than it was in the time series plot of returns. Perhaps the strongest evidence of all comes from the correlogram of $r_t^2$, which we show in Figure ***: all sample autocorrelations of $r_t^2$ are positive, overwhelmingly larger than those of the returns themselves, and statistically significant. As a crude first pass at modeling the stock market volatility, we fit an $AR(5)$ model directly to $r_t^2$; the results appear in Table ***. It is interesting to note that the $t$-statistics on the lagged squared returns are often significant, even at long lags, yet the $R^2$ of the regression is low, reflecting the fact that $r_t^2$ is a very noisy volatility proxy. As a more sophisticated second pass at modeling the return volatility, we fit an $ARCH(5)$ model to $r_t$; the results appear in Table ***. The lagged squared returns appear significant even at long lags. The correlogram of squared standardized residuals shown in Figure ***, however, displays some remaining systematic behavior, indicating that the $ARCH(5)$ model fails to capture all of the volatility dynamics, potentially because even longer lags are needed.\footnote{In the Exercises, Problems and Complements at the end of this chapter we also examine $ARCH(p)$ models with $p > 5$.}

In Table *** we show the results of fitting a $GARCH(1,1)$ model. All of the parameter estimates are highly statistically significant, and the “$ARCH$ coefficient” ($\alpha$) and “$GARCH$ coefficient” ($\beta$) sum to a value near unity (.987), with $\beta$ substantially larger then $\alpha$, as is commonly found.
for financial asset returns. We show the correlogram of squared standardized $GARCH(1, 1)$ residuals in Figure ***. All sample autocorrelations are tiny and inside the Bartlett bands, and they display noticeably less evidence of any systematic pattern than for the squared standardized $ARCH(5)$ residuals. In Figure *** we show the time series of estimated conditional standard deviations implied by the estimated $GARCH(1, 1)$ model. Clearly, volatility fluctuates a great deal and is highly persistent. For comparison we show in Figure *** the series of exponentially smoothed $r_t^2$, computed using a standard smoothing parameter of .05.\textsuperscript{19} Clearly the $GARCH$ and exponential smoothing volatility estimates behave similarly, although not at all identically. The difference reflects the fact that the $GARCH$ smoothing parameter is effectively estimated by the method of maximum likelihood, whereas the exponential smoothing parameter is set rather arbitrarily. Now, using the model estimated using observations ***, we generate a forecast of the conditional standard deviation for the out-of-sample observations ***. We show the results in Figure ***. The forecast period begins just following a volatility burst, so it is not surprising that the forecast calls for gradual volatility reduction. For greater understanding, in Figure *** we show both a longer history and a longer forecast. Clearly the forecast conditional standard deviation is reverting exponentially to the unconditional standard deviation (***) per the formula discussed earlier.

Heteroskedasticity in Time Series

Key Fact 1: Stock Returns are Approximately Serially Uncorrelated
Key Fact 2: Returns are Unconditionally Non-Gaussian

Unconditional Volatility Measures

Variance: $\sigma^2 = E(r_t - \mu)^2$ (or standard deviation: $\sigma$)

\textsuperscript{19}For comparability with the earlier-computed $GARCH$ estimated conditional standard deviation, we actually show the square root of exponentially smoothed $r_t^2$. 
14.5. STOCK MARKET VOLATILITY

Figure 14.1: Time Series of Daily NYSE Returns.

Figure 14.2: Correlogram of Daily Stock Market Returns.
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Mean Absolute Deviation: \( \text{MAD} = E|r_t - \mu| \)

Interquartile Range: \( \text{IQR} = 75\% - 25\% \)

Outlier probability: \( P|r_t - \mu| > 5\sigma \) (for example)

Tail index: \( \gamma \) s.t. \( P(r_t > r) = k r^{-\gamma} \)

Kurtosis: \( K = E(r - \mu)^4/\sigma^4 \)

\( p\% \) Value at Risk (\( \text{VaR}_p \)): \( x \) s.t. \( P(r_t < x) = p \)

