

ROSS KOPPEL, Ph.D.

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 Wyncote, PA 19095
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EMPLOYMENT Research

President. Social Research Corporation. Wyncote, PA. January 1985 to present.

Principal Investigator: Study of hospital culture and workplace stressors on medication errors. A five-year study at the University of Pennsylvania funded by the Agency for Healthcare Quality Research.

Recent and Current Projects Include:

Principal Investigator: Study of the cost of Alzheimer's disease borne by U.S. businesses. Washington, D.C. The Alzheimer's Association, 2002 and 1998. Also follow up study funded by Janssen on Alzheimer's economic costs. 1999- 2000.

Research Director: Study of barriers to breast and cervical cancer screenings; and study of the quality of mammography and Pap smear readings. New Jersey Department of Health and Senior Services and Rutgers University. 1997- 2000.

Research and Evaluation Director: Camden Campaign for Literacy: Literacy training and outreach efforts by the Center for Children and Childhood Studies. Rutgers University, Camden. 2001 – present

Evaluation Director: Partnership Training For Early Childcare Educators. Project of the Delaware Valley Council for Child Care. 2000 -2003

Co-principal Investigator: Three linked studies of: 1) alternative minimum wages to provide modest living standard; 2) realistic cost of living estimates; 3) cost of government programs to subsidize poor if minimum wages were robust. MS Foundation for Women and the Ford Foundation. 1999 – 2001. Published as "*Raise the Floor: Wages and Policies that Work for All of US.*" (H. Sklar, L. Mykyta, S. Wefald) New York: Ms Foundation for Women. 2001

Evaluator: Violence Prevention Effort, Einstein Medical Center. 1998-1999

Co-principal Investigator: Introduction of high performance workplace initiatives to Ohio's government (for the State government and it major union) 2000 - 2001

Author of revised Code of Ethics of the Sociological Practice Association. 1998.

Principal Investigator: Demand for and supply of regulatory affairs professionals. Institute for Alternative Futures and Regulatory Affairs Professional Society. 1999

Co-Principal Investigator: Study of dislocated workers and the services they receive. 1992 to 1996.

Evaluator: Evaluation of Pennsylvania Power and Light Company's social action programs in low-income urban areas. 1996-1997

Principal Investigator: Pennsylvanians' response to electric deregulation. Pennsylvania Power and Light Company. 1997- present

Principal Investigator: Study of racial and ethnic disparities in school outcomes. Teaneck, N.J. 1995 -1998.

Evaluator: U.S. Department of Agriculture/Reading Terminal Farmers' Market Trust project on nutritional education and development of community fresh produce markets. 1994 - 1996.

Evaluator: Pennsylvania's early child care education training system. 1995 - 1997.

Evaluator: Pennsylvania's juvenile justice system's aftercare probation programs. 1998

Co-Principal Investigator. Design of an employment and training system for Philadelphia's Avenue of the Arts. 1995

Co-Principal Investigator. Educational implications of changing industry structure. Grant from the National Center for Research in Vocational Education, University of California, Berkeley, 1991-1993.

Principal Investigator. Study of the costs and social implications of lead-based paint in the U.S. Published by the Economic Policy Institute. Washington, D.C. 1994

Principal Investigator: U.S. Army Corps of Engineers and Rutgers University -- Study of perceived value of beach reconstruction in New Jersey. 1995

Author: Educational and commercial software on generational differences; working title: Why It's Hard To Talk With Your Parents. (Current)

Public Speaker: On technology, the labor force, job skills, and education. (Ongoing)

Former Research Positions

Director of Social and Demographic Research.

PNR & Associates, Incorporated: Economic, Management, Statistical Consulting.
Roslyn, PA. 1983 - 1985.

Director of Research, Evaluation, and Policy Analysis.

Employment and Training Administration Intake System, Philadelphia. Center for Social Policy and Community Development. 1981 - 1983.

Sociology Consultant.

Work included: report on job openings for youths; survey research on museum utilization; advisor on social and economic issues to political campaign; energy use surveys. 1979 - 1983, part time.

Survey Research Director.

Philadelphia Occupational Choice Model. Department of Economics, Temple University.
1976 - 1979.

Research Associate.

Bureau of Economic and Business Research, Temple University. 1975 - 1976.

Director of Evaluation.

Governor's Justice Commission of Pennsylvania (three projects):
COJINT (automated data systems for court administration, prisons, police, and district attorney). 1974 - 1975;
Data Microfilm System for Courts. 1973 - 1975;
Narcotics Training for Police. 1973 - 1974.

Research Coordinator.

Study of the Relationship between Crime and Drug Use. Center for Social Policy and Community Development. Philadelphia. 1973 - 1974.

Research Analyst.

Center for Research on the Acts of Man, University of Pennsylvania. Philadelphia. 1972 - 1973.

Research Assistant/Statistician.

Department of Sociology, Temple University. Philadelphia, PA. 1966 - 1967; Also, Summer 1968.

Teaching

Adjunct Professor. Research Methods. Sociology Department. University of Pennsylvania. 1994-2003.

Also at the University of Pennsylvania: Taught “Sociology of Work” and Independent Research Courses; Graduate seminars at Graduate School of Education; Served on various Ph.D. Committees.

Visiting Faculty, Thomas Jefferson Medical College's Occupational Medicine Residency Program, Division of Environmental Medicine and Toxicology. 1997 - 2001

Evaluation Research. Temple University. 1982.

Industrial Relations. Temple University. 1976.

Sociology. La Salle College. 1975.

Sociology. Community College of Philadelphia. 1974.

Sociology. Temple University. Fall Semesters: 1970, 1971, 1972.

(Most teaching was on a part-time basis. I was a graduate student in the pre-1978 period and directing research organizations thereafter.)

EDUCATION

B.A. Temple University, Sociology January 1969

M.A. Temple University, Sociology May 1971

Ph.D. Temple University, Sociology January 1981

DISSERTATION

The Role of Social Psychological Variables in Status Attainment of Young Men (1980).

HONORS, AWARDS AND SCHOLARSHIPS

Elected President: Sociological Practice Association. 2003 - 2005

Selected as faculty advisor to develop course on preparing undergraduates for statistics, University of Pennsylvania, 2003

Recipient of the Sociological Practice Award – “to an individual who has demonstrated how sociological practice can advance and improve society” -- from the Society for Applied Sociology. 2002

Recipient of the William Foote Whyte Distinguished Career Award for the Practice of Sociology. American Sociological Association, Section on Sociological Practice. 1998

Awarded: C.C.S. Certified Clinical Sociologist (Sociological Practice Association) 1998

Appointed to the Committee on Ethics. American Sociological Association. 1998 - 2000

Appointed to the Program Committee: American Sociological Association. 2001;
reappointed 2002

Elected to the Board of Directors. Sociological Practice Association 1997 - 1999.
Reelected 1999-2001. Also, Chair of the Ethics Committee; 1997 - 2001

Appointed to The Editorial Board: Journal of Sociological Practice and (formerly) Clinical
Sociological Review. 1997 to present

Appointed to the Eastern Sociological Society's Candace Rogers Student Award Paper
Committee, 2002

Appointed to the Committee for the Distinguished Career Award for the Practice of Sociology.
American Sociological Association. 1994 - 1996; Appointed Chair of the committee, 1996

Appointed to the White House Conference on the Future of Small Business & Entrepreneurship.
1994. Reappointed 2000.

Elected Chair: Section on Sociological Practice, American Sociological Association. 1992-1993

Appointed to the Committee on Sociological Practice, American Sociological Association. 1993
- 1995.

Appointed to the Committee on Employment, American Sociological Association. 1991 - 1993.

Evaluator: National Science Foundation, 1993 to present

Appointed to Committee for Development of a Degree Program in Sociological Practice.
American Sociological Society. 1990 - 1992

Elected to the Executive Council, Section on Sociological Practice, American Sociological
Association. 1987 - 1990

Appoint to the Paper Committee. Eastern Sociological Society. 1991

Awarded: National Science Foundation/American Sociological Association travel grant to the
World Congress of Sociology (International Sociological Association) in Madrid, Spain, 1990

Appointed: Chair, Committee on Policy, Section on Sociological Practice, American Sociological
Association. 1987-1990

Appoint to panel of advisors for a television news series on the future of Philadelphia;
WCAU-TV, a Division of CBS Television, Inc., 1989

Appointed: Chair and Co-Chair, Membership Committee, Eastern Sociological Society, 1987-88, re-appointed 1988-1994.

Appointed to the Computer Committee, Eastern Sociological Society, 1991-1992, 1992-1993

Elected to the Executive Board, Industrial Human Services Council. 1987. Reelected 1988 - 1991.

Appointed to advisory panel to the Franklin Institute's Future Choices Forum. 1989 - 1990.

Elected to the Board of Trustees of The Center School. December, 1989 - 1991

Elected Chair (1992 - 1994), Elected Vice Chair (1991), Board of Directors of The Women's Medical Fund of Greater Philadelphia. Elected to Board, 1990.

Appointed to the Committee for the Sociological Practice Lifetime Achievement Award (1986) and to the Planning Committee (1987), Sociological Practice Section of the American Sociological Association.

Elected Chair, Section on Temporal Ecology of the Research Committee on Social Ecology: International Sociological Association, 1982 - 1987.

Evaluator, National Endowment for the Humanities, 1977 - 1985.

Appointed to the Committee on Employment of the Eastern Sociological Society, 1981, 82, 83.

Elected President of the Graduate Sociology Association, 1970 - 1971.

Awarded: National Institute of Mental Health Fellowship, 1968 - 1969
renewed 1969 - 1970; renewed 1970 - 1971 ; renewed 1971 - 1972.

Appointed to the Research Committee, Department of Sociology, Temple University, 1971-1972.

Elected Chair, College of Liberal Arts Student-Faculty Committee on Governance. 1968.

Deans List, 1966, 1967, 1968.

National Science Foundation Undergraduate Grant, 1966.

REVIEWER

Contemporary Sociology
Sociological Quarterly
Sociological Forum
Administrative Science Quarterly

Journal of Applied Sociology
Journal of Sociological Practice
Growth and Change: Public, Urban and Regional Policy

PROFESSIONAL ASSOCIATIONS

American Sociological Association
Eastern Sociological Society
International Sociological Association (Discontinuous participation)
Industrial Relations Research Association (Discontinuous participation)
American Association of University Professors
Sociological Practice Association

PUBLICATIONS

Koppel, Ross

2003 Modest Steps Toward An Ideal World: Sociological Practice And Utopia. Chapter in *Viable Utopian Ideas: Shaping a Better World*. Arthur Shostak, Editor. Armonk, NY: M. E. Sharpe, Publisher

Koppel, Ross

2002 *Alzheimer's Disease: The Cost To U.S. Businesses In 2002*. Washington, D.C. The Alzheimer's Association. (New and revised edition of 1998 publication.)

Koppel, Ross

2002 American Public Policy: Formation and Implementation. Chapter in *Using Sociology: An Introduction from a Clinical and Applied Perspective*. Third Edition. Roger Straus, Editor. Lanham, MD: Rowman and Littlefield, Publisher. (Note: coauthored earlier version of this chapter in 2nd edition with Thomas Rice. See below)

Iutovich, Joyce, James Johnson, Ross Koppel, and Frances Langan

2002 Professional development and the quality of child care: An assessment of Pennsylvania's child care training system. Stuart Reifel and Mac H. Brown, Editors. *Advances in Early Education and Day Care, Volume 11: Early Education and Care, and Reconceptualizing Play*. Greenwich, CT: JAI Press, Inc.