Key Fact 3: Returns are Conditionally Heteroskedastic I
Key Fact 3: Returns are Conditionally Heteroskedastic II

Background: Financial Economics Changes Fundmentally When Volatility is Dynamic

- Risk management
- Portfolio allocation
- Asset pricing
14.5. STOCK MARKET VOLATILITY

Figure 14.4: Time Series of Daily Squared NYSE Returns

Figure 14.5: Correlogram of Daily Squared NYSE Returns.
• Hedging

• Trading

Asset Pricing I: Sharpe Ratios

Standard Sharpe:

\[
\frac{E(r_{it} - r_{ft})}{\sigma}
\]

Conditional Sharpe:

\[
\frac{E(r_{it} - r_{ft})}{\sigma_t}
\]

Asset Pricing II: CAPM

Standard CAPM:

\[
(r_{it} - r_{ft}) = \alpha + \beta(r_{mt} - r_{ft})
\]

\[
\beta = \frac{cov((r_{it} - r_{ft}), (r_{mt} - r_{ft}))}{var(r_{mt} - r_{ft})}
\]

Conditional CAPM:

\[
\beta_t = \frac{cov_t((r_{it} - r_{ft}), (r_{mt} - r_{ft}))}{var_t(r_{mt} - r_{ft})}
\]

Asset Pricing III: Derivatives

Black-Scholes:

\[
C = N(d_1)S - N(d_2)Ke^{-r\tau}
\]

\[
d_1 = \frac{ln(S/K) + (r + \sigma^2/2)\tau}{\sigma\sqrt{\tau}}
\]

\[
d_2 = \frac{ln(S/K) + (r - \sigma^2/2)\tau}{\sigma\sqrt{\tau}}
\]
14.5. STOCK MARKET VOLATILITY

\[ P_C = BS(\sigma, ...) \]
(Standard Black-Scholes options pricing)

Completely different when \( \sigma \) varies!

Conditional Return Distributions
\[ f(r_t) \text{ vs. } f(r_t|\Omega_{t-1}) \]

Key 1: \( E(r_t|\Omega_{t-1}) \)

Are returns conditional mean independent? Arguably yes.

Returns are (arguably) approximately serially uncorrelated, and (arguably) approximately free of additional non-linear conditional mean dependence.

Conditional Return Distributions, Continued

Key 2: \( \text{var}(r_t|\Omega_{t-1}) = E((r_t - \mu)^2|\Omega_{t-1}) \)

Are returns conditional variance independent? No way!

Squared returns serially correlated, often with very slow decay.

Linear Models (e.g., \( AR(1) \))

\[ r_t = \phi r_{t-1} + \varepsilon_t \]
\[ \varepsilon_t \sim iid(0, \sigma^2), \ |\phi| < 1 \]

Uncond. mean: \( E(r_t) = 0 \) (constant)
Uncond. variance: \( E(r_t^2) = \sigma^2/(1 - \phi^2) \) (constant)
Cond. mean: \( E(r_t \mid \Omega_{t-1}) = \phi r_{t-1} \) (varies)
CHAPTER 14. HETEROSKEDASTICITY IN TIME SERIES

Cond. variance: $E([r_t - E(r_t | \Omega_{t-1})]^2 | \Omega_{t-1}) = \sigma^2$ (constant)

- Conditional mean adapts, but conditional variance does not

ARCH(1) Process

$r_t | \Omega_{t-1} \sim N(0, h_t)$

$h_t = \omega + \alpha r_{t-1}^2$

$E(r_t) = 0$

$E(r_t^2) = \frac{\omega}{(1 - \alpha)}$

$E(r_t | \Omega_{t-1}) = 0$

$E([r_t - E(r_t | \Omega_{t-1})]^2 | \Omega_{t-1}) = \omega + \alpha r_{t-1}^2$

GARCH(1,1) Process (“Generalized ARCH”)

$r_t | \Omega_{t-1} \sim N(0, h_t)$

$h_t = \omega + \alpha r_{t-1}^2 + \beta h_{t-1}$

$E(r_t) = 0$

$E(r_t^2) = \frac{\omega}{(1 - \alpha - \beta)}$

$E(r_t | \Omega_{t-1}) = 0$

$E([r_t - E(r_t | \Omega_{t-1})]^2 | \Omega_{t-1}) = \omega + \alpha r_{t-1}^2 + \beta h_{t-1}$

Well-defined and covariance stationary if
14.5. STOCK MARKET VOLATILITY

\[ 0 < \alpha < 1, \quad 0 < \beta < 1, \quad \alpha + \beta < 1 \]

GARCH(1,1) and Exponential Smoothing

Exponential smoothing recursion:

\[ \hat{\sigma}_t^2 = \lambda \hat{\sigma}_{t-1}^2 + (1 - \lambda) r_t^2 \]

\[ \implies \hat{\sigma}_t^2 = (1 - \lambda) \sum_j \lambda^j r_{t-j}^2 \]

But in GARCH(1,1) we have:

\[ h_t = \omega + \alpha r_{t-1}^2 + \beta h_{t-1} \]

\[ h_t = \frac{\omega}{1 - \beta} + \alpha \sum \beta^{j-1} r_{t-j}^2 \]

Unified Theoretical Framework

- Volatility dynamics (of course, by construction)
- Volatility clustering produces unconditional leptokurtosis
- Temporal aggregation reduces the leptokurtosis

Tractable Empirical Framework

\[ L(\theta; r_1, \ldots, r_T) = f(r_T|\Omega_{T-1}; \theta) f((r_{T-1}|\Omega_{T-2}; \theta) \ldots , \]

where \( \theta = (\omega, \alpha, \beta)' \)

If the conditional densities are Gaussian,

\[ f(r_t|\Omega_{t-1}; \theta) = \frac{1}{\sqrt{2\pi}} h_t(\theta)^{-1/2} \exp \left( -\frac{1}{2} \frac{r_t^2}{h_t(\theta)} \right) , \]

• Explanatory variables in the variance equation: GARCH-X

• Fat-tailed conditional densities: t-GARCH

• Asymmetric response and the leverage effect: T-GARCH

• Regression with GARCH disturbances

• Time-varying risk premia: GARCH-M

so
\[ \ln L = \text{const} - \frac{1}{2} \sum_t \ln h_t(\theta) - \frac{1}{2} \sum_t \frac{r_t^2}{h_t(\theta)} \]

Variations on the GARCH Theme

Explanatory variables in the Variance Equation: GARCH-X

\[ h_t = \omega + \alpha r_{t-1}^2 + \beta h_{t-1} + \gamma z_t \]

where \( z \) is a positive explanatory variable

Fat-Tailed Conditional Densities: t-GARCH

If \( r \) is conditionally Gaussian, then

\[ r_t = \sqrt{h_t} \ N(0, 1) \]

But often with high-frequency data,

\[ \frac{r_t}{\sqrt{h_t}} \sim \text{leptokurtic} \]
So take:

\[ r_t = \sqrt{h_t} \frac{t_d}{\text{std}(t_d)} \]

and treat \( d \) as another parameter to be estimated.

Asymmetric Response and the Leverage Effect: T-GARCH

Standard GARCH: \( h_t = \omega + \alpha r_{t-1}^2 + \beta h_{t-1} \)

T-GARCH: \( h_t = \omega + \alpha r_{t-1}^2 + \gamma r_{t-1}^2 D_{t-1} + \beta h_{t-1} \)

\[ D_t = \begin{cases} 
1 & \text{if } r_t < 0 \\
0 & \text{otherwise}
\end{cases} \]

Positive return (good news): \( \alpha \) effect on volatility

Negative return (bad news): \( \alpha + \gamma \) effect on volatility

\( \gamma \neq 0 \): Asymmetric news response

\( \gamma > 0 \): “Leverage effect”

Regression with GARCH Disturbances

\[ y_t = x_t^\prime \beta + \varepsilon_t \]

\[ \varepsilon_t | \Omega_{t-1} \sim N(0, h_t) \]