Koppel, Ross

2001 Evaluation. Chapter in *Handbook of Clinical Sociology*. Second Edition. John Bruhn and Howard M. Rebach, Editors. New York: Plenum Press

Koppel, Ross

2001 An applied sociologist reflects on the uses and abuses of utopian thought. Chapter in *Utopian Thinking in Sociology: Creating the Good Society*. Arthur B. Shostak, editor. Washington, D.C.: American Sociological Association.

Dotzler, Robert J. and Ross Koppel

1999 What Sociologists do and where they do it B the NSF survey of sociologists's work activities and workplaces. *Sociological Practice: A Journal of Clinical and Applied Sociology*. March.

Reprinted: 2004 and 2001 *Readings in Social Research Methods, 1st and 2nd edition (2001; 2004)*. Diane Wysocki, editor. Belmont, CA: Wasdworth/Thomson Learning

Koppel, Ross

1998 Alzheimer's Cost to U.S. Business. Washington D.C. The Alzheimer's Association

Iutcovich, Joyce, Richard Fiene, James Johnson, Ross Koppel, Francine Langan

1997 *Investing In Our Children's Future: The Path to Quality Child Care through the Pennsylvania Child Care/Early Childhood Development Training System*. Erie, PA: Keystone University Research Corporation. (Also rewritten as journal article--see above)

Koppel, Ross

1997 Distinguished Contribution to Sociological Practice: award essay for Irwin Deutscher. *Footnotes: American Sociological Association*.

Also: Essay reprinted in the *Newsletter: Section on Sociological Practice* of the American Sociological Association.

Koppel, Ross and Alice Hoffman

1996 Worker Dislocation Policies in the U.S.: What Should We be Doing? *Annals of the American Academy of Political and Social Science*. March

Koppel, Ross

1996 Infant Industry: Marketing to New Parents. Chapter in *Private Sociology: Unsparing Reflection, Uncommon Gains*. Arthur B. Shostak, Editor. New York: General Hall, Inc. Publisher

Also, reprinted in *Social Insight: Knowledge at Work*. Journal of the Society for Applied Sociology. 1996

Koppel, Ross

1996 Distinguished Contribution to Sociological Practice: award essay for Albert E. Gollin. *Footnotes: American Sociological Association*.

Koppel, Ross and Thomas J. Rice

1994 American Public Policy: Formation and Implementation. Chapter in *Using Sociology: An Introduction from a Clinical and Applied Perspective*, Second Edition. Roger Straus, Editor. New York: General Hall, Inc. Publisher

Koppel, Meg and Ross Koppel

1994 *Lead Based Paint Abatement in Private Homes: A Study of Policies and Costs*. Washington, DC: Economic Policy Institute.

Koppel, Ross

1994 “The Impact of Integrated Hospital Computer Systems on Organizations and Workers” and “Medical Magic: Systems Design and Medical Practice in a Hospital.” Two chapters in *Software by Design: Shaping Technology and The Workplace*. Hal Salzman and Robert Lerman, editors. New York: Oxford University Press.

Koppel, Ross

1993 Looking for the lost generation in all the wrong places: analysis of the survey of graduates from the mid 1970s to mid 1980s. Footnotes: American Sociological Association.

Bailey, Thomas, Ross Koppel and Roger Waldinger

1994 *Educating for All Aspects of the Industry: Overcoming Barriers to Broad-based Training*. Berkeley, California: National Center for Research in Vocational Education.

Koppel, Ross

1991 What’s Wrong With Our Workers? Employers’ Views of Our Emerging Work Force. *Ohio Foresight: A Publication of the Ohio Policy Issues Network*, Akron, OH.: The University of Akron. (Fall)

Koppel, Ross

1990 *Employers Perceptions of Workers’ Skills, Abilities and Attitudes*. Publication of The Governor’s Office of Policy and the Pennsylvania Department of Labor and Industry. Harrisburg, PA.

Koppel, Ross

1989 Lead book review of *New Office Information Technology: Human and Managerial Implications* by Richard Long, *Administrative Science Quarterly*. (March)

Koppel, Ross

1989 Book Review of *The Process of Technological Change: New Technology and Social Choice in the Workplace*, *Contemporary Sociology*, July.

Koppel, Ross

1988 *Agenda for Growth: The Impact of Food and Agriculture on the Economy of the Delaware Valley*. Philadelphia, PA.: The Food and Agricultural Task Force.

Koppel, Ross, with George Dowdall and Arthur B. Shostak

1987 *Socio-Graphics: Educational Software for Sociology: Distribution of Income and Wealth* (with a Manual, Discussion and Suggested Readings, by Ross Koppel). New York: Harper and Row, Publishers, Inc.

Koppel, Ross, Eileen Appelbaum and Peter Albin

1987 *Implications of Workplace Technology: Control, Organization of Work and the Occupational Structure*. Chapter in *Research in the Sociology of Work*, Volume IV. Richard L. Simpson and Ida Harper Simpson, editors. Greenwich, Connecticut: JAI Press.

Godshaw, Gerald, Ross Koppel and Russell Pancoast

1987 *Anti-Drug Law Enforcement Efforts and Their Impact*. Report to The U.S. Customs Service. Wharton Econometrics: Philadelphia and The U.S. Department of the Treasury: Washington, D.C.

Appelbaum, Eileen, Peter Albin and Ross Koppel

1987 *International Competition in the Service Industries: Impacts of Technological Change and International Trade on U.S. Employment*. Report to the Office of Technology Assessment, U.S. Congress.

Also issued as contribution to the book, *International Competition in Services: Banking, Building, Software, Know-How*. Congress of The United States, Office of Technology Assessment, Washington, D.C.: Government Printing Office. 1987

Also issued as “Congressional Summary” of above.

Koppel, Ross, George Dowdall and Arthur Shostak

1986 Using Computers to teach sociology: a departmental survey (Third of three articles -- Insights on pedagogical software.) *Footnotes*, American Sociological Association (April)

Koppel, Ross, George Dowdall and Arthur Shostak

1985 Using computers to teach sociology: a departmental survey. (Second of three articles -- Systematic differences in the distribution and perceived need for computers in teaching sociology.) *Footnotes*, American Sociological Association (November).

Dowdall, George, Ross Koppel and Arthur Shostak

1985 Using computers to teach sociology: a departmental survey. (First of three articles -- Faculty and student use of computers and pedagogic software.) *Footnotes*, American Sociological Association (May).

Maxwell, Kate, Ross Koppel and Meg Weaver

1985 *Marketing and Advertising Kit for Party Boats, Charter Boats and Rental Fishing Boats*. Washington, D.C., U.S. Department of Commerce, National Marine Fisheries Service.

Koppel, Ross and Meg Weaver

1984 *Marketing Strategies for the Northeastern Region's Party, Charter and Rental Fishing Boat Industry*. Washington D.C.: U.S. Department of Commerce, National

Marine Fisheries Service.

Koppel, Ross

1985 *The Pittsburgh Home Energy Conservation Campaign*. Harrisburg, PA.: Governor's Energy Council, Commonwealth of Pennsylvania.

Koppel, Ross and John Del Roccili

1982 Urban education and student prospects: policy implications. *Urban Education*, 16:4 (January).

Appelbaum, Eileen and Ross Koppel

1978 Critical Issues in Higher Education. *Conference Proceedings of the Meeting of the Mid-America Association of Educational Opportunity Program Personnel*: Lake Geneva, Wisconsin.

Andrisani, Paul, Eileen Appelbaum, Ross Koppel and Robert Milvus

1978 *Work Attitudes and Labor Market Experience: Evidence from the National Longitudinal Surveys*. New York: Praeger Publishers.

Also issued as a *Report to the U.S. Department of Labor, Manpower Administration*, 1978.

Also issued in condensed form by the U.S. Department of Labor, R & D Monograph 60, *Work Attitudes and Work Experience: The Impact of Attitudes on Behavior*, 1979.

Koppel, Ross and Joel Telles Measurement and Meaning: Uses and Misuses of Statistics. In process

Sherman, Sandy, Joan Gurson, Ross Koppel, Diane Ray

Education is not enough: Farmers markets plus nutrition education increases fruit and vegetable consumption. *Journal of Nutrition Education and Behavior*. (Revise and resubmit)

Boulis, Ann and Ross Koppel

Race, Income, Social Isolation and Screening Behavior Journal of Health Care for the Poor and Underserved (Revised and resubmit)

ELECTRONIC and FILM MEDIA

Koppel, Ross

1997 Bala Creative Group: Script outline: Understanding group forms

Koppel, Ross

1991 Script for documentary video on women's medical services in the Philadelphia area.

Koppel, Ross

1989 Work and Leisure in the Next Century: Philadelphia's Future. Part of a WCAU-TV News Special. WCAU-TV, A Division of CBS Television, Inc.

Koppel, Ross

1989, 1992 The Future of Work and Technology. Radio program ("Radio Times") on National Public Radio, Philadelphia. WHY-FM.

Koppel, Ross and James Sheroman (interviewer)

1988 Four TV programs on ethics in social research and sociological practice. (Programs part of ASA curriculum on ethics and applied sociology.)

OTHER PUBLICATIONS

Koppel, Ross

1985 Chartering: marketing a hidden industry. *Charter Industry Trade News*. (July/August).

PAPERS AND PRESENTATIONS

Koppel, Ross, Abigail Cohen, Brian Strom, Brian Abaluck

2003. "Studying Physicians' Perceptions Of Medication Error: Comparing Four Research Methods." Paper to be presented at the Conference on Ethnographic Organizational Studies of the European Sociological Association (Research Network "Qualitative Methods"), Murcia, Spain.

Koppel, Ross, Russell Localio, Abigail Cohen, Brian Abaluck, Joshua P. Metlay, and Brian L. Strom

2003 "Understanding Medication Errors in the Context of Hospital Culture and Operations: Sociological and Information Systems Analyses." Paper to be presented at the Annual Meeting of the Sociological Practice Association, Atlanta.

Koppel, Ross, Brian Abaluck, Brian L. Strom, Russell Localio, Abigail Cohen

2002 "Use of Multiple Research Methods in Applied Social Research: Studying Causes of Medication Errors." Paper presented at the Annual Meeting of the Society for Applied Sociology. Sacramento, CA.

Koppel, Ross, Joshua P. Metlay, Brian L. Strom, and Abigail Cohen

2002 "Organizational Ethnography and the Study of Medication Order Errors in a Hospital." Paper presented at the Conference on Ethnographic Organizational Studies of the European Sociological Association (Research Network "Qualitative Methods") and the Swiss Sociological Association. University of St. Gallen, Switzerland.

Koppel, Ross

2002 “Age-Cohort Effects of Critical Lifetime Events.” Paper presented at session “September 11 and the Generational Cycles of History.” Annual Meeting of the World Future Society. Philadelphia, PA.

Koppel, Ross

2001 A tale of future planning and political reality: Using the arts for urban revitalization. Paper presented at the Meeting of the American Sociological Association. Anaheim, CA

Boulis, Ann and Ross Koppel

2000 ASocial Interactions and Routine Screening Mammography.@ Paper presented at the Meeting of the American Public Health Association. Boston, MA.

Boulis, Ann, Ross Koppel, and Robert W. Bailey

2000 ASocial Interaction, Social Support, and Intent to get a Mammogram.@ Paper presented at the Meeting of the American Sociological Association. Washington, DC

Koppel, Ross

2000 Presenter/Panelist: Special Session on Theory and Practice. Presentation at the Society for the Study of Social Problems. Washington, DC.