Time-Varying Risk Premia: GARCH-M

Standard GARCH regression model:

\[ y_t = x_t^\prime \beta + \varepsilon_t \]
\[
\varepsilon_t \mid \Omega_{t-1} \sim N(0, h_t)
\]

GARCH-M model is a special case:

\[
y_t = x_t' \beta + \gamma h_t + \varepsilon_t
\]

\[
\varepsilon_t \mid \Omega_{t-1} \sim N(0, h_t)
\]

Back to Empirical Work – “Standard” GARCH(1,1)

GARCH(1,1)

A Useful Specification Diagnostic

\[
r_t \mid \Omega_{t-1} \sim N(0, h_t)
\]

\[
r_t = \sqrt{h_t} \varepsilon_t, \quad \varepsilon_t \sim iidN(0, 1)
\]
Figure 14.6: GARCH(1,1) Estimation, Daily NYSE Returns.
CHAPTER 14. HETEROSKEDASTICITY IN TIME SERIES

Figure 14.7: Estimated Conditional Standard Deviation, Daily NYSE Returns.

Figure 14.8: Conditional Standard Deviation, History and Forecast, Daily NYSE Returns.
14.6 Exercises, Problems and Complements

1. (Graphical regression diagnostic: time series plot of $e_t^2$ or $|e_t|$)

Plots of $e_t^2$ or $|e_t|$ reveal patterns (most notably serial correlation) in the squared or absolute residuals, which correspond to non-constant volatility, or heteroskedasticity, in the levels of the residuals. As with the standard residual plot, the squared or absolute residual plot is always a
simple univariate plot, even when there are many right-hand side variables. Such plots feature prominently, for example, in tracking and forecasting time-varying volatility.

2. (Removing conditional mean dynamics before modeling volatility dynamics)

In the application in the text we noted that NYSE stock returns appeared to have some weak conditional mean dynamics, yet we ignored them and proceeded directly to model volatility.

a. Instead, first fit autoregressive models using the SIC to guide order selection, and then fit GARCH models to the residuals. Redo the entire empirical analysis reported in the text in this way, and discuss any important differences in the results.

b. Consider instead the simultaneous estimation of all parameters of AR(p)-GARCH models. That is, estimate regression models where the regressors are lagged dependent variables and the disturbances
Dependent Variable: R  
Method: ML - ARCH (Marquardt) - Student's t distribution  
Date: 04/10/12   Time: 13:48  
Sample (adjusted): 2 3461  
Included observations: 3460 after adjustments  
Convergence achieved after 19 iterations  
Presample variance: backcast (parameter = 0.7)  
GARCH = C(4) + C(5)*RESID(-1)^2 + C(6)*RESID(-1)^2*(RESID(-1)<0)  
+ C(7)*GARCH(-1)  

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<th>Coefficient</th>
<th>Std. Error</th>
<th>z-Statistic</th>
<th>Prob.</th>
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<td>0.053138</td>
<td>1.568753</td>
<td>0.1167</td>
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<td>C</td>
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<td>0.000372</td>
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<tr>
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<td>0.017611</td>
<td>4.188535</td>
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</table>

Variance Equation  

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<th>Std. Error</th>
<th>z-Statistic</th>
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<tr>
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<td>0.0000</td>
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</table>

T-DIST. DOF | 5.531579 | 0.478432 | 11.56188 | 0.0000 |

Figure 14.10: AR(1) Returns with Threshold t-GARCH(1,1)-in Mean.
display GARCH. Redo the entire empirical analysis reported in the
text in this way, and discuss any important differences in the results
relative to those in the text and those obtained in part a above.

3. (Variations on the basic ARCH and GARCH models) Using the stock
return data, consider richer models than the pure ARCH and GARCH
models discussed in the text.

a. Estimate, diagnose and discuss a threshold GARCH(1,1) model.
b. Estimate, diagnose and discuss an EGARCH(1,1) model.
c. Estimate, diagnose and discuss a component GARCH(1,1) model.
d. Estimate, diagnose and discuss a GARCH-M model.

4. (Empirical performance of pure ARCH models as approximations to
volatility dynamics)
Here we will fit pure ARCH(p) models to the stock return data, including
values of p larger than p=5 as done in the text, and contrast the results
with those from fitting GARCH(p,q) models.

a. When fitting pure ARCH(p) models, what value of p seems adequate?
b. When fitting GARCH(p,q) models, what values of p and q seem ad-
edquate?
c. Which approach appears more parsimonious?

5. (Direct modeling of volatility proxies)
In the text we fit an AR(5) directly to a subset of the squared NYSE
stock returns. In this exercise, use the entire NYSE dataset.

a. Construct, display and discuss the fitted volatility series from the
AR(5) model.
b. Construct, display and discuss an alternative fitted volatility series obtained by exponential smoothing, using a smoothing parameter of .10, corresponding to a large amount of smoothing, but less than done in the text.

c. Construct, display and discuss the volatility series obtained by fitting an appropriate GARCH model.

d. Contrast the results of parts a, b and c above.

e. Why is fitting of a GARCH model preferable in principle to the AR(5) or exponential smoothing approaches?

6. (Assessing volatility dynamics in observed returns and in standardized returns)

In the text we sketched the use of correlograms of squared observed returns for the detection of GARCH, and squared standardized returns for diagnosing the adequacy of a fitted GARCH model. Examination of Ljung-Box statistics is an important part of a correlogram analysis. It can be shown that the Ljung-Box statistics may be legitimately used on squared observed returns, in which case it will have the usual $\chi^2_m$ distribution under the null hypothesis of independence. One may also use the Ljung-Box statistic on the squared standardized returns, but a better distributional approximation is obtained in that case by using a $\chi^2_{m-k}$ distribution, where $k$ is the number of estimated GARCH parameters, to account for degrees of freedom used in model fitting.

7. (Allowing for leptokurtic conditional densities)

Thus far we have worked exclusively with conditionally Gaussian GARCH models, which correspond to $\varepsilon_t = \sigma_t v_t$, $v_t \sim iidN(0,1)$, or equivalently, to normality of the standardized return, $\varepsilon_t / \sigma_t$.

a. The conditional normality assumption may sometimes be violated.
However, GARCH parameters are consistently estimated by Gaussian maximum likelihood even when the normality assumption is incorrect. Sketch some intuition for this result.

b. Fit an appropriate conditionally Gaussian GARCH model to the stock return data. How might you use the histogram of the standardized returns to assess the validity of the conditional normality assumption? Do so and discuss your results.

c. Sometimes the conditionally Gaussian GARCH model does indeed fail to explain all of the leptokurtosis in returns; that is, especially with very high-frequency data, we sometimes find that the conditional density is leptokurtic. Fortunately, leptokurtic conditional densities are easily incorporated into the GARCH model. For example, in the conditionally Student’s-t GARCH model, the conditional density is assumed to be Student’s t, with the degrees-of-freedom $d$ treated as another parameter to be estimated. More precisely, we write

$$v_t \sim iid \frac{t_d}{std(t_d)}.$$  
$$\varepsilon_t = \sigma_t v_t$$

What is the reason for dividing the Student’s t variable, $t_d$, by its standard deviation, $std(t_d)$? How might such a model be estimated?

8. *(Multivariate GARCH models)*

In the multivariate case, such as when modeling a set of returns rather than a single return, we need to model not only conditional variances, but also conditional covariances.

a. Is the GARCH conditional variance specification introduced earlier, say for the $i-th$ return, $\sigma_{it}^2 = \omega + \alpha \varepsilon_{i,t-1}^2 + \beta \sigma_{i,t-1}^2$, still appealing in the multivariate case? Why or why not?
b. Consider the following specification for the conditional covariance between $i$-th and $j$-th returns: $\sigma_{ij,t} = \omega + \alpha \varepsilon_{i,t-1} \varepsilon_{j,t-1} + \beta \sigma_{ij,t-1}$. Is it appealing? Why or why not?