Koppel, Ross and Andrew Scott Ziner

2000 Dialectic of the sociologist and the client: crafting focus groups for clients with conflicted agendas. Paper presented at the Meetings of the Society for Applied Sociology and the Sociological Practice Association. Washington, DC.

Koppel, Ross

1999 Research on barriers to breast cancer screening: the imperfect balance of theory, findings, policy and politics. Paper presented at the Meeting of the American Sociological Association. Chicago.

Koppel, Ross

1999 Presenter/Panelist. Maneuvering in the Minefield of Human Subjects Protection: Experiences from Sociological Practice and Research. Professional Workshop. Meeting of the American Sociological Association. Chicago.

Ross Koppel, Doreleena Sammons-Posey, Ann Boulis, Roslyn Council and Desmond S. Miller

1999 Barriers to breast cancer screening among the medically indigent middle aged: Demographics, beliefs, occasional insurance, and work status. Paper presented at the A1999 Cancer Conference: >Meeting the Challenges of Comprehensive Cancer Control.-@ Centers for Disease Control and Prevention. Atlanta.

Ross Koppel, Doreleena Sammons-Posey, and Ruth Thies

1999 Assessing the Quality of Breast and Cervical Cancer Control Initiative-Sponsored Mammograms and Readings: Findings and Discussion of Methods and Arrangements.

Paper presented at the A1999 Cancer Conference: »Meeting the Challenges of Comprehensive Cancer Control.« Centers for Disease Control and Prevention. Atlanta

Boulis, Ann, Doreleena Sammons-Posey, Roslyn Council, Ross Koppel
1999 Use of public theater for health information outreach: history and efficacy. Paper presented at the A1999 Cancer Conference: »Meeting the Challenges of Comprehensive Cancer Control.« Centers for Disease Control and Prevention. Atlanta

Koppel, Ross and Robert J. Dotzler
1999 The coming schism within sociology?: The first Koppel-Dotzler debate assessing the 1995 NSF data on sociologists. Paper presented at the Meeting of the Sociological Practice Association. Atlanta.

Ross Koppel
1999 The future of non-professional workers in U.S. healthcare. Conference on Jobs in Healthcare in 2005. Drexel University and MCP/Hahnemann Medical School. Philadelphia.

Koppel, Ross and Alice Hoffman
1998 Jobs from the Avenue of the Arts: Legislation, Research, and Political Reality. Paper presented at the Annual Conference on Social Theory, Politics and the Arts. Philadelphia, PA.

Koppel, Ross
1998 Professional Workshop: Organizer, presider, panelist. The Practice of Sociology: Consulting and Applied Research.. Workshop presented at the Meeting of the American Sociological Association. San Francisco, CA. (This is a revision of a workshop presented previously.)

Dotzler, Robert and Ross Koppel
1998 Who practices sociology? The 1995 NSF data on Sociologists and sociological practice. Paper presented at the Meeting of the Eastern Sociological Association. Philadelphia.

Koppel, Ross and Robert Dotzler
1998 The demographics of sociology: evidence on careers, teaching and practice from the 1995 NSF sociologist database. Paper presented at the Meeting of the Sociological Practice Association. Washington, D.C.

Dotzler, Robert and Ross Koppel
1998. Help wanted sociologists: employment opportunities for sociologists in the third millennium. Paper presented at the Meeting of the American Sociological Association. San Francisco.

Iutcovich, Joyce and Ross Koppel

1997 Assessing the impact of training on the quality of child care. Paper presented at the Meeting of the American Sociological Association. Toronto.

Koppel, Ross

1997 What's your problem? Working with clients to better define the problem and to craft more effective work plans. Paper presented at the Meeting of the Sociological Practice Association. Phoenix, AZ.

Koppel, Ross

1997 Professional Workshop: Organizer, presider, panelist: Combining Sociological theory, methods and practice. Starting your own business. Workshop presented at the Meeting of the American Sociological Association. Toronto.

Koppel, Ross

1996 Digging in Quicksand: The sociological researcher in partisan settings -- Scholar, independent expert, mediator, patsy and fall guy. Paper presented at the Meeting of the American Sociological Association. New York.

Koppel, Ross

1996 What to tell congress when your research will be misused to support poor policy. Paper presented at Meeting of the Eastern Sociological Society. Boston, MA.

Koppel, Ross

1995 Comparing the Treatment and Success of Dislocated Workers in Different Areas and Industries. Paper delivered at the Meeting of the American Sociological Association. Washington, D.C.

Koppel, Ross

1995 Presenter. Session on the future of the Profession. Meeting of the Eastern Sociological Society. Philadelphia.

Koppel, Ross

1994 Analysis of the personal and economic consequences of plant closings. Paper presented at the Meeting of the Industrial and Labor Relations Association. Philadelphia.

Koppel, Ross

1994 Practice and ethics in applied sociology. Paper delivered at the Meeting of the Sociological Practice Association. Atlanta.

Koppel, Ross and Alice Hoffman

1994 Stories and numbers: Comparison of survey and oral history methodologies in studying dislocated workers. Paper presented at the Meeting of the Eastern Sociological Society. Baltimore.

Koppel, Ross

1994 Social and economic consequences of lead-based paint in 57,000,000 American homes: developing good policy. Paper presented at the Meeting of the American Sociological Association. Los Angeles.

Koppel, Ross, Alice Hoffman and Peter L. Scott

1993 What we do to and for the unemployed? Studying employment policy in the real world. Paper presented at the Meeting of the American Sociological Association. Miami, FL.

Koppel, Ross, Meg Koppel, Ted G. Goertzel

1993 Replicating a 22-year-old evaluation of a welfare program: ideological shifts and measurement errors. Paper presented at the Meeting of the American Sociological Association. Miami, FL.

Koppel, Ross

1993 The practice of sociology. Paper presented at the Meeting of the Eastern Sociological Society. Boston, MA.

Koppel, Ross and Hal Salzman

1992 Organizational and occupational implications of high technology in hospitals. Paper presented at the Meeting of the American Sociological Association. Pittsburgh.