c. Consider a fully general multivariate volatility model, in which every conditional variance and covariance may depend on lags of every conditional variance and covariance, as well as lags of every squared return and cross product of returns. What are the strengths and weaknesses of such a model? Would it be useful for modeling, say, a set of five hundred returns? If not, how might you proceed?
Part I

Appendices
Appendix A

Construction of the Wage Datasets

We construct our datasets from randomly sampling the much-larger Current Population Survey (CPS) datasets.\footnote{See \url{http://aspe.hhs.gov/hsp/06/catalog-ai-an-na cps.htm} for a brief and clear introduction to the CPS datasets.}

We extract the data from the March CPS for 1995, 2004 and 2012 respectively, using the National Bureau of Economic Research (NBER) front end (\url{http://www.nber.org/data/cps.html}) and NBER SAS, SPSS, and Stata data definition file statements (\url{http://www.nber.org/data/cps_progs.html}). We use both personal and family records. Here we focus our discussion on 1995.

There are many CPS observations for which earnings data are completely missing. We drop those observations, as well as those that are not in the universe for the eligible CPS earning items (_ERNEL=0), leaving 14363 observations. From those, we draw a random unweighted subsample with ten percent selection probability. This results in 1348 observations.

We use seven variables. From the CPS we obtain AGE (age), FEMALE (1 if female, 0 otherwise), NONWHITE (1 if nonwhite, 0 otherwise), and UNION (1 if union member, 0 otherwise). We also create EDUC (years of schooling) based on CPS variable PEEDUCA (educational attainment). Because the CPS does not ask about years of experience, we create EXPER

\[\text{EXPER} = \text{AGE} \times \text{EDUC} \]

\[\text{If EXPER > 16, then EXPER = 16}\]
(potential working experience) as AGE minus EDUC minus 6.

We construct the variable WAGE as follows. WAGE equals PRERNHLY (earnings per hour) in dollars for those paid hourly. For those not paid hourly (PRERNHLY=0), we use PRERNWA (gross earnings last week) divided by PEHRUSL1 (usual working hours per week). That sometimes produces missing values, which we treat as missing earnings and drop from the sample.

The final dataset contains 1323 observations with AGE, FEMALE, NON-WHITE, UNION, EDUC, EXPER and WAGE.
<table>
<thead>
<tr>
<th>Variable</th>
<th>Name (95)</th>
<th>Name (04,12)</th>
<th>Selection Criteria</th>
</tr>
</thead>
<tbody>
<tr>
<td>Age</td>
<td>PEAGE</td>
<td>A_AGE</td>
<td>18-65</td>
</tr>
<tr>
<td>Labor force status</td>
<td>A_LFSR</td>
<td></td>
<td>1 working (we exclude armed forces)</td>
</tr>
<tr>
<td>Class of worker</td>
<td>A_CLSWKR</td>
<td></td>
<td>1,2,3,4 (we exclude self-employed and pro bono)</td>
</tr>
</tbody>
</table>