Koppel, Ross

1992 The promise vs. reality of the Workforce 2000 reports: implications for the workforce's mental health. Paper presented at the American College of Occupational Health Conference. Washington, D.C.

Koppel, Ross

1991 Integrated information systems and organizational conflict: Obtaining instant information versus living with it. Paper presented at the Hochschule St. Gallen (Switzerland).

Koppel, Ross

1991 Hot sociology: the role of the sociologist in selecting states' low-level radiation waste sites. Paper presented at the Meeting of the American Sociological Association. Cincinnati.

Koppel, Ross

1991 Motivating the workforce 2000: Demographic, educational and technological factors affecting the workplace. Paper presented to the Business Development and Training Center of South Jersey and the Camden County College Corporate Center.

Koppel, Ross

1990 Employers perceptions of workers' skills, abilities and attitudes: Study conducted

for the Pennsylvania Occupation Information Coordinating Committee, The Governor's Office of Policy and the Pennsylvania Department of Labor and Industry. Paper presented at the Governor's Conference on the "Workforce 2000." Carlisle, Pa.

Koppel, Ross

1990 Debunking Futurism and the 'Workforce 2000' reports: Demographic, Technological and Social Shifts. Paper presented at the Meeting of the National Association of Children's Hospitals and Related Institutions. Santa Fe.

Koppel, Ross

1990 The impact of hospital information technology on spatial relations and communications. Paper presented at the International Sociological Association, Research Committee on Social Ecology (RC 24). Session on Information, Technology and the New Meaning of Space. Madrid, Spain.

Koppel, Ross

1990 Technology, communications and the work force: the next twenty years. Paper presented to Conference of "Women in Communications." Philadelphia.

Koppel, Ross

1990, 1989 The Future of Work and Technology: Implications to Society. Paper presented to Federal government department and bureau directors. Lancaster, PA and Kings Point, NY. (At request of the federal government, similar versions of this paper were re-presented to five different groups of federal government bureau and agency directors.)

Koppel, Ross

1990 Other People's Secrets and Access to Computerized Information. Session on Dilemmas for Sociologists using Proprietary or Controversial Data. Paper presented at the Meeting of the American Sociological Association. Washington, D.C.

Koppel, Ross

1990 Eating through the regional economy: Food and agriculture in the Delaware Valley's labor force and infra-structure. Paper presented at the Association for the Study of Food and Society. Fourth Annual Meeting. Philadelphia.

Koppel, Ross

1990 The changing nature of work. Paper presented to the Philadelphia Area Labor Management Committee.

Koppel, Ross

1990 Power, chips and white coats: introducing a computer system to a hospital. Paper presented at the Meeting of the Eastern Sociological Society.

Koppel, Ross

1989 Becoming a sociologist: preparation for academic and non-academic careers. Paper presented at the Meeting of the American Sociological Association. San Francisco.

Koppel, Ross

1989 Can findings and reports be structured to protect their integrity? Paper presented at the Meeting of the American Sociological Association. San Francisco.

Koppel, Ross

1989 Ethical issues in sociological practice. Paper presented at the Meeting of the Sociological Practice Association. Ann Arbor, MI.

Koppel, Ross

1989 The future of work: skills, education and technology. Paper presented at Johnson State University. Johnson, VT.

Koppel, Ross

1989 A critical look at the Workforce 2000 reports: some old assumptions and new data. Paper presented at Sixth General Assembly of the World Future Society. Washington, D.C.

Koppel, Ross

1989 Education and Business. Paper presented at Conference on Workers and Work in the 21st Century. State Departments of Education (Mid Atlantic States). King of Prussia, PA.

Koppel, Ross

1989 Employers' views of employees: results and implications of a survey on entry level workers. Paper presented to the Industrial Human Services Council. Philadelphia.

Koppel, Ross

1989 Gender and power. Paper presented to the Graduate Psychiatric Seminar. Institute of Pennsylvania Hospital. Philadelphia.

Koppel Ross

1989 Women, income and workplace constraints on having children: psychological and social consequences. Paper presented to the Graduate Psychiatric Seminar. Institute of Pennsylvania Hospital. Philadelphia.

Koppel, Ross

1989 Recruiting. Lecture part of course entitled "Recruit or Perish." Wharton Small Business Development Center and the University City Science Center's Entrepreneurial Management Resources.

Koppel, Ross

1988 Using technology productively and creatively: organizational structures and workers' skills. Paper presented at the Institut Fur Sozialforschung (Institute for Social Research), Johann Wolfgang Goethe-Universitat, Frankfurt, Germany.

Koppel, Ross

1988 Sociological perspectives on the role of the expert witness. Paper presented at the Meeting of the Eastern Sociological Association. Philadelphia.

Koppel, Ross

1988 The raw and the cooked: ethical sociological practice and business practices. Paper presented at the Meeting of the American Sociological Association. Atlanta.

Koppel, Ross

1987 Do new workplace technologies require new occupational and organizational classifications? Paper presented at the Meeting of the American Sociological Association. Chicago.

Koppel, Ross

1987 The sociologist between computer systems and workers: using automation to build skills. Paper presented at the Meeting of the American Sociological Association. Chicago.

Koppel, Ross

1987 Stress and Work. Presentation to the Industrial Human Services Council of The Federal Reserve Bank, Philadelphia.

Shostak, Arthur and Ross Koppel

1986 Where is the software? Access and acceptance of microcomputers for teaching sociology. Paper presented at the Meeting of the Eastern Sociological Society. New York City.

Koppel, Ross and George Dowdall

1985 How can computers help you teach sociology? Paper presented at the Meeting of the Eastern Sociological Society. Philadelphia.

Dowdall, George, Ross Koppel and Arthur Shostak

1985 Microcomputers in the teaching of sociology: A survey and some examples. Paper presented at the Meeting of the Eastern Sociological Society. Philadelphia.

Koppel, Ross

1982 Clients' perceptions of a "reasonable amount of time" to complete a bureaucratic process: treatment in a social service agency. Paper presented at the Tenth World Congress of Sociology. Mexico City.

Koppel, Ross

1982 A critique of status attainment models. Paper presented at the Meeting of the Society for the Study of Social Problems. San Francisco.

Koppel, Ross and John Del Roccili

1982 Urban education and student prospects: policy implications. Paper presented at the Meeting of the Society for the Study of Social Problems. Toronto, 1981.

Koppel, Ross, John Del Racal and Jan Schlichting

1979 The determinants of educational and occupational aspirations. Paper presented at the Meeting of Western Economics Association. Las Vegas.

Appelbaum, Eileen and Ross Koppel

1978 Is part-time work a successful resolution to the role conflicts of working mothers? Paper presented at the Ninth World Congress of Sociology. Uppsala, Sweden.

Koppel, Ross and Joel Gerstl

1978 What we call work: occupational labeling. Paper presented at the Ninth World Congress of Sociology. Uppsala, Sweden.

Koppel, Ross

1977 Large-scale survey research and ideologic purity. Paper presented at the Meeting of the American Sociological Association. Chicago.

Koppel, Ross and Eileen Appelbaum

1976 The impact of labor market sex discrimination on the wages and earnings of young women. Paper presented at the Meeting of the American Sociological Association. New York City.

Appelbaum, Eileen and Ross Koppel

1976 Work commitment of young women and labor market rewards. Paper presented at the Meeting of the Eastern Economic Association. Bloomsburg, PA.

Koppel, Ross, Paul Andrisani and Robert Miljus

1975 What do you like about your work?: correlates of intrinsic-extrinsic work orientations. Paper presented at the Meeting of the Society for the Study of Social Problems. San Francisco.

Gerstl, Joel E., Ross Koppel and Yoav Santo

1974 Integrative functions of services at the workplace. Paper presented at the Eighth World Congress of Sociology. Montreal.

Koppel, Ross

1973 Humanism and business sense: drug abuse programs and the labor market. Paper presented at the Meeting of the American Sociological Association. New York City.

Gerstl, Joel E., Ross Koppel and Yoav Santo

1973 The interface between the job and social relations at work: services at the workplace. Paper presented at the Meeting of the American Sociological Association. New York City.

Also: Over a 140 speeches to lay audiences, including: industry, civic and union groups; colleges, hospital and medical associations

RESEARCH MONOGRAPHS

Laryssa Mykyta, Ross Koppel and Robert Brand

2001 Implications and Costs of Raising the Minimum Wage: Report to the Ms. Foundation for Women.

Koppel, Ross, Robert Brand and Laryssa Mykyta

1999 Demand for and Supply of Regulatory Affairs Professionals: 2000 to 2010. Philadelphia: Social Research Corporation and Solutions for Progress, Inc.

Koppel, Ross

1998 Barriers to Breast and Cervical Cancer Screenings Among Poor Women. Rutgers University: Forum for Policy Research and Public.

Koppel, Ross

1997 Correlates of Differential Academic Success in Teaneck Schools: Analyses of Values, Attitudes, Beliefs, Behaviors, Demographic Characteristics, School Tenure, and Special Programs. Report to the Board of Directors, Teaneck School System. Wyncote, PA: Social Research Corporation.

Koppel, Ross and Andrew Scott Ziner

1997 Pennsylvanians=Perceptions of Deregulation. Report to Pennsylvania Power and Light Company. Wyncote, PA: Social Research Corporation.

Koppel, Ross and Andrew Scott Ziner

1997 Evaluation Report: Pennsylvania Power and Light Company-s 1995 Community Partnership Program Allentown, PA: Pennsylvania Power and Light Company

Koppel, Ross

1997 Analysis of Charitable Donations to a Low Income Energy Fund from a Population of Energy Company Customers. Wyncote: PA: Social Research Corporation.

Koppel, Ross

1995 Perceived Value of Beach Reconstruction in New Jersey. Camden, N.J.: Rutgers University, Social Research Corporation and U.S. Army Corps of Engineers

Koppel, Ross and Alice Hoffman

1995 Employment and Training Plan for the Avenue of the Arts. Bryn Mawr, PA: Pennsylvania Employment Policy Institute.

Koppel, Ross

1995 Analysis of Participants: Dollar Energy Fund -- Duquesne Light Company Special Project. Philadelphia, PA: Temple University: Cochran Research Center

Koppel, Ross

1994, 1990, 1989 The Socio-Economic Impact of Proposed Fare Increases of the Southeastern Pennsylvania Transportation Authority. Philadelphia: Social Research Corporation. (1989 edition co-authored with Arthur Shostak)

Koppel, Ross

1990 Report on a Survey of Cash Fare Riders: City Transit Division of the Southeastern Pennsylvania Transportation Authority. Philadelphia: Social Research Corporation.

Koppel, Ross and Arthur Shostak

1989 Report on Four Surveys of Drugs and Alcohol in the Newspaper and Graphic Communications Industry: Problems and Solutions. Report to the U.S. Department of Labor. Washington, DC: Graphic Communications International Union and Printing Industries Association

Koppel, Ross and Andrew Ziner

1988 Report to the Pennsylvania Power & Light Company: Low Income Weatherization Program - Design of Research and a Survey. Philadelphia: Social Research Corporation.

Koppel, Ross and Arthur Shostak

1987 Research and Evaluation Report: Joint Ventures Center's "Returning to Learning" Workshops, Bell of Pennsylvania. Philadelphia: Social Research Corporation.

Koppel, Ross

1986 Evaluation of American Red Cross' Worker Stress Course. Washington, D.C.: E.V. Martin and Associates.

Koppel, Ross et al.