**CPS Personal Data Selection Criteria**
### Variable List

<table>
<thead>
<tr>
<th>Variable</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>PEAGE (A_AGE)</td>
<td>Age</td>
</tr>
<tr>
<td>A_LFSR</td>
<td>Labor force status</td>
</tr>
<tr>
<td>A_CLSWKR</td>
<td>Class of worker</td>
</tr>
<tr>
<td>PEEDUCA (A_HGA)</td>
<td>Educational attainment</td>
</tr>
<tr>
<td>PERACE (PRDTRACE)</td>
<td>RACE</td>
</tr>
<tr>
<td>PESEX (A_SEX)</td>
<td>SEX</td>
</tr>
<tr>
<td>PEERNLAB (A_UNMEM)</td>
<td>UNION</td>
</tr>
<tr>
<td>PRERNWA (A_GRSWK)</td>
<td>Usual earnings per week</td>
</tr>
<tr>
<td>PEHRUSL1 (A_USLHRS)</td>
<td>Usual hours worked weekly</td>
</tr>
<tr>
<td>PEHRACTT (A_HRS1)</td>
<td>Hours worked last week</td>
</tr>
<tr>
<td>PRERNHLY (A_HRSPAY)</td>
<td>Earnings per hour</td>
</tr>
<tr>
<td>AGE</td>
<td>Equals PEAGE</td>
</tr>
<tr>
<td>FEMALE</td>
<td>Equals 1 if PESEX=2, 0 otherwise</td>
</tr>
<tr>
<td>NONWHITE</td>
<td>Equals 0 if PERACE=1, 0 otherwise</td>
</tr>
<tr>
<td>UNION</td>
<td>Equals 1 if PEERNLAB=1, 0 otherwise</td>
</tr>
<tr>
<td>EDUC</td>
<td>Refers to the Table</td>
</tr>
<tr>
<td>EXPER</td>
<td>Equals AGE-EDUC-6</td>
</tr>
<tr>
<td>WAGE</td>
<td>Equals PRERNHLY or PRERNWA/ PEHRUSL1</td>
</tr>
</tbody>
</table>

**NOTE:** Variable names in parentheses are for 2004 and 2012.
<table>
<thead>
<tr>
<th>EDUC</th>
<th>PEEDUCA</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>0</td>
<td>31</td>
<td>Less than first grade</td>
</tr>
<tr>
<td>1</td>
<td>32</td>
<td>First, second, third or fourth grade</td>
</tr>
<tr>
<td>5</td>
<td>33</td>
<td>Fifth or sixth grade</td>
</tr>
<tr>
<td>7</td>
<td>34</td>
<td>Seventh or eighth grade</td>
</tr>
<tr>
<td>9</td>
<td>35</td>
<td>Ninth grade</td>
</tr>
<tr>
<td>10</td>
<td>36</td>
<td>Tenth grade</td>
</tr>
<tr>
<td>11</td>
<td>37</td>
<td>Eleventh grade</td>
</tr>
<tr>
<td>12</td>
<td>38</td>
<td>Twelfth grade no diploma</td>
</tr>
<tr>
<td>12</td>
<td>39</td>
<td>High school graduate</td>
</tr>
<tr>
<td>12</td>
<td>40</td>
<td>Some college but no degree</td>
</tr>
<tr>
<td>14</td>
<td>41</td>
<td>Associate degree-occupational/vocational</td>
</tr>
<tr>
<td>14</td>
<td>42</td>
<td>Associate degree-academic program</td>
</tr>
<tr>
<td>16</td>
<td>43</td>
<td>Bachelor’s degree (B.A., A.B., B.S.)</td>
</tr>
<tr>
<td>18</td>
<td>44</td>
<td>Master’s degree (M.A., M.S., M.Eng., M.Ed., M.S.W., M.B.A.)</td>
</tr>
<tr>
<td>20</td>
<td>45</td>
<td>Professional school degree (M.D., D.D.S., D.V.M., L.L.B., J.D.)</td>
</tr>
<tr>
<td>20</td>
<td>46</td>
<td>Doctorate degree (Ph.D., Ed.D.)</td>
</tr>
</tbody>
</table>

**Definition of EDUC**
Appendix B

Some Popular Books Worth Encountering

I have cited many of these books elsewhere, typically in various end-of-chapter complements. Here I list them collectively.

Lewis (2003) [Michael Lewis, *Moneyball*]. “Appearances may lie, but the numbers don’t, so pay attention to the numbers.”


Gladwell pieces together an answer to the puzzling question of why certain things “take off” whereas others languish (products, fashions, epidemics, etc.) More generally, he provides deep insights into nonlinear environments, in which small changes in inputs can lead to small changes in outputs under some conditions, and to *huge* changes in outputs under other conditions.


This is a fun and insightful treatment of instrumental-variables and related
methods. Just don’t be fooled by the book’s attempted landgrab, as discussed in a 2015 *No Hesitations* post.

Silver (2012) [Nate Silver, *The Signal and the Noise*]. “Pitfalls and opportunities in predictive modeling.”
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