1982, 1981 First and Second Evaluation Reports of the Employment and Training Administration Intake System, Philadelphia Philadelphia: Center for Social Policy and Community Development.

Samuel Z. Klausner, Robert H. Edelstein, William Gomberg et al.

1974 The Workplace Reaches Out: A Study of Organizational Impropriation. Philadelphia: Center for Research on the Acts of Man. Philadelphia. (Report to the

Department of Labor).

Wallace, Donald, Ross Koppel and Seymour Rosenthal
1974 Delinquency and Drug Use in Relation to Anomie, Alienation and the Delinquent Subculture. Philadelphia: Monograph of the Center for Social Policy and Community Development.

-- Also presented at the Meeting of the Eastern Sociological Society, 1974.

Koppel, Ross, Donald Wallace and James Young
1974 An Examination of Robbery and Burglary in Relation to the Illicit Use of Drugs. Philadelphia: Monograph of the Center for Social Policy and Community Development.

Young, James, Ross Koppel and Donald Wallace
1974 A Correlation and Regression Analysis of the Fact and Frequency of Delinquency in Relation to Subsequent Illicit Drug Use. Philadelphia: Monograph of the Center for Social Policy and Community Development.

Several evaluation reports for the Governor's Justice Commission of Pennsylvania.

ADDITIONAL PROFESSIONAL/SCIENTIFIC ORGANIZATION ACTIVITIES

2003 Professional Workshop: Operating a consulting firm. American Sociological Association Annual meetings. Atlanta.

2003 Organizer. Sociological Practice Association. Annual Meetings, Atlanta.

2003 Discussant. Medical Sociology Papers. Meeting of the Eastern Sociological Society. Philadelphia, PA

2002 Organizer and Presider: Intellectuals on Call: Think Tanks and the Formation of American Policy. Special Session. Meeting of the American Sociological Association. Chicago, IL

2003 Organizer. Author Meets Critics: *The Politics of Medicare* (2nd edition). Theodore Marmor. Meeting of the American Sociological Association. Chicago, IL

2002 Discussant. Strategies to Influence Inequity: Sociological Practice in Policy Research and Intervention. Special Session. Meeting of the American Sociological Association. Chicago, IL

2002 Organizer. Author Meets Critic. *Crossing the Great Divide: Worker Risk and Opportunity in the New Economy*. Vicky Smith. Meeting of the American Sociological Association. Chicago, IL

2002. Organizer and Leader: ASA Ethical Practice Workshop. Ethical Guidelines about Authorship Credit and Attribution. Meeting of the American Sociological Association. Chicago, IL
- 2002 Workshop presenter: Teaching about the Future of Utopias. Meeting of the American Sociological Association. Chicago, IL
- 2001 Organizer and Leader: ASA Professional Workshop: Advice on Engaging in Proprietary Research. Meeting of the American Sociological Association. Anaheim, CA
- 2001 Organizer and Presider Author-Meets-Critic: Elijah Anderson and *Code of the Street*. Meeting of the American Sociological Association. Anaheim, CA
- 2000 Discussant. Pro-Democratic Aspects of Sociological Practice. Meeting of the American Sociological Association. Washington, DC.
- 1998 Presider. Session in Honor of the Fiftieth Anniversary of C. W. Mills= New Men of Power. Meeting of the Eastern Sociological Society. Philadelphia.
- 1995 Presider. Session on Disaster Research and Risk Analysis. Meeting of the Eastern Sociological Society. Philadelphia.
- 1994 Co-Chair. The Ethics of Socio-Economic Research. Meeting of The Society for the Advancement of Socio-Economics. Paris.
- 1992 Organizer. Section on Evaluation Research. Session of the Meeting of the American Sociological Association. Pittsburgh, PA.
- 1992 Program Organizer and Presider. Sessions of the Sociological Practice Section of the American Sociological Association.
- 1992 Discussant. Public/Private Partnerships -- Regional Trends. Session of the series, "Work Force 2000: Human Resources Issues in the Delaware Valley." The Penn State Forum. Great Valley, PA.
- 1991 Presider. Session on Evaluation Methodology. Session of the Meeting of the American Sociological Association. Cincinnati, OH
- 1989 Presider. Section on Sociological Practice. Conducting a career off-campus. Session of the Meeting of the American Sociological Association. San Francisco.

- 1989 Discussant. "The Work Force." Session of the Conference on Workers and Work in the 21st Century. State Departments of Education (Mid Atlantic States). King of Prussia, PA.
- 1988 Organizer. "Dilemmas in Applied Research." Session of the Meeting of the American Sociological Association. Atlanta.
- 1988 Organizer. "Ethical Issues in Disputes: Labor and the Environment." Session of the Meeting of the American Sociological Association. Atlanta.
- 1987 Organizer and Chair. "Who Will Work and at What?" Session at the Meeting of the Society for the Study of Social Problems. Chicago.
- 1985 Chair. Section on "Poverty, Class and Inequality." Meeting of the Society for the Study of Social Problems. Washington, D.C.
- 1984 Co-chair and Discussant. "The Not So Great Society: The Politics of Poverty and Inequality, 1984." Session of the Meeting of the Society for the Study of Social Problems. San Antonio.
- 1983 Organizer and Presider. "Measuring Inequality." Session of the Meeting of the Society for the Study of Social Problems. Detroit.
- 1983 Organizer and Presider. "Work in Sociology." Session of the Meeting of the Eastern Sociological Society. Baltimore.
- 1982 Organizer and Presider. "Social Policy." Session of the Meeting of the Eastern Sociological Society. Philadelphia.
- 1982 Discussant. "Labor Market Rewards and Expectations." Session of the Meeting of the Eastern Economic Association. Washington, D.C.
- 1982 Organizer and Presider. Section on "Poverty, Inequality and Class." Meeting of the Society for the Study of Social Problems. San Francisco.
- 1977 Discussant. Section on "Occupations." Meeting of the Eastern Sociological Society. Philadelphia.